

Knowledge of the principles of economics MET

Students will demonstrate knowledge of the fundamental principles of economics.

MEASURES	RESULTS	ACTIONS						
Exit Survey Responses to following questions in the Exit Survey: 1. Adequacy of preparation for Economics major classes provided by College of Business core classes. 2. Quality of College of Business Economics courses in preparing you for employment. Students will choose “satisfied” to both questions. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will choose satisfied to both questions.	MET Exit Survey ■ Met A horizontal bar chart showing the results of the Exit Survey. The x-axis represents the percentage of students, ranging from 0% to 100%. A single teal bar extends to the 100% mark, indicating that 100% of the students met the target. Below the chart, the text states: 'Values are not shown when too close to each other. Click or use arrow keys to see details.' <table><tr><td>Met:</td><td>100%</td></tr><tr><td>Met Total:</td><td>100%</td></tr><tr><td>Not Met Total:</td><td></td></tr></table> Analysis The percentage of students meeting the benchmark remained at 100.0%, consistent with the previous assessment cycle. Although based on a very small sample, these results exceed the established benchmark of 80.0% and reflect positive student perceptions of the program.	Met:	100%	Met Total:	100%	Not Met Total:		Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Met:	100%							
Met Total:	100%							
Not Met Total:								

Economics section of the Business Assessment Test (BAT) (direct) Students will score 70% or more on the economics section of the BAT. (direct) Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class will score at 70% or more on the economics section of the BAT.	MET Economics section of the Business Assessment Test (BAT) (direct) ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students meeting the benchmark remained at 100.0%, consistent with the previous assessment cycle. Although based on a small sample, these results exceed the established benchmark of 80.0% and reflect positive student perceptions of the program.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
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General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure decreased from **100% last year to 67% this year (2 out of 3)**. Despite the decline, performance remained above the established 50% benchmark. The indirect measure also remained strong, with **100% of students (1 out of 1)** rating the survey question as satisfactory, consistent with last year's result and above the 80% benchmark. While both measures met their respective targets, the results should be interpreted cautiously due to the small sample sizes.

Critical thinking in decision-making. **MET**

Students graduating with a bachelor's degree in economics should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will choose "satisfied" to the question. Indirect - Survey	MET Exit Survey ■ Met  0% 100%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class will choose satisfied to the question.	Values are not shown when too close to each other. Click or use arrow keys to see details. Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students rating the survey question as satisfactory remained at 100% this year (1 out of 1), consistent with last year's result and exceeding the 80% benchmark. However, the result should be interpreted cautiously due to the very small number of respondents.	
"Analytical Skills" section of the Business Strategy Game (BSG). "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide. Direct - Other Strategic Analysis: MGMT 4370 Target At least 50% of the students in the class will score at or above the 50th percentile.	MET "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met ■ Not Met  0% 100% Met: 67% Not Met: 33% Met Total: 67% Not Met Total: 33% Analysis The percentage of students meeting the benchmark on the direct measure decreased from 100% last year to 67% this year (2 out of 3). Despite the decline, the result remains above the established 50% benchmark. Given the small number of students assessed, the results should be interpreted cautiously.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure decreased from **100% last year to 67% this year (2 out of 3)**. Despite the decline, performance remained above the established 50% benchmark. The indirect measure also remained strong, with **100% of students (1 out of 1)** rating the survey question as satisfactory, consistent with last year's result and above the 80% benchmark. While both measures met their respective targets, the results should be interpreted cautiously due to the small sample sizes.

Ethical considerations in decision-making. **MET**

Students graduating with a bachelor's degree in economics should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit Survey ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students rating the survey question as satisfactory remained at 100% this year (1 out of 1), consistent with last year's result and exceeding the established 80% benchmark. While the outcome was met, the result should be interpreted cautiously due to the very small number of respondents.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Ethics section of the Business Assessment Test (BAT). ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students meeting the benchmark on the direct Ethics measure increased from 75% last year to 100% this year (2 out of 2), exceeding the established 80% threshold. This represents an improvement in student performance, although the result should be interpreted cautiously due to the small number of students assessed.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

General Outcome Actions

ACTIONS

Maintain Assessment Strategy

Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed strong improvement, with **100% of students (2 out of 2)** meeting the benchmark on the Ethics section of the BAT, up from 75% last year and exceeding the 80% target. The indirect measure also remained strong, with **100% of students (1 out of 1)** reporting satisfaction with the development of ethical sensitivity, consistent with last year and above the 80% benchmark. **Both measures met their respective targets, indicating positive results in demonstrated ethical knowledge and student perceptions of ethical sensitivity, although the results should be interpreted cautiously due to the small sample sizes.**

Global perspectives in business MET

Students graduating with a bachelor's degree in economics should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit Survey ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100% Met Total: 100% Not Met Total: Analysis The percentage of students rating the survey question as satisfactory remained at 100% this year (1 out of 1), consistent with last year's result and exceeding the established 80% benchmark. While the indirect measure was met, the result should be interpreted cautiously due to the very small number of respondents.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
International section of the Business Assessment Test (BAT). International section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course-based) <i>Strategic Analysis: MGMT 4370</i> Target	MET International section of the Business Assessment Test (BAT). ■ Met  0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i>	<i>No actions have been added.</i>

At least 80% of the students in the class.	Met:100% Met Total:100% Not Met Total: Analysis The percentage of students meeting the benchmark on the direct measure increased substantially from 25% last year to 100% this year (2 out of 2), exceeding the established 80% threshold. This represents a significant improvement in student performance in global perspectives, although the result should be interpreted cautiously due to the small number of students assessed.	
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General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The direct measure showed substantial improvement, with **100% of students (2 out of 2)** meeting the benchmark on the International section of the BAT, up from 25% last year and exceeding the established 80% target. The indirect measure also remained strong, with **100% of students (1 out of 1)** reporting satisfaction with their understanding of global dimensions of business, consistent with last year and above the 80% benchmark. **Overall, the outcome was met, with both direct and indirect measures exceeding their respective targets. However, the results should be interpreted cautiously due to the very small sample sizes.**