Year	2022-23
Course number and Name:	COMM 1375
Component area:	Fine Arts
Number of sections offered:	4
Number of students enrolled:	230
Contact Person (include email & Phone#)	O'Brien Stanley – oostanley@lamar.edu

Summary of Continuous Improvement Efforts since Last Report

Provide a brief description of how assessment results have been used for core course improvement. Point to a specific example of how an assessment provided the department with data it could use for improvement and what that improvement was, if possible, also show evidence of the improvement. You may look at data from the two previous academic years to support this case.

Respond here:

Course highlights Since Last Report

- **In looking at the critical thinking and teamwork/society data from three previous years, we decided (as a pilot program) to add in a short (5 to 6 page) paper that reinforces critical thinking in those areas (Goals 3 & 4). See below--**
- **In spring 2023, we added a short paper/learning module assignment to the course TO reinforce critical thinking skills. This new assignment relates to critical thinking and film (Goal 3) and critical thinking and teamwork/society (Goal 4).**
- **The 5–6-page papers (from the pilot program) were of high quality and reflected an increase in film/society-related critical thinking and application. We are hoping that some students will present their papers at the Office of Undergrad Research student conference.**
- **As a result of this pilot program (and the data from all of the SLO assessments), we will be changing our assessment instruments (to better measure our goals and reinforce teaching strategies) for 2023-2024.**
- **Considering new textbook for 2023-2024 or 2024-2025**

Table 1. Assessment Results and Analysis for Current Cycle

Stage 1: PLAN			STAGE 2: DO		Stage 3: STUDY	
General Education Competencies Addressed in this Course:	**Assessment Method(s)** – e.g. pre/post tests, embedded questions, portfolio evaluation, rubric-scored essay; list only activities for which you are reporting assessment data	**Proficiency** – e.g. the proficient student will correctly answer 5 out of the 6 embedded questions on the final exam	**Benchmark** – e.g. 80% of students taking the final exam will correctly answer 5 of the 6 embedded questions on the final exam	**Results of course assessment(s)**	**Analysis of results** – e.g. strengths and weaknesses What does this data tell you? How will you use this data? How were data from the last cycle used to make changes during this cycle, and what were the results of those changes?	**Recommendations for Course based on assessment**
Communication (required)	Pre-test and post-test	Scantron test results in WEAVE	For AY 22-23, 75% of students will pass the post-test	The responses from the pre-test to the post-test showed slight improvement for questions 1 (60% on both) & 10 (48% pre-test and 50% post-test). The averages of the responses below the 75% threshold.	We plan to use this data in order to re-focus our teaching efforts re: critical thinking and how film communicates artistic intent via lighting. We will be changing assessments, outcomes, & measures for 2023-2024. See plans in the next column.	We will continue to address the goal of film & communication. We will utilize new assessments, outcomes, & measures for the 2023-2024 academic year. We are working to have those instruments in place by 9/1/2023.

Critical Thinking (required)	Pre-test and post-test	Scantron test results in WEAVE	For AY 22-23, 75% of students will pass the post-test	There was improvement for both questions. Sound design (question 8 = +3% [52 to 55%]. Critical thinking & genre iconography (question 7 = +15%--from 45% to 60%). Neither post-test response approached 75%.	Neither post-test response approached 75%. We feel that re-focusing re: teaching strategies on both critical thinking and sound design and critical thinking & genre/iconography will improve our outcome/scores. We plan to use this data in order to re-focus our teaching (and testing) efforts re: critical thinking and genre iconography how film communicates via sound design.	We plan on continuing to address the teaching goal of critical thinking in film genre studies and film-sound analysis. We will be doing this in new ways for 2023-2024. This will involve new assessments, outcomes, and measures for the 2023-2024 academic year. We are working to have those instruments in place by 9/1/2023.

Select One: ___Empirical & Quantitative Skills ___Teamwork _X__Social responsibility ___Personal Responsibility	Pre-test and post-test	Scantron test results in WEAVE	For AY 22-23, 75% of students will pass the post-test	Cultural analysis of a specific film (question 4): 29% decrease [from pre-test to post-test]. Film-to national culture (question 9): 52% pre and 40% post-test. Diversity & Film History - (question 2) - 30% pre - 20% post-test.	We plan to use this data in order to re-focus our teaching (and testing) efforts re: film and social responsibility and cultural heterogeneity and critical thinking. We will continue to assess for: 2023-2224, but we will be changing assessments, outcomes, and measures for the 2023-2024 academic year.	We plan on continuing to address the teaching goal of film and cultural heterogeneity and social responsibility & critical thinking. We will be doing this in new ways for 2023-2024. This will involve new assessments, outcomes, and measures for the 2023-2024 academic year. We are working to have those instruments in place by 9/1/2023.

| Select One: ___Empirical & Quantitative Skills __X_Teamwork ___Social responsibility ___Personal Responsibility | Pre-test and post-test | Scantron test results in WEAVE | For AY 22-23, 75% of students will pass the post-test | Findings: Static results in question 3 (teamwork & social issues). Question 6 (teamwork in individual films) went from 39% (pre-test) to 45% (post-test). Question 5: teamwork& film production went from 73& to 70%. None reached 75% | None of the post-test responses reached the 75% threshold. We feel that re-focusing re: teaching strategies on both teamwork and social issues and teamwork and film production will improve our outcome/scores. We plan to use this data in order to re-focus our teaching (and testing) efforts re: critical thinking & teamwork/social issues and teamwork within film. We will continue to assess for: 2023-2224, but we will be changing assessments, outcomes, and measures for the 2023-2024 academic year. | We plan on continuing to address the teaching goal of critical thinking & teamwork/social issues and teamwork within film. We will be doing this in new ways for 2023-2024. This will involve new assessments, outcomes, and measures for the 2023-2024 academic year. We are working to have those instruments in place by 9/1/2023. |

Table 2. Continuous Improvement Results Since Last Report

STAGE 4: ACT		
Actions/Goals based on data results *copy last cycles actions/goals and report on progress toward continuous improvement on those here*	**Status** *C=Complete* *P=Progressing* *N=No action taken*	**Discussion of status** *If C, describe efforts that led to accomplishment of actions/goals* *If P, provide update on progress made toward accomplishing actions/goals and what tasks remain* *If N, discuss why action toward accomplishing actions/goals has been delayed and what work will be initiated toward accomplishment.*