



BBA in Management Information Systems - BBA-ABME

Academic year 2024-2025

BBA in Management Information Systems - BBA-ABME Learning OutcomesKnowledge of the principles of management information systems **MET**

Students will demonstrate knowledge of the fundamental principles of management information systems.

MEASURES	RESULTS	ACTIONS
<p>Management Information Systems section of the Business Assessment Test (BAT) (direct)</p> <p>Students will score 70% or more on the management information systems section of the BAT. (direct)</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will score at 70% or more on the management information systems section of the BAT. (direct)</p>	<p>MET</p> <p>Management Information Systems section of the Business Assessment Test (BAT) (direct)</p> <p>■ Met ■ Not Met</p>  <p>0% 100%</p> <p>Met: 82% Not Met: 18%</p> <p>Met Total: 82% Not Met Total: 18%</p> <p>Analysis</p> <p>The percentage of students meeting the benchmark increased from 70% last year to 82% this year, surpassing the 80% threshold and indicating an improvement in performance. This suggests that current instructional strategies or assessment methods may be more effective.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
<p>Exit Survey</p> <p>Responses to following questions in the Exit Survey:</p> <ol style="list-style-type: none"> 1. Adequacy of preparation for Management Information Systems major classes provided by College of Business core classes. 2. Quality of College of Business Management Information Systems courses in preparing you for employment. <p>Students will choose "satisfied" to both questions.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will choose satisfied to both questions.</p>	<p>MET</p> <p>Exit Survey</p> <p>■ Met ■ Not Met</p>  <p>0% 100%</p> <p>Met: 47% Not Met: 53%</p> <p>Met Total: 47% Not Met Total: 53%</p> <p>Analysis</p> <p>The percentage of students rating the first question as satisfactory increased from 86% last year to 88% this year (15 out of 17), remaining above the 80% benchmark. For the second question, the percentage rose from 71% to 82% (14 out of 17), showing progress and now meeting the required threshold.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

Student performance and perception both improved this year. The direct measure rose from 70% to 82%, surpassing the 80% benchmark and indicating more effective instruction or assessment. Indirectly, student satisfaction remained strong: the first question increased from 86% to 88% (15 out of 17), and the second improved from 71% to 82% (14 out of 17), now meeting the benchmark. These results suggest continued progress and support for current strategies.

Critical thinking in decision-making. MET

Students graduating with a bachelor’s degree in management information systems should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
“Analytical Skills” section of the Business Strategy Game (BSG). “Analytical Skills” section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide. Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET “Analytical Skills” section of the Business Strategy Game (BSG). ■ Met ■ Not Met 0% 100% Met: 75% Not Met: 25% Met Total: 75% Not Met Total: 25% Analysis The percentage of students meeting the benchmark increased from 68% last year to 75% this year (15 out of 20), remaining well above the 50% threshold. This improvement suggests that current instructional strategies or assessment methods may be contributing positively to student performance.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit Survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will choose “satisfied” to the question. Indirect - Survey <i>Strategic Analysis: MGMT 4370</i>	MET Exit Survey ■ Met 0% 100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i> Met: 100%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Target At least 80% of the students in the class will choose satisfied to the question.	Met Total: 100% Not Met Total: Analysis The percentage of students rating the survey question as satisfactory increased from 79% last year to 100% this year (17 out of 17), exceeding the 80% benchmark and indicating a significant improvement in student perception.	
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General Outcome Actions


ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

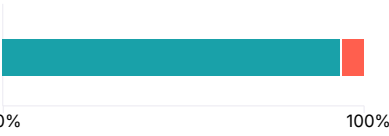
Conclusion

The percentage of students meeting the benchmark on the direct measure increased from 68% last year to 75% this year (15 out of 20), remaining well above the 50% threshold. The indirect measure also showed strong results, with student satisfaction rising from 79% to 100% this year (17 out of 17), exceeding the 80% benchmark. Together, these outcomes reflect meaningful improvement in both student performance and perception.

