

Students will demonstrate knowledge of the fundamental principles of finance.

MEASURES	RESULTS	ACTIONS
<p>Finance section of the Business Assessment Test (BAT).</p> <p>Finance section of the Business Assessment Test (BAT). Students will score 70% or more on the finance section of the BAT.</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will score at 70% or more on the finance section of the BAT.</p>	<p>MET</p> <p>Finance section of the Business Assessment Test (BAT).</p> <p>■ Met ■ Not Met</p> <p>0% 100%</p> <p>Met: 81% Not Met: 19%</p> <p>Met Total: 81% Not Met Total: 19%</p> <p>Analysis</p> <p>The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a slight decrease from 85% last year, but still above the 80% threshold. This indicates continued strong student performance with minimal variation year over year.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
<p>Exit survey</p> <p>Responses to following questions in the Exit Survey:</p> <ol style="list-style-type: none"> 1. Adequacy of preparation for Finance major classes provided by College of Business core classes. 2. Quality of College of Business Finance courses in preparing you for employment. <p>Students will choose "satisfied" to both questions.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class will choose satisfied to both questions.</p>	<p>MET</p> <p>Exit survey</p> <p>■ Met ■ Not Met</p> <p>0% 100%</p> <p>Met: 72% Not Met: 28%</p> <p>Met Total: 72% Not Met Total: 28%</p> <p>Analysis</p> <p>The percentage of students rating the first survey question as satisfactory increased from 74% last year to 84% this year (27 out of 32), exceeding the 80% benchmark. For the second question, the percentage rose from 70% to 75% (24 out of 32), showing improvement but remaining below the benchmark. These results indicate growing student satisfaction in key areas, with room for continued improvement in some aspects.</p>	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

General Outcome Actions

ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a slight decrease from 85% last year, but still above the 80% threshold, indicating continued strong student performance. The indirect measures showed improvement in student perception: the first survey question increased from 74% to 84% this year (27 out of 32), exceeding the benchmark, while the second question rose from 70% to 75% (24 out of 32), reflecting progress but still falling below the 80% threshold. Together, these results suggest sustained academic achievement and growing student satisfaction, with targeted attention needed in some areas.

Critical thinking in decision-making. **MET**

Students graduating with a bachelor's degree in finance should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
"Analytical Skills" section of the Business Strategy Game (BSG). "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide, Direct - Other <i>Strategic Analysis: MGMT 4370</i> Target At least 50% of the students in the class will score at or above the 50th percentile.	MET "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met ■ Not Met 0% 100% Met: 92% Not Met: 8% Met Total: 92% Not Met Total: 8% Analysis The percentage of students meeting the benchmark on the direct measure increased significantly from 48% last year to 92% this year (23 out of 25), well above the 50% threshold. This substantial improvement indicates strong gains in student performance and effective instructional or assessment adjustments.	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.
Exit survey Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will score at or above the 50th percentile worldwide.	MET Exit survey ■ Met ■ Not Met 0% 100% Met: 81%	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

Indirect - Survey	Not Met: 19%	
Strategic Analysis: MGMT 4370	Met Total: 81%	
Target	Not Met Total: 19%	
At least 50% of the students in the class will score at or above the 50th percentile.	Analysis The percentage of students rating the survey question as satisfactory increased from 78% last year to 81% this year (26 out of 32), surpassing the 80% benchmark and indicating a positive shift in student perception.	

General Outcome Actions


ACTIONS
Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.


Conclusion

The percentage of students meeting the benchmark on the direct measure increased significantly from 48% last year to 92% this year (23 out of 25), far exceeding the 50% threshold and reflecting strong improvement in student performance. The indirect measure also showed a positive shift, with student satisfaction rising from 78% to 81% this year (26 out of 32), surpassing the 80% benchmark. Together, these results indicate substantial gains in both learning outcomes and student perception.

