

Academic year 2024-2025

MBA in Business Administration - MBA-MBAD Learning Outcomes

Managerial understanding of business disciplines **MET**

Demonstrate understanding of theories and applications necessary to be an effective manager in a business.

MEASURES	RESULTS	ACTIONS
<div>MBA Student Satisfaction Survey</div> <div>The MBA Student Satisfaction Survey is attached.</div> <div>The MBA Student Satisfaction Survey was thoroughly revised for the 2024-25 academic year because the previous survey suffered from a lack of responses. We deployed the new survey at the end of the Fall 2024 semester, but it still did not get a good response rate that would yield meaningful results. Based on the feedback that we received on the new survey, we made further revisions and deployed it at the end of the Spring 2025 semester. This time, we received a high response rate (over 90% of graduating students, N=243). Therefore, in this year's assessment report, we have included the results from the Spring 2025 semester only. Since the latest version of the survey received a high response rate, we will continue to use this version going forward, in both semesters of the 2025-26 academic year.</div> <div>Indirect - Survey</div> <div>Strategic Management: MGMT 5380</div> <div>Target</div> <div>80% of students will respond in the top 2 categories (Very Useful/Useful, Very Satisfied/Generally Satisfied, Totally Agree/Generally Agree) of each question.</div> <div>MBA Exit Survey.docx</div>	<div>MET</div> <div>MBA Student Satisfaction Survey</div> <div><div>Met</div><div>Not Met</div></div> <div><div></div><div></div></div> <div><div>0%</div><div>100%</div></div> <div><div>Met:</div><div>89%</div></div> <div><div>Not Met:</div><div>11%</div></div> <div><div>Met Total:</div><div>89%</div></div> <div><div>Not Met Total:</div><div>11%</div></div> <div>Analysis</div> <div>1.<div>Benchmark Expectation: 80% of MBA students will answer 'Very Useful' or 'Useful' to the question: "How useful do you feel your MBA education at Lamar University has been towards your preparation for the business world?"</div><div>Data Results: 83.5% of students responding answered "Very Useful" or "Useful" to the survey question. The benchmark expectation was met.</div></div> <div>2.<div>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement: "You had an understanding of the theory of business necessary to be an effective manager in the modern business world."</div><div>Data Results: 90.5% of students responding answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</div></div> <div>3.<div>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement "You understood the application of business necessary to be an effective manager in the modern business world."</div><div>Data Results: 91.3% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</div></div> <div>4.<div>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or</div></div>	<div>Maintain Assessment Strategy</div> <div>We will retain the four questions related to this measure for the next year (2025-26). Spring 2025 was the first semester when the new student satisfaction survey was successfully employed for the first time. Continuing the survey through the next year will further validate it.</div>

	<p>"Generally Agree" to the statement: "You enhanced your communication skills."</p> <p>Data Results: 85.6% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</p>	
<p><b>MBA Common Core Exam</b></p> <p>A set of common questions (82 questions) to be administered to students across all sections of the MBA capstone course MGMT 5380 (Strategic Management). The questions will test student knowledge drawn from integrating strategic areas of accounting (ACCT 5370), economics (ECON 5370), finance (FINC 5310), management (MGMT 5380), international business (MGMT 5340), and marketing (MKTG 5310).</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>80% of MBA students will score 70% or higher on the "overall common core test." Also, 80% of MBA students will score 70% or higher on each core course subject.</p>	<p><b>MET</b></p> <p><a href="#">Fall 24 MBA Core Results.xlsx</a></p> <p><a href="#">Spring 25 MBA Core Results.xlsx</a></p> <p><b>Analysis</b></p> <p>1. Overall common core test: 98% of the students in Fall 2024 and 98% of the students in Spring 2025 scored 70% or higher.</p> <p>2. Accounting (ACCT 5370): 99% of the students in Fall 2024 and 99% of the students in Spring 2025 scored 70% or higher.</p> <p>3. Economics (ECON 5370): 96% of the students in Fall 2024 and 95% of the students in Spring 2025 scored 70% or higher.</p> <p>4. Finance (FINC 5310): 94% of the students in Fall 2024 and 95% of the students in Spring 2025 scored 70% or higher.</p> <p>5. Management (MGMT 5380): 99% of the students in Fall 2024 and 98% of the students in Spring 2025 scored 70% or higher.</p> <p>6. International Business (MGMT 5340): 98% of the students in Fall 2024 and 98% of the students in Spring 2025 scored 70% or higher.</p> <p>7. Marketing (MKTG 5310): 98% of the students in Fall 2024 and 98% of the students in Spring 2025 scored 70% or higher.</p>	<p><b>Revise Benchmark / Target</b></p> <p>Not Started</p> <p>We will slightly elevate the benchmark for the common core test to the following:</p> <p>85% of MBA students will score 70% or higher on the "overall common core test." Also, 85% of MBA students will score 70% or higher on each core course subject.</p> <p>Recommended Due Date: 05/31/2026</p>



