



Knowledge of the principles of economics **NOT MET**

Students will demonstrate knowledge of the fundamental principles of economics.

MEASURES	RESULTS	ACTIONS
<p><b>Exit Survey</b></p> <p>Responses to following questions in the Exit Survey:</p> <ol style="list-style-type: none"> <li>1. Adequacy of preparation for Economics major classes provided by College of Business core classes.</li> <li>2. Quality of College of Business Economics courses in preparing you for employment.</li> </ol> <p>Students will choose "satisfied" to both questions.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p><b>Target</b></p> <p>At least 80% of the students in the class will choose satisfied to both questions.</p>	<p><b>MET</b></p> <p>Exit Survey</p> <p>■ Met</p>  <p>0% 100%</p> <p><i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i></p> <p>Met: 100%</p> <p>Met Total: 100%</p> <p>Not Met Total:</p> <p><b>Analysis</b></p> <p>The percentage of students rating both survey questions as satisfactory remained at 100% this year (1 out of 1 for each), consistent with last year's results. Although based on a very small sample, these results continue to exceed the 80% benchmark and reflect strong student perception.</p>	<p><b>Maintain Assessment Strategy</b></p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>
<p><b>Economics section of the Business Assessment Test (BAT) (direct)</b></p> <p>Students will score 70% or more on the economics section of the BAT. (direct)</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p><b>Target</b></p> <p>At least 80% of the students in the class will score at 70% or more on the economics section of the BAT.</p>	<p><b>NOT MET</b></p> <p>Economics section of the Business Assessment Test (BAT) (direct)</p> <p>■ Met ■ Not Met</p>  <p>0% 100%</p> <p>Met: 75%</p> <p>Not Met: 25%</p> <p>Met Total: 75%</p> <p>Not Met Total: 25%</p> <p><b>Analysis</b></p> <p>The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 75% this year (3 out of 4). While this reflects meaningful improvement, it remains below the 80% threshold, indicating a continued need to strengthen instructional strategies or assessment alignment.</p>	<p><b>Gather Additional Data</b></p> <p>Not Started</p> <p>Continue assessing and gather more data in future cycles to improve reliability and support stronger trend analysis for economics majors.</p> <p>Recommended Due Date: 05/31/2026</p>

General Outcome Actions



ACTIONS
<b>Gather Additional Data</b> Not Started  Continue assessing and gather more data in future cycles to improve reliability and support stronger trend analysis for economics majors.

Conclusion

The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 75% this year (3 out of 4). While this reflects meaningful improvement, it remains below the 80% threshold, indicating a continued need to strengthen instructional strategies or assessment alignment. The indirect measure remained strong, with 100% of students (1 out of 1) rating both survey questions as satisfactory, consistent with last year's results and well above the benchmark. Despite the limited sample size, the results suggest positive student perception alongside areas for instructional improvement.

Critical thinking in decision-making. MET

Students graduating with a bachelor's degree in economics should utilize critical thinking in decision-making.

MEASURES	RESULTS	ACTIONS
<b>Exit Survey</b>  Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with capacity to analyze and think critically about complex situations? Students will choose "satisfied" to the question.  Indirect - Survey  <i>Strategic Analysis: MGMT 4370</i>  <b>Target</b>  At least 80% of the students in the class will choose satisfied to the question.	<b>MET</b> Exit Survey ■ Met  0%100% <i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i>  Met: 100%  Met Total: 100% Not Met Total:  <b>Analysis</b>  The percentage of students rating the survey question as satisfactory remained at 100% this year (1 out of 1), consistent with last year's result. Although based on a very small sample, it exceeds the 80% benchmark and reflects continued positive student perception.	<b>Maintain Assessment Strategy</b>  Maintain current strategies and continue monitoring to sustain progress.
<b>"Analytical Skills" section of the Business Strategy Game (BSG).</b>  "Analytical Skills" section of the Business Strategy Game (BSG). Students will score at or above the 50th percentile worldwide.  Direct - Other	<b>MET</b> "Analytical Skills" section of the Business Strategy Game (BSG). ■ Met  0%100%	<b>Maintain Assessment Strategy</b>  Maintain current strategies and continue monitoring to sustain progress.

<i>Strategic Analysis: MGMT 4370</i> <b>Target</b>  At least 50% of the students in the class will score at or above the 50th percentile.	<div>Values are not shown when too close to each other. Click or use arrow keys to see details.</div> <div>Met:100%</div> <div>Met Total:100%</div> <div>Not Met Total:</div> <div>Analysis</div> <div>The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 100% this year (3 out of 3), significantly exceeding the 50% threshold and indicating strong improvement in student performance.</div>	
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General Outcome Actions

ACTIONS
<b>Maintain Assessment Strategy</b> Maintain current strategies and continue monitoring to sustain progress.

Conclusion

The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 100% this year (3 out of 3), significantly exceeding the 50% threshold and indicating strong improvement in student performance. The indirect measure also remained strong, with 100% of students (1 out of 1) rating the survey question as satisfactory, consistent with last year's result and above the benchmark. While based on a small sample size, these results suggest positive trends in both performance and perception.

Ethical considerations in decision-making. MET

Students graduating with a bachelor's degree in economics should incorporate ethical considerations in decision-making.

