Academic year 2024-2025

BBA in Finance - BBA-FINC Learning Outcomes

Fundamental principles of finance. MET

Students will demonstrate knowledge of the fundamental principles of finance.

| MEASURES | RESULTS | ACTIONS |
|--|--|--|
| Finance section of the Business Assessment Test (BAT). Finance section of the Business Assessment Test (BAT). Students will score 70% or more on the finance section of the BAT. Direct - Exam (Course) Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class will score at 70% or more on the finance section of the BAT. | Finance section of the Business Assessment Test (BAT). Met Not Met Not Met Not Met: 81% Not Met: 19% Met Total: 81% Not Met Total: 19% Analysis The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a slight decrease from 85% last year, but still above the 80% threshold. This indicates continued strong student performance with minimal variation year over year. | Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress. |
| Exit survey Responses to following questions in the Exit Survey: 1. Adequacy of preparation for Finance major classes provided by College of Business core classes. 2. Quality of College of Business Finance courses in preparing you for employment. Students will choose "satisfied" to both questions. Indirect - Survey Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class will choose satisfied to both questions. | MET Exit survey Met Not Met Not Met: 72% Not Met: 28% Met Total: 72% Not Met Total: 28% Analysis The percentage of students rating the first survey question as satisfactory increased from 74% last year to 84% this year (27 out of 32), exceeding the 80% benchmark. For the second question, the percentage rose from 70% to 75% (24 out of 32), showing improvement but remaining below the benchmark. These results indicate growing student | Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress. |

General Outcome Actions

ACTIONS

Maintain Assessment Strategy

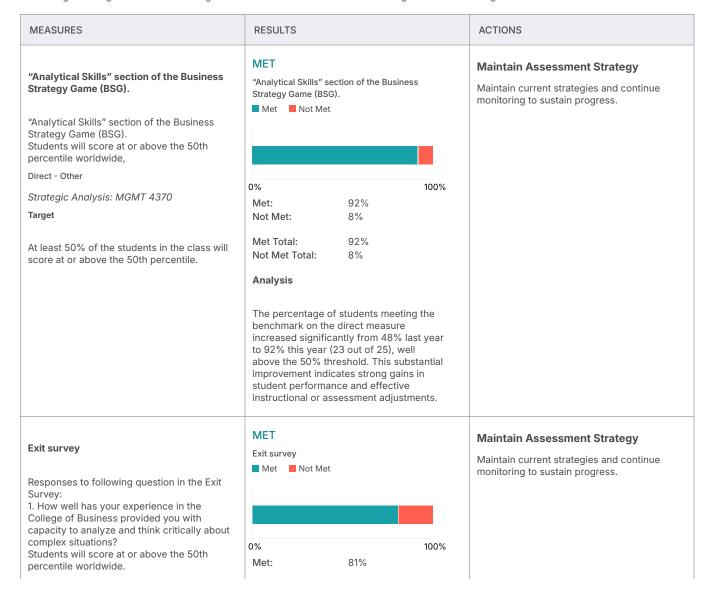
Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a slight decrease from 85% last year, but still above the 80% threshold, indicating continued strong student performance. The indirect measures showed improvement in student perception: the first survey question increased from 74% to 84% this year (27 out of 32), exceeding the benchmark, while the second question rose from 70% to 75% (24 out of 32), reflecting progress but still falling below the 80% threshold. Together, these results suggest sustained academic achievement and growing student satisfaction, with targeted attention needed in some areas.

Critical thinking in decision-making. MET

Students graduating with a bachelor's degree in finance should utilize critical thinking in decision-making.



| Indirect - Survey | Not Met: | 19% | |
|---|--|-------------------------------|--|
| Strategic Analysis: MGMT 4370 | Met Total: | 81% | |
| Target | Not Met Total: | 19% | |
| At least 50% of the students in the class will score at or above the 50th percentile. | Analysis | | |
| | The percentage of students rating the survey question as satisfactory increased from 78% last year to 81% this year (26 out of 32), surpassing the 80% | | |
| | in student percepti | licating a positive shift on. | |

General Outcome Actions

ACTIONS

Maintain Assessment Strategy

Maintain current strategies and continue monitoring to sustain progress.

