

Fundamental principles of finance. **NOT MET**

Students will demonstrate knowledge of the fundamental principles of finance.

MEASURES	RESULTS	ACTIONS
Finance section of the Business Assessment Test (BAT). Finance section of the Business Assessment Test (BAT). Students will score 70% or more on the finance section of the BAT. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will score at 70% or more on the finance section of the BAT.	NOT MET Finance section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 78% Not Met: 22% Met Total: 78% Not Met Total: 22% Analysis The percentage of students meeting the benchmark on the direct measure decreased from 81.0% in the previous assessment cycle to 78% this year, falling slightly below the established benchmark of 80.0%. These results will be reviewed to identify opportunities to improve student performance.	Maintain Assessment Strategy Finance faculty will review performance on the finance section of the BAT to identify concepts with lower student performance and reinforce those areas in relevant finance courses. Results will be reassessed in the next assessment cycle to determine whether performance improves toward the 80% benchmark.
Exit survey Responses to following questions in the Exit Survey: 1. Adequacy of preparation for Finance major classes provided by College of Business core classes. 2. Quality of College of Business Finance courses in preparing you for employment. Students will choose "satisfied" to both questions. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to both questions.	MET Exit survey ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students meeting the benchmark increased from 84.0% and 75.0% on the two survey questions in the previous assessment cycle to 100.0% on both questions this year, exceeding the established benchmark of 80.0%. These results indicate strong student satisfaction with the preparation provided by the	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

	Finance program and its effectiveness in preparing students for employment.	
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General Outcome Actions

ACTIONS
Other - [Review Direct Assessment Performance] Not Started Review direct assessment results and identify opportunities for improvement. Finance faculty will examine areas of lower student performance and determine whether additional reinforcement of specific finance concepts is warranted. Results will be reassessed in the next assessment cycle. Recommended Due Date: 05/31/2027

Conclusion

The direct measure fell slightly below the established benchmark, with **78% of students meeting the target**, down from 81% in the previous assessment cycle. In contrast, the indirect measures showed substantial improvement, with **100% of students reporting satisfaction on both survey questions**, up from 84% and 75% last year and exceeding the 80% benchmark. **Overall, the outcome was not met because the direct measure fell below the established target, despite strong student perceptions of their preparation and readiness for employment. The difference between demonstrated performance and student perceptions suggests that direct performance should continue to be reviewed and monitored.**

Critical thinking in decision-making. **MET**

Students graduating with a bachelor's degree in finance should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
"Analytical Skills" section of the Business Strategy Game (BSG). "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide, Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met ■ Not Met  0% 100% Met: 93% Not Met: 7% Met Total: 93% Not Met Total: 7% Analysis The percentage of students meeting the benchmark on the direct measure increased from 92% last year to 93% this year (26 out of 28), remaining well above the established 50% threshold. These results indicate consistently strong performance in analytical skills among Finance students.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will score at or above the 50th percentile worldwide. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET Exit survey ■ Met ■ Not Met <table><tr><td>Met:</td><td>89%</td></tr><tr><td>Not Met:</td><td>11%</td></tr><tr><td>Met Total:</td><td>89%</td></tr><tr><td>Not Met Total:</td><td>11%</td></tr></table> Analysis The percentage of students rating the survey question as satisfactory increased from 81% last year to 89% this year (16 out of 18), remaining above the 80% benchmark and indicating continued improvement in student perception of their analytical skills.	Met:	89%	Not Met:	11%	Met Total:	89%	Not Met Total:	11%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Met:	89%									
Not Met:	11%									
Met Total:	89%									
Not Met Total:	11%									

Conclusion

The direct measure showed strong performance, with **93% of students (26 out of 28)** meeting the benchmark, an increase from 92% last year and well above the 50% target. The indirect measure also improved, with **89% of students (16 out of 18)** reporting satisfaction with their analytical skills, up from 81% last year and above the 80% benchmark. **Both measures met their respective targets, indicating consistently strong student performance and increasingly positive student perceptions of their analytical skills.**