Conclusion

The benchmarks were met for both measures.

Integrate functional areas to analyze strategic management issues **MET**

Demonstrate skills in 1) integrating the functional areas in the analysis of strategic management issues and 2) applying a systems approach to problem solving in a dynamic environment.

MEASURES	RESULTS	ACTIONS
----------	---------	---------

<p><b>MBA Student Satisfaction Survey</b></p> <p>The MBA Student Satisfaction Survey was thoroughly revised for the 2024-25 academic year because the previous survey suffered from a lack of responses. We deployed the new survey at the end of the Fall 2024 semester, but it still did not get a good response rate that would yield meaningful results. Based on the feedback that we received on the new survey, we made further revisions and deployed it at the end of the Spring 2025 semester. This time, we received a high response rate (over 90% of graduating students, N=243). Therefore, in this year's assessment report, we have included the results from the Spring 2025 semester only. Since the latest version of the survey received a high response rate, we will continue to use this version going forward, in both semesters of the 2025-26 academic year.</p> <p>Indirect - Survey</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>80% of students will respond in the top 2 categories (Totally Agree/Generally Agree) of the question.</p> <p><a href="#">MBA Exit Survey.docx</a></p>	<p><b>MET</b></p> <p>MBA Student Satisfaction Survey</p> <p>Met Not Met</p>  <table><tr><td>Met:</td><td>89%</td></tr><tr><td>Not Met:</td><td>11%</td></tr><tr><td>Met Total:</td><td>89%</td></tr><tr><td>Not Met Total:</td><td>11%</td></tr></table> <p><b>Analysis</b></p> <p>Benchmark Expectation: Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement: "You could integrate the functional areas (finance, accounting, economics, marketing) in the analysis of strategic management issues."</p> <p>Data Results: 89.3% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</p>	Met:	89%	Not Met:	11%	Met Total:	89%	Not Met Total:	11%	<p><b>Maintain Assessment Strategy</b></p> <p>We will retain the question related to this measure for the next year (2025-26). Spring 2025 was the first semester when the new student satisfaction survey was successfully employed for the first time. Continuing the survey through the next year will further validate it.</p>
Met:	89%									
Not Met:	11%									
Met Total:	89%									
Not Met Total:	11%									
<p><b>Case Study Rubric</b></p> <p>Use of strategic direction, external and internal situation analysis, strategic alternatives, strategy implementation from a case study</p> <p>Direct - Assignment</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>75% of students will score "Exceptional," "Good," and "Average" in each of the following categories: 1) perform an external situation analysis; 2) perform an internal situation analysis; 3) identify strategic alternatives; 4) identify a strategic direction; 5) perform strategy implementation.</p>	<p><b>MET</b></p> <p>Case Study Rubric</p> <p>Met Not Met</p>  <table><tr><td>Met:</td><td>87%</td></tr><tr><td>Not Met:</td><td>13%</td></tr><tr><td>Met Total:</td><td>87%</td></tr><tr><td>Not Met Total:</td><td>13%</td></tr></table> <p><b>Analysis</b></p> <p>1. Benchmark expectation: 50% of the students will score "Exceptional," and "Good" in performing an external situation analysis. Data Results: Fall 2024: 86% of the students met the benchmark. Spring 2025: 85% of the students met the benchmark.</p> <p>2. Benchmark expectation: 50% of the students will score "Exceptional," and "Good" in performing an internal situation analysis.</p>	Met:	87%	Not Met:	13%	Met Total:	87%	Not Met Total:	13%	<p><b>Maintain Assessment Strategy</b></p> <p>We will maintain the Case Study Rubric used for this assessment measure.</p>
Met:	87%									
Not Met:	13%									
Met Total:	87%									
Not Met Total:	13%									