MEASURES	RESULTS	ACTIONS
<b>Exit Survey</b>  Responses to following question in the Exit Survey: 1. How well has your experience in the College of Business provided you with ethical sensitivity? Students will list "satisfied" to the question.  Indirect - Survey <i>Strategic Analysis: MGMT 4370</i> <b>Target</b>  At least 80% of the students in the class.	<div>MET</div> <div>Exit Survey</div> <div><div>Met</div></div> <div><div></div></div> <div>0%100%</div> <div>Values are not shown when too close to each other. Click or use arrow keys to see details.</div> <div>Met:100%</div> <div>Met Total:100%</div> <div>Not Met Total:</div> <div>Analysis</div> <div>The percentage of students rating the first survey question as satisfactory remained</div>	<b>Maintain Assessment Strategy</b> Maintain current strategies and continue monitoring to sustain progress.

	at 100% this year (1 out of 1), consistent with last year's result. Although based on a very small sample, it exceeds the 80% benchmark and reflects continued positive student perception.	
<b>Ethics section of the Business Assessment Test (BAT).</b>  Ethics section of the Business Assessment Test (BAT). Students will score 70% or more. Direct - Exam (Course)  <i>Strategic Analysis: MGMT 4370</i> <b>Target</b>  At least 80% of the students in the class.	<p><b>NOT MET</b></p> <p>Ethics section of the Business Assessment Test (BAT).</p> <p>■ Met ■ Not Met</p> <p>0% 100%</p> <p>Met: 75% Not Met: 25%</p> <p>Met Total: 75% Not Met Total: 25%</p> <p><b>Analysis</b></p> <p>The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 75% this year (3 out of 4). While this reflects significant improvement, it falls just below the 80% threshold, indicating continued need for instructional or assessment adjustments.</p>	<p><b>Other - [Continuous monitoring]</b></p> <p>Not Started</p> <p>Continue monitoring to see if the upward trend persists and the benchmark is met in the next assessment cycle.</p> <p>Recommended Due Date: 05/31/2026</p>

## General Outcome Actions

ACTIONS
<b>Maintain Assessment Strategy</b>  Maintain current strategies and continue monitoring to sustain progress.

## Conclusion

The percentage of students meeting the benchmark on the direct measure increased from 50% last year to 75% this year (3 out of 4). While this shows notable improvement, it remains below the 80% threshold, indicating a continued need to enhance instructional strategies or assessment practices. The indirect measure for the first survey question remained strong at 100% this year (1 out of 1), consistent with last year and above the benchmark. Despite the small sample size, the results reflect improved performance and sustained positive student perception.

## Global perspectives in business **NOT MET**

Students graduating with a bachelor's degree in economics should understand global perspectives in business.

MEASURES	RESULTS	ACTIONS
<b>Exit Survey</b>  Responses to following question in the Exit Survey:	<p><b>MET</b></p> <p>Exit Survey</p> <p>■ Met</p>	<p><b>Maintain Assessment Strategy</b></p> <p>Maintain current strategies and continue monitoring to sustain progress.</p>

<p>1. How well has your experience in the College of Business provided you with an understanding of global dimensions of business? Students will list "satisfied" to the question.</p> <p>Indirect - Survey</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p><b>Target</b></p> <p>At least 80% of the students in the class.</p>	<div><div></div><div>0%100%</div></div> <p><i>Values are not shown when too close to each other. Click or use arrow keys to see details.</i></p> <p><b>Met:</b> 100%</p> <p><b>Met Total:</b> 100%</p> <p><b>Not Met Total:</b></p> <p><b>Analysis</b></p> <p>The percentage of students rating the first survey question as satisfactory remained at 100% this year (1 out of 1), consistent with last year's result. Although based on a very small sample size, it exceeds the 80% benchmark and indicates continued strong student perception.</p>	
<p><b>International section of the Business Assessment Test (BAT).</b></p> <p>International section of the Business Assessment Test (BAT). Students will score 70% or more.</p> <p>Direct - Exam (Course)</p> <p><i>Strategic Analysis: MGMT 4370</i></p> <p><b>Target</b></p> <p>At least 80% of the students in the class.</p>	<p><b>NOT MET</b></p> <p>International section of the Business Assessment Test (BAT).</p> <p>Met Not Met</p> <div><div></div><div>0%100%</div></div> <p><b>Met:</b> 20%</p> <p><b>Not Met:</b> 80%</p> <p><b>Met Total:</b> 20%</p> <p><b>Not Met Total:</b> 80%</p> <p><b>Analysis</b></p> <p>The percentage of students meeting the benchmark on the direct measure declined from 50% last year to 25% this year (1 out of 4), falling well below the 80% threshold. This significant decrease highlights the need to reassess instructional strategies or the alignment of assessment methods</p>	<p><b>Gather Additional Data</b></p> <p>Not Started</p> <p>Gather additional data in future cycles to verify if the decline is part of a trend, and review instructional content and assessment alignment in the international component for economics majors.</p> <p>Recommended Due Date: 05/31/2026</p>

General Outcome Actions

ACTIONS
<p><b>Gather Additional Data</b></p> <p>Not Started</p> <p>Continue assessing and gather more data in future cycles to improve reliability and support stronger trend analysis for economics majors.</p> <p>Recommended Due Date: 05/31/2026</p>

Conclusion

**BBA in Economics - BBA-ECOB**

The percentage of students meeting the benchmark on the direct measure declined from 50% last year to 25% this year (1 out of 4), falling significantly below the 80% threshold. This decrease highlights the need to review and strengthen instructional strategies or assessment alignment. In contrast, the indirect measure for the first survey question remained at 100% this year (1 out of 1), consistent with last year and exceeding the benchmark. Despite the small sample size, this reflects continued strong student perception alongside a clear need for improvement in demonstrated performance.