

BS in Accounting - BS-ACCA

Academic Year 2025-2026

BS in Accounting - BS-ACCA Learning Outcomes

Fundamental principles of accounting. **NOT MET**

Students will demonstrate knowledge of the fundamental principles of accounting.

MEASURES	RESULTS	ACTIONS
Accounting section of the Business Assessment Test (BAT). Accounting section of the Business Assessment Test (BAT). Students will score 70% or more on the accounting section of the BAT. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will score at 70% or more on the accounting section of the BAT.	MET Accounting section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 93% Not Met: 7% Met Total: 93% Not Met Total: 7% Analysis The percentage of students meeting the benchmark on the direct measure increased from 85.0% in the previous assessment cycle to 93.3% this year, well above the established benchmark of 80.0%. These results indicate continued improvement in student performance and suggest that current instructional strategies are effectively supporting student learning.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit survey Responses to following questions in the Exit Survey: 1. Adequacy of preparation for accounting major classes provided by College of Business core classes. 2. Quality of College of Business accounting courses in preparing you for employment. Students will choose "satisfied" to both questions. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to both questions.	NOT MET Exit survey ■ Met ■ Not Met  0% 100% Met: 60% Not Met: 40% Met Total: 60% Not Met Total: 40% Analysis For the first survey question, student satisfaction decreased slightly from 88% last year to 87% this year (13 out of 15), remaining above the 80% benchmark. For the second question, satisfaction decreased from 68% to 60% this year (9 out of 15), remaining below the benchmark. These results indicate continued strength in the first area, while	Modify Policies / Procedures Not Started Faculty will review the area addressed by the second survey question to identify factors contributing to the continued decline in student satisfaction and determine appropriate opportunities for improvement. Results will be reassessed in the next assessment cycle to evaluate the effectiveness of any actions implemented. Recommended Due Date: 05/21/2027

	the second area remains an opportunity for improvement.	
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General Outcome Actions

ACTIONS
Other - [Review Student Satisfaction] Not Started Faculty will review the area addressed by the second survey question to identify factors contributing to the continued decline in student satisfaction and determine appropriate opportunities for improvement. Results will be reassessed in the next assessment cycle to evaluate the effectiveness of any actions implemented. Recommended Due Date: 05/31/2027

Conclusion

The direct measure showed strong improvement, with **93.3% of students meeting the benchmark**, up from 85.0% in the previous assessment cycle and well above the established 80% target. The indirect measures were mixed: **87% of students (13 out of 15)** reported satisfaction on the first survey question, remaining above the 80% benchmark, while **60% (9 out of 15)** reported satisfaction on the second question, down from 68% last year and below the benchmark. **Overall, the outcome was not met because the second indirect measure remained below the established target, despite strong direct performance and positive results on the first survey question. The continued decline in the second survey area warrants further review and improvement efforts.**

Critical thinking in decision-making **MET**

Students graduating with a bachelor’s degree in accounting should utilize critical thinking in decision-making

MEASURES	RESULTS	ACTIONS
“Analytical Skills” section of the Business Strategy Game (BSG). “Analytical Skills” section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide. Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET “Analytical Skills” section of the Business Strategy Game (BSG). ■ Met ■ Not Met  0%100% Met: 68% Not Met: 32% Met Total: 68% Not Met Total: 33% Analysis The percentage of students meeting the benchmark on the direct BSG Analytical Skills measure decreased from 86% last year to 68% this year (27 out of 40) . Despite the decline, the result remains above the established 50% benchmark, indicating that the outcome was met,	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

	although the decrease in student performance should continue to be monitored.	
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will choose "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to the question.	MET Exit survey ■ Met ■ Not Met  0% 100% Met: 87% Not Met: 13% Met Total: 87% Not Met Total: 13% Analysis The percentage of students rating the survey question as satisfactory increased from 76% last year to 87% this year (13 out of 15), exceeding the established 80% benchmark. This improvement indicates a positive shift in student perception and suggests that last year's decline may have been a temporary variation rather than a continuing downward trend.	Maintain Assessment Strategy Maintain current strategies and continue monitoring results to sustain progress.

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed satisfactory performance, with **68% of students (27 out of 40)** meeting the benchmark on the BSG Analytical Skills measure. Although this represents a decrease from 86% last year, the result remains above the 50% target. The indirect measure improved, with **87% of students (13 out of 15)** reporting satisfaction, up from 76% last year and now exceeding the 80% benchmark. **Both measures met their respective targets, indicating satisfactory student performance and improved student perceptions of their analytical skills, although the decline in the direct measure should continue to be monitored.**

Ethical considerations in decision-making. **MET**

Students graduating with a bachelor's degree in accounting should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT).	MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	0% 100% Met: 93% Not Met: 7% Met Total: 93% Not Met Total: 7% Analysis The percentage of students meeting the benchmark on the direct BAT measure increased from 85% last year to 93% this year (42 out of 45), remaining well above the established 80% threshold. This improvement indicates continued strong student performance and a positive trend compared with the previous assessment cycle.	
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit survey ■ Met ■ Not Met 0% 100% Met: 87% Not Met: 13% Met Total: 87% Not Met Total: 13% Analysis For the first survey question, student satisfaction decreased slightly from 88% last year to 87% this year (13 out of 15), remaining above the 80% benchmark. For the second question, satisfaction decreased from 68% to 60% this year (9 out of 15), remaining below the established benchmark. These results indicate continued positive perceptions in the area assessed by the first question, while the second area remains an opportunity for improvement.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed strong performance, with **93% of students (42 out of 45)** meeting the benchmark on the BAT, an increase from 85% last year and well above the established 80% target. The indirect measure also met the benchmark, with **87% of students (13 out of 15)** reporting satisfaction, exceeding the 80% target. **Overall, the outcome was met, with both direct performance and student perceptions above their respective benchmarks.**

Global perspectives in business. **MET**

Students graduating with a bachelor's degree in accounting should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
International section of the Business Assessment Test (BAT). International section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET International section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 87% Not Met: 13% Met Total: 87% Not Met Total: 13% Analysis The percentage of students meeting the benchmark on the direct BAT measure increased from 85% last year to 87% this year (39 out of 45), remaining above the established 80% benchmark. This improvement indicates continued strong student performance and a positive trend in students' understanding of global perspectives in business.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit survey ■ Met ■ Not Met  0% 100% Met: 80% Not Met: 20% Met Total: 80% Not Met Total: 20% Analysis The percentage of students rating the survey question as satisfactory decreased from 88% last year to 80% this year (12 out of 15). Despite the decline, the result meets the established 80% benchmark, indicating continued	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

	positive student perception of their understanding of global perspectives in business, although the decrease should be monitored in future assessment cycles.	
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General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed strong performance, with **87% of students (39 out of 45)** meeting the benchmark on the BAT, an increase from 85% last year and above the established 80% target. The indirect measure also met the benchmark, with **80% of students (12 out of 15)** reporting satisfaction with their understanding of global perspectives in business, although this represents a decrease from 88% last year. **Overall, the outcome was met, as both direct and indirect measures achieved their established targets, although the decline in the indirect measure should continue to be monitored.**