	<p>Data Results: Fall 2024: 85% of the students met the benchmark. Spring 2025: 82% of the students met the benchmark.</p> <p>3. Benchmark expectation: 50% of the students will score "Exceptional," and "Good" in identifying strategic alternatives. Data Results: Fall 2024: 88% of the students met the benchmark. Spring 2025: 67% of the students met the benchmark.</p> <p>4. Benchmark expectation: 50% of the students will score "Exceptional," and "Good" in identifying a strategic direction. Data Results: Fall 2024: 86% of the students met the benchmark, Spring 2025: 76% of the students met the benchmark.</p> <p>5. Benchmark expectation: 50% of the students will score "Exceptional" and "Good" in strategy implementation. Data Results: Fall 2024: 89% of the students met the benchmark, Spring 2025: 57% of the students met the benchmark.</p>	
--	--	--

Conclusion

The target benchmarks were met for this Assurance of Learning goal.

Incorporate ethical considerations in decision-making MET

Incorporate ethical considerations in decision-making; addressing ethical sensitivities of the workplace.

MEASURES	RESULTS	ACTIONS								
<p><b>Ethics Quiz</b></p> <p>The Ethics Quiz is given to all students taking the core Marketing Management (MKTG 5310) course.</p> <p>Direct - Exam (Course)</p> <p><i>Marketing Management: MKTG 5310</i></p> <p><b>Target</b></p> <p>80% of MBA students will score "Exemplary" and "Good" on the ethics quiz.</p>	<p><b>MET</b></p> <p>Ethics Quiz</p> <p>■ Met   ■ Not Met</p>  <table><tr><td>Met:</td><td>88%</td></tr><tr><td>Not Met:</td><td>12%</td></tr><tr><td>Met Total:</td><td>88%</td></tr><tr><td>Not Met Total:</td><td>12%</td></tr></table> <p><b>Analysis</b></p> <p>Benchmark Expectation: 80% of MBA students will score "Exemplary" or "Good" in the Ethics Quiz.</p>	Met:	88%	Not Met:	12%	Met Total:	88%	Not Met Total:	12%	<p><b>Gather Additional Data</b></p> <p>Not Started</p> <p>We will add a second (indirect) measure for assessing the incorporation of ethical considerations in decision making. We will add a question about ethics in the Student Satisfaction Survey for the next (2025-26) academic year.</p> <p>Recommended Due Date: 05/31/2026</p>
Met:	88%									
Not Met:	12%									
Met Total:	88%									
Not Met Total:	12%									

Data Results: In the Fall 2024 semester, 85% of the students met the benchmark expectation. In the Spring 2025 semester, 90% of the students met the benchmark expectation. Therefore, the benchmark expectations were met in both semesters of the 2024-25 academic year.

## Conclusion

The target benchmark was met for this Assurance of Learning goal.

Incorporate global perspectives in decision making **MET**

Identify global factors, analyze global factors, and apply the analysis of global factors to management situations.