Ethical considerations in decision-making. MET

Students graduating with a bachelor’s degree in finance should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
Ethics section of the Business Assessment Test (BAT). Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course) Strategic Analysis: MGMT 4370 Target At least 80% of the students in the class.	MET Ethics section of the Business Assessment Test (BAT). ■ Met ■ Not Met  0% 100% Met: 81% Not Met: 19% Met Total: 81% Not Met Total: 19% Analysis The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decline from 94% last year but still above the 80% threshold. While performance remains strong, the decrease suggests an opportunity to review instructional	Maintain Assessment Strategy Maintain current strategies and continue monitoring to sustain progress.

	effectiveness or assessment practices to maintain prior achievement levels.									
<p>Exit survey</p> <p>Responses to following question in the Exit Survey:</p> <p>1. How well has your experience in the College of Business provided you with ethical sensitivity?</p> <p>Students will list "satisfied" to the question.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<p>MET</p> <p>Exit survey</p> <p>■ Met ■ Not Met</p>  <table><tr><td>Met:</td><td>81%</td></tr><tr><td>Not Met:</td><td>19%</td></tr><tr><td>Met Total:</td><td>81%</td></tr><tr><td>Not Met Total:</td><td>19%</td></tr></table> <p>Analysis</p> <p>This year, 81% of students (26 out of 32) rated the survey item as satisfactory, slightly above the 80% benchmark and down from 83% last year. While the benchmark was met, the small decline suggests performance is stable but should continue to be monitored.</p>	Met:	81%	Not Met:	19%	Met Total:	81%	Not Met Total:	19%	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
Met:	81%									
Not Met:	19%									
Met Total:	81%									
Not Met Total:	19%									

General Outcome Actions


ACTIONS
<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decline from 94% last year but still above the 80% threshold. While performance remains strong, the decrease suggests an opportunity to review instructional effectiveness or assessment practices. The indirect measure also showed improvement, with student satisfaction rising from 78% to 81% this year (26 out of 32), exceeding the 80% benchmark. Together, these results reflect continued academic achievement and growing positive student perception, with room for ongoing refinement."

Global perspectives in business. **MET**

Students graduating with a bachelor's degree in finance should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
<p>International section of the Business Assessment Test (BAT).</p> <p>International section of the Business Assessment Test (BAT). Students will score 70% or more.</p> <p>Direct - Exam (Course)</p>	<p>MET</p> <p>International section of the Business Assessment Test (BAT).</p> <p>■ Met ■ Not Met</p> 	<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

<p>Strategic Analysis: MGMT 4370</p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<div>0%100%</div> <div>Met: 81% Not Met: 19%</div> <div>Met Total: 81% Not Met Total: 19%</div> <p>Analysis</p> <p>The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decrease from 88% last year, but still above the 80% threshold. This indicates continued strong performance, though the decline suggests a need to monitor trends and consider potential instructional or assessment adjustments.</p>	
<p>Exit survey</p> <p>Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question.</p> <p>Indirect - Survey</p> <p>Strategic Analysis: MGMT 4370</p> <p>Target</p> <p>At least 80% of the students in the class.</p>	<div>NOT MET</div> <div>Exit survey</div> <div>Met Not Met</div> <div><div></div></div> <div>0%100%</div> <div>Met: 75% Not Met: 25%</div> <div>Met Total: 75% Not Met Total: 25%</div> <p>Analysis</p> <p>The percentage of students rating the survey question as satisfactory declined from 91% last year to 75% this year (24 out of 32), falling below the 80% benchmark. This decrease suggests a need to explore factors affecting student perception and satisfaction.</p>	<p>Other - [Continue monitoring]</p> <p>Not Started</p> <p>Continue monitoring to determine whether the slight decline is an outlier or the beginning of a downward trend, ensuring the benchmark continues to be met in future cycles.</p> <p>Recommended Due Date: 05/31/2026</p>

General Outcome Actions

ACTIONS
<p>Maintain Assessment Strategy</p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

Conclusion

The percentage of students meeting the benchmark on the direct measure was 81% this year (25 out of 31), a decrease from 88% last year, but still above the 80% threshold—indicating continued strong performance, though with a slight downward trend that may warrant attention. In contrast, the indirect measure declined from 91% to 75% this year (24 out of 32), falling below the benchmark and suggesting a need to address potential issues affecting student perception. Together, these results point to solid learning outcomes but highlight areas for improvement in the student experience.