



BS in Accounting - BS-ACCA

Academic year 2024-2025

BS in Accounting - BS-ACCA Learning OutcomesFundamental principles of accounting. **MET**

Students will demonstrate knowledge of the fundamental principles of accounting.

MEASURES	RESULTS	ACTIONS
<p>Accounting section of the Business Assessment Test (BAT).</p> <p>Accounting section of the Business Assessment Test (BAT). Students will score 70% or more on the accounting section of the BAT.</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will score at 70% or more on the accounting section of the BAT.</p>	<p>MET</p> <p>Accounting section of the Business Assessment Test (BAT).</p> <p>■ Met ■ Not Met</p>  <p>0% 100%</p> <p>Met: 85% Not Met: 15%</p> <p>Met Total: 85% Not Met Total: 15%</p> <p>Analysis</p> <p>The percentage of students meeting the benchmark on the direct measure was 85% this year (28 out of 33), an increase from 80% last year and above the 80% threshold. This improvement indicates strengthening student performance and effective instructional or assessment practices.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
<p>Exit survey</p> <p>Responses to following questions in the Exit Survey:</p> <ol style="list-style-type: none"> 1. Adequacy of preparation for accounting major classes provided by College of Business core classes. 2. Quality of College of Business accounting courses in preparing you for employment. <p>Students will choose "satisfied" to both questions.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will choose satisfied to both questions.</p>	<p>MET</p> <p>Exit survey</p> <p>■ Met ■ Not Met</p>  <p>0% 100%</p> <p>Met: 88% Not Met: 12%</p> <p>Met Total: 88% Not Met Total: 12%</p> <p>Analysis</p> <p>For the first survey question, student satisfaction slightly increased from 84% last year to 88% this year (22 out of 25), remaining above the 80% benchmark. For the second question, satisfaction declined from 74% to 68% this year (17 out of 25), falling below the benchmark. These results reflect continued strength in some areas of student perception, with room for improvement in others.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

General Outcome Actions



ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure was 85% this year (28 out of 33), an increase from 80% last year and above the 80% threshold, indicating improved student performance and effective instructional strategies. The indirect measures showed mixed results: student satisfaction on the first survey question increased from 84% to 88% (22 out of 25), remaining above the benchmark, while the second question declined from 74% to 68% (17 out of 25), falling below the threshold. Together, these results reflect strong learning outcomes and positive perception in some areas, with opportunities for improvement in others.

Critical thinking in decision-making MET

Students graduating with a bachelor's degree in accounting should utilize critical thinking in decision-making

MEASURES	RESULTS	ACTIONS
"Analytical Skills" section of the Business Strategy Game (BSG). "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide. Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met ■ Not Met  0% 100% Met: 86% Not Met: 14% Met Total: 86% Not Met Total: 14% Analysis The percentage of students meeting the benchmark on the direct measure increased from 63% last year to 86% this year (18 out of 21), well above the 50% threshold. This improvement reflects strong gains in student performance and effective instructional or assessment adjustments.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will choose "satisfied" to the question.	NOT MET Exit survey ■ Met ■ Not Met  0% 100% Met: 76%	Gather Additional Data Not Started Gather more data in future cycles to determine if the decline represents a downward trend or a one-time variation, while maintaining efforts to meet the benchmark. Recommended Due Date: 05/31/2026

Indirect - Survey	Not Met: 24%	
Strategic Analysis: MGMT 4370	Met Total: 76%	
Target	Not Met Total: 24%	
At least 80% of the students in the class will choose satisfied to the question.	Analysis The percentage of students rating the survey question as satisfactory was 76% this year (19 out of 25), a slight decrease from 79% last year and below the 80% benchmark. Although the change is modest, it suggests a need to explore factors that may be affecting student perception and satisfaction.	

General Outcome Actions


ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure increased from 63% last year to 86% this year (18 out of 21), well above the 50% threshold, indicating strong gains in student performance and effective instructional or assessment improvements. In contrast, the indirect measure showed a slight decline, with student satisfaction dropping from 79% to 76% this year (19 out of 25), falling just below the 80% benchmark. While learning outcomes appear to be strengthening, the results suggest a need to examine factors influencing student perception.