MEASURES	RESULTS	ACTIONS
<div>MBA Student Satisfaction Survey</div> <div>The MBA Student Satisfaction Survey was thoroughly revised for the 2024-25 academic year because the previous survey suffered from a lack of responses. We deployed the new survey at the end of the Fall 2024 semester, but it still did not get a good response rate that would yield meaningful results. Based on the feedback that we received on the new survey, we made further revisions and deployed it at the end of the Spring 2025 semester. This time, we received a high response rate (over 90% of graduating students, N=243). Therefore, in this year's assessment report, we have included the results from the Spring 2025 semester only. Since the latest version of the survey received a high response rate, we will continue to use this version going forward, in both semesters of the 2025-26 academic year.</div> <div>Indirect - Survey</div> <div>Strategic Management: MGMT 5380</div> <div>Target</div> <div>80% of students will respond in the top 2 categories (Totally Agree/Generally Agree) of the relevant survey question.</div> <div>MBA Exit Survey.docx</div>	<div>MET</div> <div>MBA Student Satisfaction Survey</div> <div>Met Not Met</div> <div><div></div><div>0%100%</div><div>Met: 92% Not Met: 8%</div><div>Met Total: 92% Not Met Total: 8%</div></div> <div>Analysis</div> <div>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement: "You had exposure to the global framework/issues of business."</div> <div>Data Results: 92.2% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</div>	<div>Maintain Assessment Strategy</div> <div>We will retain the question related to this measure for the next year (2025-26). Spring 2025 was the first semester when the new student satisfaction survey was successfully employed for the first time. Continuing the survey through the next year will further validate it.</div>
<div>Case Study Rubric</div> <div>Identification of global factors, analysis of global factors, and application of the analysis of global factors to management situations</div> <div>Direct - Assignment</div> <div>International Business: MGMT 5340</div> <div>Target</div>	<div>MET</div> <div>Case Study Rubric</div> <div>Met Not Met</div> <div><div></div><div>0%100%</div><div>Met: 97%</div></div>	<div>Maintain Assessment Strategy</div> <div>We will maintain the Case Study Rubric used for this assessment measure.</div>

90% of MBA students will receive an "Exemplary" or "Acceptable" rating in the following categories: 1) Identification of global factors; 2) Analysis of global factors; and 3) Application of the analysis of global factors to management situations in their assignments (projects/case studies).	<div>Not Met:3%</div> <div>Met Total:97%</div> <div>Not Met Total:3%</div> <div>Analysis<div>1.<div>Benchmark expectation: 90% of the students will receive an "Exemplary" or "Acceptable" rating in identification of global factors.</div><div>Data Results: Fall 2024: 97% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</div></div><div>2.<div>Benchmark expectation: 90% of the students will receive an "Exemplary" or "Acceptable" rating in analysis of global factors.</div><div>Data Results: Fall 2024: 94% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</div></div><div>3.<div>Benchmark expectation: 90% of the students will receive an "Exemplary" or "Acceptable" rating in application of the analysis of global factors to management situations.</div><div>Data Results: Fall 2024: 94% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</div></div></div>
---	---


Conclusion

The benchmark for this Assurance of Learning goal was met.

Demonstrate Team-Based Performance MET

Work in a team-based environment that emphasizes skills including leadership, group problem solving, and consensus building.

MEASURES	RESULTS	ACTIONS
<div>MBA Student Satisfaction Survey</div> <div>The MBA Student Satisfaction Survey was thoroughly revised for the 2024-25 academic year because the previous survey suffered from a lack of responses. We deployed the new survey at the end of the Fall 2024 semester, but it still did not get a good response rate that would yield meaningful results. Based on the feedback that we received on the new survey, we made further revisions and deployed it at the end of the Spring 2025 semester. This time, we received a high response rate (over 90% of graduating students, N=243). Therefore, in this year's assessment report, we have included the</div>	<div>MET</div> <div>MBA Student Satisfaction Survey</div> <div><div><div>Met</div><div>Not Met</div></div><div><div></div><div></div></div><div>0%100%</div><div>Met:84%</div><div>Not Met:16%</div><div>Met Total:84%</div><div>Not Met Total:16%</div><div>Analysis</div></div>	<div>Maintain Assessment Strategy</div> <div>We will retain the question related to this measure for the next year (2025-26). Spring 2025 was the first semester when the new student satisfaction survey was successfully employed for the first time. Continuing the survey through the next year will further validate it.</div>

