

BBA in Management Information Systems - BBA-ABME

Academic Year 2025-2026

BBA in Management Information Systems - BBA-ABME Learning OutcomesKnowledge of the principles of management information systems **NOT MET**

Students will demonstrate knowledge of the fundamental principles of management information systems.

MEASURES	RESULTS	ACTIONS
Management Information Systems section of the Business Assessment Test (BAT) (direct) Students will score 70% or more on the management information systems section of the BAT. (direct) Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will score at 70% or more on the management information systems section of the BAT. (direct)	MET Management Information Systems section of the Business Assessment Test (BAT) (direct) ■ Met ■ Not Met  0% 100% Met: 87% Not Met: 13% Met Total: 87% Not Met Total: 13% Analysis The percentage of students meeting the benchmark increased from 82.0% in the previous assessment cycle to 87.0% this year, exceeding the established benchmark of 80.0%. These results suggest that current instructional strategies are effectively supporting student learning in management information systems.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit Survey Responses to following questions in the Exit Survey: - Adequacy of preparation for Management Information Systems major classes provided by College of Business core classes. - Quality of College of Business Management Information Systems courses in preparing you for employment. Students will choose "satisfied" to both questions. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to both questions.	NOT MET Exit Survey ■ Met ■ Not Met  0% 100% Met: 58% Not Met: 42% Met Total: 58% Not Met Total: 42% Analysis For Question 1, 100% of students (12 out of 12) met the satisfactory level, an increase from 88% last year and well above the 80% benchmark. For Question 2, 58% of students (7 out of 12) met the satisfactory level, a decrease from 82% last year and below the required 80% threshold.	Modify Policies / Procedures Not Started MIS faculty will review the curriculum and students' feedback to identify opportunities to strengthen career preparation, including the alignment of course content and applied learning experiences with current workplace expectations. Student satisfaction will be reassessed in the next assessment cycle, with the goal of meeting the 80% target. Recommended Due Date: 05/31/2026

General Outcome Actions

ACTIONS
Other - [Strengthen Career Preparation] Not Started MIS faculty will review the curriculum and student feedback to identify opportunities to strengthen career preparation, including the alignment of course content and applied learning experiences with current workplace expectations. Student satisfaction will be reassessed in the next assessment cycle, with the goal of meeting the 80% target. Recommended Due Date: 05/31/2027

Conclusion

Overall, the outcome was not met because the second indirect measure fell below the established target, despite strong direct performance and positive perceptions of preparation for MIS coursework. The results suggest a need to examine opportunities to strengthen students' perceptions of career preparation within the MIS program.

Critical thinking in decision-making. **MET**

Students graduating with a bachelor's degree in management information systems should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
"Analytical Skills" section of the Business Strategy Game (BSG). "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide. Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met ■ Not Met  0% 100% Met: 64% Not Met: 36% Met Total: 64% Not Met Total: 36% Analysis The percentage of students meeting the benchmark on the direct BSG Analytical Skills measure decreased from 75% last year to 64% this year (9 out of 14). Despite the decline, the result remains above the established 50% benchmark, indicating that the outcome was met, although the decrease in performance should continue to be monitored.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with	MET Exit Survey ■ Met 	<i>No actions have been added.</i>

capacity to analyze and think critically about complex situations? Students will choose "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to the question.	0%100% Values are not shown when too close to each other. Click or use arrow keys to see details. Met:100% Met Total:100% Not Met Total: Analysis The percentage of students rating the survey question as satisfactory remained at 100% this year (12 out of 12), consistent with last year's result and exceeding the established 80% benchmark. The results indicate continued strong student perception of their analytical skills.	
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Conclusion

The direct measure showed satisfactory performance, with **64% of students (9 out of 14)** meeting the benchmark on the BSG Analytical Skills measure. Although this represents a decrease from 75% last year, the result remains above the 50% target. The indirect measure remained strong, with **100% of students (12 out of 12)** reporting satisfaction, consistent with last year and above the 80% benchmark. **Both measures met their respective targets, indicating satisfactory student performance and consistently positive student perceptions, although the decline in the direct measure should be monitored in future assessment cycles.**

Ethical considerations in decision-making. **NOT MET**

Students graduating with a bachelor's degree in management information systems should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
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Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	NOT MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 73% Not Met: 27% Met Total: 73% Not Met Total: 27% Analysis The percentage of students meeting the benchmark decreased from 82% last year to 73% this year (11 out of 15), falling below the established 80% threshold. This continues the decline observed in the previous assessment cycle and indicates that the direct measure was not met this year, warranting further review of student performance.	Modify Policies / Procedures Not Started Faculty will review the survey results to identify factors that may have contributed to the decline in student satisfaction and determine appropriate opportunities for improvement. Results will be reassessed in the next assessment cycle to determine whether student perception improves toward the 80% benchmark. Recommended Due Date: 05/31/2027
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit Survey ■ Met ■ Not Met  0% 100% Met: 92% Not Met: 8% Met Total: 92% Not Met Total: 8% Analysis The percentage of students rating the survey question as satisfactory decreased slightly from 94% last year to 92% this year (11 out of 12). Despite the decline, the result remains well above the established 80% benchmark, indicating continued strong student perception.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

General Outcome Actions

ACTIONS
Modify Policies / Procedures Not Started

Faculty will review the direct assessment results to identify areas contributing to the continued decline in student performance and determine appropriate strategies for improvement. Results will be reassessed in the next assessment cycle to evaluate progress toward the 80% benchmark.

Recommended Due Date: 05/31/2027

Conclusion

The direct measure showed a decline, with **73% of students (11 out of 15)** meeting the benchmark, down from 82% last year and below the established 80% target. In contrast, the indirect measure remained strong, with **92% of students (11 out of 12)** reporting satisfaction, slightly below 94% last year but well above the 80% benchmark. **Overall, the outcome was not met because the direct measure fell below the established target. The continued decline in direct performance warrants further review and improvement efforts, despite positive student perceptions.**

Global perspectives in business **MET**

Students graduating with a bachelor's degree in management information systems should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
International section of the Business Assessment Test (BAT). International section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET International section of the Business Assessment Test (BAT). ■ Met ■ Not Met 0% 100% Met: 80% Not Met: 20% Met Total: 80% Not Met Total: 20% Analysis The percentage of students meeting the benchmark on the direct BAT measure decreased slightly from 82% last year to 80% this year (12 out of 15). The result remains at the established 80% benchmark, indicating that the direct measure was met, although the continued gradual decline should be monitored in future assessment cycles.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target	MET Exit Survey ■ Met ■ Not Met 0% 100% Met: 83% Not Met: 17% Met Total: 83% Not Met Total: 17%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

At least 80% of the students in the class.	Analysis The percentage of students rating the survey question as satisfactory decreased from 88% last year to 83% this year (10 out of 12) . Despite the decline, the result remains above the established 80% benchmark, indicating that the indirect measure was met and student perception remains positive.	
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General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure met the benchmark, with **80% of students (12 out of 15)** achieving the target on the BAT. Although this represents a slight decrease from 82% last year, performance remained at the established 80% threshold. The indirect measure also met the benchmark, with **83% of students (10 out of 12)** reporting satisfaction with their understanding of global perspectives in business, down from 88% last year but still above the 80% target. **Overall, the outcome was met, as both direct and indirect measures achieved their established targets, although the declines in both measures should continue to be monitored.**