Ethical considerations in decision-making. MET

Students graduating with a bachelor’s degree in management information systems should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course) <i>Strategic Analysis: MGMT 4370</i> Target At least 80% of the students in the class.	MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 82% Not Met: 18% Met Total: 82% Not Met Total: 18% Analysis The percentage of students meeting the benchmark decreased from 85% last year to 82% this year (18 out of 22), but remains above the 80% threshold. Continued monitoring is recommended to ensure performance stays on track.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

<p>Exit Survey</p> <p>Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<p>MET</p> <p>Exit Survey</p> <p>Met Not Met</p>  <p>0% 100%</p> <p>Met: 94% Not Met: 6%</p> <p>Met Total: 94% Not Met Total: 6%</p> <p>Analysis</p> <p>The percentage of students rating the survey question as satisfactory increased from 71% last year to 94% this year (16 out of 17), exceeding the 80% benchmark and indicating a strong improvement in student perception.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
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General Outcome Actions

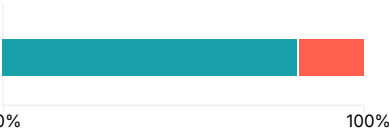
ACTIONS
<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

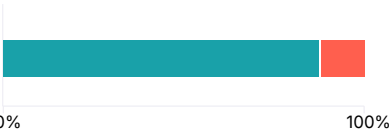
Conclusion

The percentage of students meeting the benchmark on the direct measure decreased slightly from 85% last year to 82% this year (18 out of 22), but remains above the 80% threshold. The indirect measure showed strong improvement, with student satisfaction rising from 71% to 94% this year (16 out of 17), well above the benchmark. Together, these results indicate sustained student performance and a notable increase in positive student perception.

Global perspectives in business MET

Students graduating with a bachelor’s degree in management information systems should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
<p>International section of the Business Assessment Test (BAT).</p> <p>International section of the Business Assessment Test (BAT). Students will score 70% or more.</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p>	<p>MET</p> <p>International section of the Business Assessment Test (BAT).</p> <p>Met Not Met</p>  <p>0% 100%</p> <p>Met: 82% Not Met: 18%</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

At least 80% of the students in the class.	<div>Met Total: 82%</div> <div>Not Met Total: 18%</div> <div>Analysis</div> <div>The percentage of students meeting the benchmark on the direct measure was 82% this year (18 out of 22), a slight decrease from 85% last year, but still above the 80% threshold. Performance remains strong, though continued monitoring is advised.</div>	
<div>Exit Survey</div> <div>Responses to following question in the Exit Survey:</div> <div>1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business?</div> <div>Students will list "satisfied" to the question.</div> <div>Indirect - Survey</div> <div>Strategic Analysis: MGMT 4370</div> <div>Target</div> <div>At least 80% of the students in the class.</div>	<div>MET</div> <div>Exit Survey</div> <div><div>Met</div><div>Not Met</div></div> <div></div> <div><div>0%</div><div>100%</div></div> <div><div>Met: 88%</div><div>Not Met: 12%</div></div> <div><div>Met Total: 88%</div><div>Not Met Total: 12%</div></div> <div>Analysis</div> <div>The percentage of students rating the survey question as satisfactory was 88% this year (15 out of 17), a slight increase from 86% last year and remaining above the 80% benchmark, indicating continued positive student perception.</div>	<div>Maintain Assessment Strategy</div> <div>Maintain current strategies and continue monitoring to sustain progress.</div>

General Outcome Actions

ACTIONS
<div>Maintain Assessment Strategy</div> <div>Maintain current strategies and continue monitoring to sustain progress.</div>

Conclusion

The percentage of students meeting the benchmark on the direct measure was 82% this year (18 out of 22), a slight decrease from 85% last year, but still above the 80% threshold. The indirect measure showed a modest improvement, with student satisfaction rising from 86% to 88% this year (15 out of 17), also remaining above the benchmark. Together, these results reflect consistent student performance and continued positive perception.