<p>results from the Spring 2025 semester only. Since the latest version of the survey received a high response rate, we will continue to use this version going forward, in both semesters of the 2025-26 academic year.</p> <p>Indirect - Survey</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>80% of students will respond in the top 2 categories (Totally Agree/Generally Agree) of the relevant question.</p> <p><a href="#">MBA Exit Survey.docx</a></p>	<p>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement: "You developed skills in teamwork."</p> <p>Data Results: 84% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</p>									
<p><b>Teamwork Rubric</b></p> <p>Exercise of leadership, carrying a fair share of overall workload, overall evaluation of teamwork assignments</p> <p>Direct - Assignment</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>90% of MBA students will receive an "Exceptional," "Excellent," or "Good" rating in the following categories: 1) Teamwork and Cooperativeness; 2) Exercise of Leadership; 3)"Carrying a Fair Share of the Overall Workload," and 4) Overall Evaluation of Teamwork in their group assignment/case study.</p>	<p><b>MET</b></p> <p>Teamwork Rubric</p> <p>■ Met ■ Not Met</p>  <table><tr><td>Met:</td><td>96%</td></tr><tr><td>Not Met:</td><td>4%</td></tr><tr><td>Met Total:</td><td>96%</td></tr><tr><td>Not Met Total:</td><td>4%</td></tr></table> <p><b>Analysis</b></p> <p>1. Benchmark expectation: 90% of MBA students will receive an "Exceptional," "Excellent," or "Good" rating in the category of "Teamwork and Cooperativeness" Data Results: Fall 2024: 98% of the students met the benchmark. Spring 2025: 96% of the students met the benchmark.</p> <p>2. Benchmark expectation: 90% of MBA students will receive an "Exceptional," "Excellent," or "Good" rating in the category of "Exercise of Leadership." Data Results: Fall 2024: 97% of the students met the benchmark. Spring 2025: 95% of the students met the benchmark.</p> <p>3. Benchmark expectation: 90% of MBA students will receive an "Exceptional," "Excellent," or "Good" rating in the category of "Carrying a Fair Share of the Overall Workload." Data Results: Fall 2024: 95% of the students met the benchmark. Spring 2025: 95% of the students met the benchmark.</p> <p>4.</p>	Met:	96%	Not Met:	4%	Met Total:	96%	Not Met Total:	4%	<p><b>Maintain Assessment Strategy</b></p> <p>We will maintain the Case Study Rubric used for this assessment measure.</p>
Met:	96%									
Not Met:	4%									
Met Total:	96%									
Not Met Total:	4%									


	<p>Benchmark expectation: 90% of MBA students will receive an "Exceptional," "Excellent," or "Good" rating in the category of "Overall Evaluation of Teamwork."</p> <p>Data Results: Fall 2024: 97% of the students met the benchmark. Spring 2025: 96% of the students met the benchmark.</p>	
--	--	--


Conclusion

The benchmark for this Assurance of Learning goal was met.

Effective decision making MET

Develop skills in effective decision making such as identifying and applying criteria for assessing alternatives, evaluating results, and using information technology.

MEASURES	RESULTS	ACTIONS
<p><b>Decision Making Rubric</b></p> <p>Identifying alternatives, identifying and applying criteria for assessing alternatives, evaluating results</p> <p>Direct - Assignment</p> <p><i>Managerial Decision Making: BUAL 5380</i></p> <p><b>Target</b></p> <p>95% of the MBA students will receive an "Exemplary" or "Acceptable" rating on the elements of strategic decision-making: 1) identify alternatives; 2) identify criteria for assessing alternatives; 3) apply criteria for assessing alternatives; and 4) evaluate results using various stakeholders (balanced scorecard).</p>	<p><b>MET</b></p> <p>Decision Making Rubric</p> <p>■ Met</p>  <p>0% 100%</p> <p><i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i></p> <p><b>Met:</b> 100%</p> <p><b>Met Total:</b> 100%</p> <p><b>Not Met Total:</b> 0%</p> <p><b>Analysis</b></p> <p>1. Benchmark expectation: 95% of the students will receive an "Exemplary" or "Acceptable" rating in identifying alternatives for strategic decision making. Data Results: Fall 2024: 100% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</p> <p>2. Benchmark expectation: 95% of the students will receive an "Exemplary" or "Acceptable" rating in identifying criteria for assessing alternatives. Data Results: Fall 2024: 99% of the students met the benchmark. Spring 2025: 99% of the students met the benchmark.</p> <p>3. Benchmark expectation: 95% of the students will receive an "Exemplary" or</p>	<p><b>Maintain Assessment Strategy</b></p> <p>We will retain the Case Study Rubric used for this assessment measure.</p>