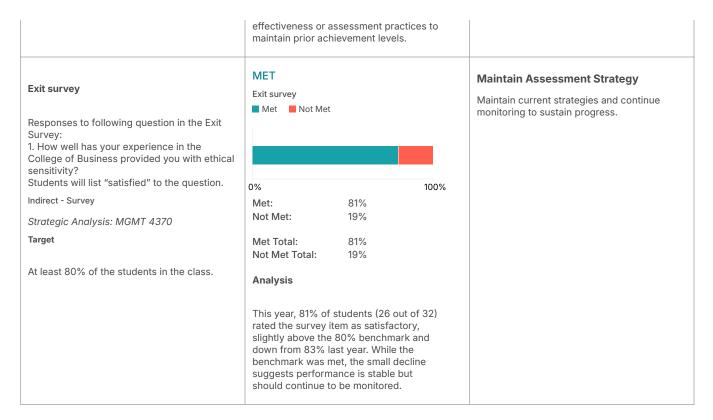
Conclusion

The percentage of students meeting the benchmark on the direct measure increased significantly from 48% last year to 92% this year (23 out of 25), far exceeding the 50% threshold and reflecting strong improvement in student performance. The indirect measure also showed a positive shift, with student satisfaction rising from 78% to 81% this year (26 out of 32), surpassing the 80% benchmark. Together, these results indicate substantial gains in both learning outcomes and student perception.

Ethical considerations in decision-making. MET

Students graduating with a bachelor's degree in finance should incorporate ethical considerations in decision-making.

| MEASURES | RESULTS | ACTIONS |
|---|---|--|
| Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course) | MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met | Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress. |
| Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class. | 0% 100% Met: 81% Not Met: 19% Met Total: 81% Not Met Total: 19% Analysis | |
| | The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decline from 94% last year but still above the 80% threshold. While performance remains strong, the decrease suggests an opportunity to review instructional | |



General Outcome Actions

ACTIONS

Maintain Assessment Strategy

Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decline from 94% last year but still above the 80% threshold. While performance remains strong, the decrease suggests an opportunity to review instructional effectiveness or assessment practices. The indirect measure also showed improvement, with student satisfaction rising from 78% to 81% this year (26 out of 32), exceeding the 80% benchmark. Together, these results reflect continued academic achievement and growing positive student perception, with room for ongoing refinement."

Global perspectives in business. MET

Students graduating with a bachelor's degree in finance should understand global perspectives in business.

| MEASURES | RESULTS | ACTIONS |
|---|---|--|
| International section of the Business Assessment Test (BAT). | MET International section of the Business Assessment Test (BAT). Met Not Met | Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress. |
| International section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course) | | |

Strategic Analysis: MGMT 4370

Target

At least 80% of the students in the class.

0% 100% Met: 81%

Not Met: 19%

Met Total: 81% Not Met Total: 19%

Analysis

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decrease from 88% last year, but still above the 80% threshold. This indicates continued strong performance, though the decline suggests a need to monitor trends and consider potential instructional or assessment adjustments.

Exit survey Evit s

Responses to following question in the Exit Survey:

1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business?

Students will list "satisfied" to the question.

Indirect - Survey

Strategic Analysis: MGMT 4370

Target

At least 80% of the students in the class.

NOT MET

Exit survey

Met Not Met





Met Total: 75% Not Met Total: 25%

Analysis

The percentage of students rating the survey question as satisfactory declined from 91% last year to 75% this year (24 out of 32), falling below the 80% benchmark. This decrease suggests a need to explore factors affecting student perception and satisfaction.

Other - [Continue monitoring]

Not Started

Continue monitoring to determine whether the slight decline is an outlier or the beginning of a downward trend, ensuring the benchmark continues to be met in future cycles.

Recommended Due Date: 05/31/2026

General Outcome Actions

ACTIONS

Maintain Assessment Strategy

Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decrease from 88% last year, but still above the 80% threshold—indicating continued strong performance, though with a slight downward trend that may warrant attention. In contrast, the indirect measure declined from 91% to 75% this year (24 out of 32), falling below the benchmark and suggesting a need to address potential issues affecting student perception. Together, these results point to solid learning outcomes but highlight areas for improvement in the student experience.