Ethical considerations in decision-making. **NOT MET**

Students graduating with a bachelor’s degree in accounting should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course) Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class.	NOT MET Ethics section of the Business Assessment Test (BAT). <div><div></div>Met<div></div>Not Met</div>  <div>0%100%</div> Met: 79% Not Met: 21% Met Total: 79% Not Met Total: 21% Analysis This year, 26 out of 33 students (79%) met the benchmark in the ethics section of the BAT, just below the 80% threshold. This represents a slight decline from last year's 83% and suggests performance	Other - [Continue monitoring] Not Started Continue monitoring to ensure the benchmark is consistently met in future cycles. Recommended Due Date: 05/31/2026

	has remained relatively stable but marginally under target. Continued monitoring and minor instructional adjustments may be needed to ensure consistent achievement of the benchmark.	
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Exit survey ■ Met ■ Not Met 0% 100% Met: 80% Not Met: 20% Met Total: 80% Not Met Total: 20% Analysis This year, 80% of students (20 out of 25) responded satisfactorily to the survey question, meeting the benchmark but showing a decline from last year's 89%. While the target was achieved, the decrease suggests the need to monitor student perception in future cycles.	Other - [Continue monitoring] Not Started Monitor both measures to address the slight downward trend and ensure future benchmark achievement. Recommended Due Date: 05/31/2026

General Outcome Actions

ACTIONS
Other - [Continue monitoring] Not Started Monitor both measures to address the slight downward trend and ensure future benchmark achievement. Recommended Due Date: 05/31/2026



Conclusion

Ethics performance showed slight declines. The direct measure (79%) fell just below the 80% benchmark, down from 83%. The indirect measure met the benchmark (80%) but declined from 89%. The outcome was partially met, warranting continued monitoring and minor instructional adjustments.

Global perspectives in business. **NOT MET**

Students graduating with a bachelor's degree in accounting should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
International section of the Business Assessment Test (BAT).	NOT MET International section of the Business Assessment Test (BAT).	Other - [Continue monitoring] Not Started

<p>International section of the Business Assessment Test (BAT). Students will score 70% or more.</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<div><div><div>Met</div><div>Not Met</div></div><p>0%100%</p><table><tr><td>Met:</td><td>76%</td></tr><tr><td>Not Met:</td><td>24%</td></tr><tr><td>Met Total:</td><td>76%</td></tr><tr><td>Not Met Total:</td><td>24%</td></tr></table><p>Analysis</p><p>This year, 76% of students (25 out of 33) met the benchmark on the international section of the BAT, an improvement from last year's 68% but still below the 80% threshold. The upward trend is encouraging, but continued efforts are needed to fully meet the target.</p></div>	Met:	76%	Not Met:	24%	Met Total:	76%	Not Met Total:	24%	<p>Continue monitoring performance in future cycles to confirm the upward trend and guide further instructional adjustments as needed.</p> <p>Recommended Due Date: 05/31/2025</p>
Met:	76%									
Not Met:	24%									
Met Total:	76%									
Not Met Total:	24%									
<p>Exit survey</p> <p>Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<div><div><div>NOT MET</div><div>Exit survey</div><div><div>Met</div><div>Not Met</div></div><p>0%100%</p><table><tr><td>Met:</td><td>68%</td></tr><tr><td>Not Met:</td><td>32%</td></tr><tr><td>Met Total:</td><td>68%</td></tr><tr><td>Not Met Total:</td><td>32%</td></tr></table><p>Analysis</p><p>This year, 68% of students (17 out of 25) responded satisfactorily to the survey question, showing a slight improvement from last year's 63%. Although still below the 80% benchmark, the increase suggests modest progress in student perception, warranting continued monitoring and support.</p></div></div>	Met:	68%	Not Met:	32%	Met Total:	68%	Not Met Total:	32%	<p>Other - [Continue monitoring]</p> <p>Not Started</p> <p>Continue monitoring student perception and provide targeted support to address areas of concern, aiming to reach the 80% benchmark in future cycles.</p> <p>Recommended Due Date: 05/31/2026</p>
Met:	68%									
Not Met:	32%									
Met Total:	68%									
Not Met Total:	32%									

General Outcome Actions

ACTIONS
<p>Other - [Continue monitoring]</p> <p>Not Started</p> <p>Continue monitoring both direct and indirect measures, and implement targeted instructional support to sustain progress and close the remaining gap toward meeting the 80% benchmark.</p> <p>Recommended Due Date: 05/31/2026</p>

Conclusion

BS in Accounting - BS-ACCA

The direct measure on the international section of the BAT improved from 68% last year to 76% this year (25 out of 33), showing progress but still falling short of the 80% benchmark. The indirect measure also rose slightly, from 63% to 68% (17 out of 25), yet remains below the threshold. While both measures show improvement, the outcome was not met, indicating a need for continued monitoring and targeted instructional support.