	<p>"Acceptable" rating in applying criteria for assessing alternatives.</p> <p>Data Results: Fall 2024: 100% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</p> <p>4.</p> <p>Benchmark expectation: 95% of the students will receive an "Exemplary" or "Acceptable" rating in evaluating results using various stakeholders (balanced scorecard).</p> <p>Data Results: Fall 2024: 100% of the students met the benchmark. Spring 2025: 100% of the students met the benchmark.</p>									
<p><b>MBA Student Satisfaction Survey</b></p> <p>The MBA Student Satisfaction Survey was thoroughly revised for the 2024-25 academic year because the previous survey suffered from a lack of responses. We deployed the new survey at the end of the Fall 2024 semester, but it still did not get a good response rate that would yield meaningful results. Based on the feedback that we received on the new survey, we made further revisions and deployed it at the end of the Spring 2025 semester. This time, we received a high response rate (over 90% of graduating students, N=243). Therefore, in this year's assessment report, we have included the results from the Spring 2025 semester only. Since the latest version of the survey received a high response rate, we will continue to use this version going forward, in both semesters of the 2025-26 academic year.</p> <p>Indirect - Survey</p> <p><i>Strategic Management: MGMT 5380</i></p> <p><b>Target</b></p> <p>80% of students will respond in the top 2 categories (Totally Agree/Generally Agree) of the relevant question.</p> <p><a href="#">MBA Exit Survey.docx</a></p>	<p><b>MET</b></p> <p>MBA Student Satisfaction Survey</p> <p>■ Met ■ Not Met</p>  <table><tr><td>Met:</td><td>93%</td></tr><tr><td>Not Met:</td><td>7%</td></tr><tr><td>Met Total:</td><td>93%</td></tr><tr><td>Not Met Total:</td><td>7%</td></tr></table> <p><b>Analysis</b></p> <p>Benchmark Expectation: 80% of the MBA students will answer "Totally Agree" or "Generally Agree" to the statement: "You could gather and analyze information using relevant technology (e.g., search engines, AI tools, other software)?"</p> <p>Data Results: 93.4% of respondents answered "Totally Agree" or "Generally Agree." The benchmark expectation was met.</p>	Met:	93%	Not Met:	7%	Met Total:	93%	Not Met Total:	7%	<p><b>Maintain Assessment Strategy</b></p> <p>We will retain the question related to this measure for the next year (2025-26). Spring 2025 was the first semester when the new student satisfaction survey was successfully employed for the first time. Continuing the survey through the next year will further validate it.</p>
Met:	93%									
Not Met:	7%									
Met Total:	93%									
Not Met Total:	7%									

Conclusion

The benchmark for this Assurance of Learning goal was met.

Integrate fundamental business processes using information technology **MET**

Learn to use information systems to integrate business processes.

MEASURES	RESULTS	ACTIONS
----------	---------	---------

<p><b>HEC Simulation Game</b></p> <p>Successful completion of the HEC simulation game</p> <p>Direct - Assignment</p> <p><i>ERP Overview: MISY 5340</i></p> <p><b>Target</b></p> <p>90% of the students in the MISY 5340 (ERP Overview) course will successfully complete the HEC simulation game.</p>	<p><b>MET</b></p> <p><b>Analysis</b></p> <p>Benchmark Expectation: 90% of MBA students will successfully complete the HEC Simulation game.</p> <p>Data Results: In the Fall 2024 semester, 92% of the MBA students successfully completed the HEC Simulation game. In the Spring 2025 semester, 91% of the MBA students successfully completed the HEC Simulation game. Therefore, the benchmark expectation was met in both semesters of the 2024-25 academic year.</p>	<p><b>Gather Additional Data</b></p> <p>Not Started</p> <p>We will add a second (indirect) measure for assessing the ability to integrate fundamental business processes using information technology. We will add a question about this in the Student Satisfaction Survey for the next (2025-26) academic year.</p> <p>Recommended Due Date: 05/31/2026</p>
---	--	---

**Conclusion**

The benchmark for this Assurance of Learning goal was met.