2024-2025 Assessment Plans and Reports

MS in Hospitality Management - MS-HOSL

Academic year 2024-2025

MS in Hospitality Management - MS-HOSL Learning Outcomes

Analytical and Critical Evaluation Skills

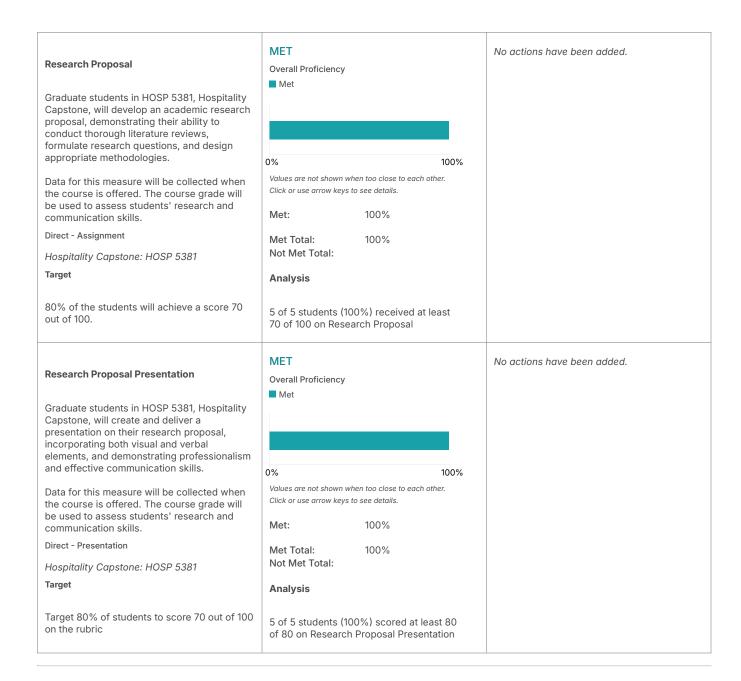
Graduate students will demonstrate proficiency in analyzing hospitality market situations, employing critical thinking and data-based analysis to assess trends.

MEASURES	RESULTS	ACTIONS
Final Exam	MET Overall Proficiency Met Not Met	No actions have been added.
Graduate students in HOSP 5371, Data Analysis, will demonstrate effective analytical skills in evaluating hospitality industry data. Data for this outcome will be collected at the end of the Spring semester when the course is offered. Exam scores will be used to measure students' ability to effectively analyze and critically interpret data sets in the hospitality and tourism industry. Direct - Exam (Course) Data Analysis: HOSP 5371 Target	0% 100% Met: 88% Not Met: 12% Met Total: 88% Not Met Total: 13%	
80% of students to score 70 out of 100 on the rubric.	Analysis 8 of 9 students (88%) scored at least 80 out of 100.	
Project Paper	MET Overall Proficiency Met	No actions have been added.
Graduate students in HOSP 5374, Contemporary Issues in Hospitality and Tourism, will demonstrate effective critical evaluation skills of contemporary issues in the hospitality and tourism industry. Data for this outcome will be collected at the end of the Spring semester when the course is offered. Exam scores will be used to measure students' ability to effectively analyze and critically evaluate these issues.	0% 100% Values are not shown when too close to each other. Click or use arrow keys to see details. Met: 100%	
Direct - Assignment	Met Total: 100%	
Contemporary Issues: HOSP 5374 Target	Not Met Total: Analysis	
Target 80% of students to score 70 out of 100 on the rubric	3 of 3 students (100%) scored at least 70 out of 100 on Group Project Paper	

Research and Communication Skills

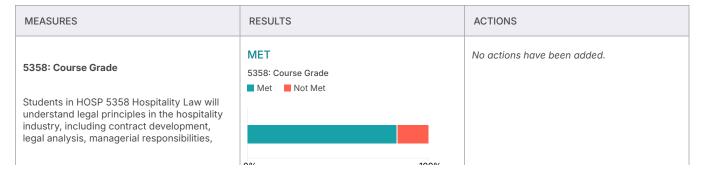
Graduate students will develop and present research proposals using evidence-based practices, showcasing their ability to communicate effectively in both verbal and written formats.

	MEASURES	RESULTS	ACTIONS
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Management Skills

Graduate students will demonstrate their knowledge of current literature, relevant management concepts, marketing strategies, legal issues, and leadership principles specific to the hospitality and tourism industry.



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safety and security measures, and evaluating industry resources for current events.

Data for this measure will be collected at the end of the Spring semester when the course is offered. The course grade will be used to measure students' management skills.

Indirect - Overall Course Grade

Hospitality Law: HOSP 5358

5360: Course Grade

outputs of the system.

Target

80% of students to score 70 out of 100.

Students in HOSP 5360 Organizational

Met: 83%

Not Met: 17%

Met Total: 83% Not Met Total: 17%

25_sp_Gradebook.xlsx

Analysis

5 of 6 students scored at least 70 out 100

on the course grade

MET

5360: Course Grade

Met

Management for Services will understand the foodservice systems model, focusing on management functions, decision-making and leadership, HR and financial management, foodservice marketing, and the desirable

Data for this measure will be collected at the end of the summer semester when the course is offered. The course grade will be used to measure students' management skills. 80% of the students will achieve a score 70 out of 100.

Indirect - Overall Course Grade

Org Management for Services: HOSP 5360

Target

80% of the students will achieve a score 70 out of 100.

0% 100%

Values are not shown when too close to each other. Click or use arrow keys to see details.

Met: 100%

Met Total: 100%

Not Met Total:

Gradebook_2025_sp.xlsx

Analysis

32 of 32 students (100%) scored at least 70 out of 100 on their course grade

No actions have been added.