Ethical considerations in decision-making. **MET**

Students graduating with a bachelor’s degree in finance should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS								
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met <table><tr><td>Met:</td><td>84%</td></tr><tr><td>Not Met:</td><td>16%</td></tr><tr><td>Met Total:</td><td>84%</td></tr><tr><td>Not Met Total:</td><td>16%</td></tr></table> Analysis	Met:	84%	Not Met:	16%	Met Total:	84%	Not Met Total:	16%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Met:	84%									
Not Met:	16%									
Met Total:	84%									
Not Met Total:	16%									

	The percentage of students meeting the benchmark on the direct measure increased from 81% last year to 84% this year (31 out of 37), remaining above the established 80% threshold. This indicates continued strong student performance and a modest improvement compared with the previous assessment cycle.							
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list “satisfied” to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit survey ■ Met ■ Not Met  <table><tr><th>Category</th><th>Percentage</th></tr><tr><td>Met</td><td>94%</td></tr><tr><td>Not Met</td><td>6%</td></tr></table> Met Total: 94% Not Met Total: 6% Analysis The percentage of students rating the survey question as satisfactory increased from 84% last year to 94% this year (17 out of 18), exceeding the established 80% benchmark. This improvement indicates continued positive growth in student perception and strong performance on the indirect measure.	Category	Percentage	Met	94%	Not Met	6%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Category	Percentage							
Met	94%							
Not Met	6%							

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed strong performance, with **84% of students (31 out of 37)** meeting the benchmark, an increase from 81% last year and above the 80% target. The indirect measure also improved, with **94% of students (17 out of 18)** reporting satisfaction, up from 84% last year and exceeding the 80% benchmark. **Both measures met their respective targets and improved from the previous assessment cycle, indicating strong student performance and increasingly positive student perceptions.**

Global perspectives in business. **NOT MET**

Students graduating with a bachelor's degree in finance should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
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International section of the Business Assessment Test (BAT). International section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	NOT MET International section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 78% Not Met: 22% Met Total: 78% Not Met Total: 22% Analysis The percentage of students meeting the benchmark on the direct measure decreased from 81% last year to 78% this year (29 out of 37), falling slightly below the established 80% benchmark. This represents a modest decline in student performance and indicates that the direct measure was not met this year.	Modify Policies / Procedures Not Started Faculty will review the survey results to identify potential factors affecting student perceptions of their understanding of global dimensions of business and identify opportunities for improvement. Results will be monitored in the next assessment cycle to determine whether performance returns to the 80% benchmark. Recommended Due Date: 05/31/2027
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	NOT MET Exit survey ■ Met ■ Not Met  0% 100% Met: 72% Not Met: 28% Met Total: 72% Not Met Total: 28% Analysis The percentage of students rating the survey question as satisfactory decreased from 84% last year to 72% this year (13 out of 18), falling below the established 80% benchmark. This decline indicates that the indirect measure was not met and suggests a need to review factors affecting student perceptions of their understanding of global dimensions of business.	Modify Policies / Procedures Not Started Faculty will review the survey results to identify factors contributing to the decline in student perceptions of their understanding of global dimensions of business and determine appropriate opportunities for improvement. Results will be reassessed in the next assessment cycle to evaluate progress toward the 80% benchmark. Recommended Due Date: 05/31/2027

General Outcome Actions

ACTIONS
Modify Policies / Procedures Not Started

Faculty will review the direct and indirect assessment results to identify factors contributing to performance below the established benchmarks and determine appropriate strategies to strengthen students' understanding of global perspectives in business. Results will be reassessed in the next assessment cycle to evaluate progress toward the 80% benchmark.

Recommended Due Date: 05/31/2027

Conclusion

The direct measure showed a slight decline, with **78% of students (29 out of 37)** meeting the benchmark, down from 81% last year and falling just below the established 80% target. The indirect measure also declined, with **72% of students (13 out of 18)** reporting satisfaction with their understanding of global dimensions of business, down from 84% last year and below the 80% benchmark. **Overall, the outcome was not met, as neither the direct nor indirect measure achieved the established target. The declines in both measures suggest a need to review opportunities to strengthen students' understanding of global perspectives in business.**