

## **Minutes of QEP Committee – 4/24/17 meeting**

### **I. Surveys and Forums**

- a. Student surveys packets available to pick up for QEP members that are willing to distribute the surveys before finals.**
- b. Faculty QEP members were asked to fill out the faculty surveys.**
- c. Feedback from the Committee on Staff questionnaires.**

Dr. Bahrim inquired if the survey will be provided as such, or will be inclusive of a small explanation. He also pointed out that the document on Pathways from the Dana Center was hard to read. The definition of terms being lacking, the survey responses that would be obtained would not be based on thorough understanding. He suggested that we provide a glossary explaining each categories.

Dr. Holtzhausen suggested to change questions #1 answers to yes, no or are you unsure - #2 to if no, how would you change your major/departmental pathways

Dr. Nichols suggested to construct a model based on the preconstructed model from the Dana Center that would be more applicable to Lamar since the purpose of the model was to provide a frame of reference for self-exploration.

Dr. Daniels suggested to add a question geared to potential suggestions on moving students quickly, what are the road blocks do staff members see students struggling with?

#### **d. Forums**

Student and Faculty forums will be held on 04/25/17 & 04/28/17

### **II. Marketing Subcommittee Report**

Mrs. Mayer, the Chair of the Marketing Subcommittee report briefed the Steering Committee on the progress of her members.

- Short term plan: First action item is to define a slogan and theme for the QEP. Focusing on communication plan: how will we disseminate the info to faculty and students. We will work on conjunction with other committees to develop key selling points from a faculty perspective.
- Long term plan: Identifying of future key stakeholders.  
In the same fashion key selling points will be defined for future students and transfer students (community colleges).

### **III. Summer Plans**

- a. Summer dates – 05/17/17 – 06/19/17 – 07/10/17 – 07/31/17**
- b. Development of our white paper**
- c. QEP website – on going development**
- d. Summer SACSCO Conference (July)**
- e. Visit of Dr. Taylor our SACSCO liaison (July 10-12<sup>th</sup>)**

