

Degree: Public Health in Healthcare Administration (PHHA)
2023-2024 Assessment Plan

	Student Learning Outcome #1	<i>Communicate public health information effectively in both oral and written form through a variety of media, to diverse audiences</i>
PLAN	Assessment Method(s)	Public Health Intervention Strategies Assessments
	Proficiency	A score of 80 or above (up to 100) on the Public Health Intervention Strategies Assessment too is required for the student to demonstrate proficiency.
DO	Benchmark	80% of participating students will receive an "E" (Exemplary-100%) or "C" (Competent-80%) with a pass score 80% or above.
	Results of Assessment	This course was not taught in this evaluation cycle.
S T U D Y	Analysis of Results	No analysis as this course was not taught in this evaluation cycle.

ACT	Improvement Plan for 2024-2025	<ul style="list-style-type: none"> • Connect students to community organizations, healthcare facilities, health department in order to actively participate in the public health intervention and outreach groups. • Emphasize the componets of public health intervention both in-class and during community activity participation. These componets are: <ul style="list-style-type: none"> ○ Outreach ○ Population-based screening ○ Health promotion/teaching ○ Epidemiology and servillence ○ Policy development ○ Social marketing • Evaluate students' intervention plans/strategies and activities and offer amendments and improvements. • Update the assessment tool/survey
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	Student Learning Outcome #2	<i>Integrate, synthesize and apply knowledge through cumulative and experiential activities</i>
PLAN	Assessment Method(s)	Evaluation of student performance at their capstone/preceptorship site. Evaluation is performed at mid term and the end of the semester by the preceptor on site.
	Proficiency	A 5-scale rubric assessing a student's knowledge, performance, ethics, management and leadership skills, and social/networking abilities is utilized. A score of 3 out 5 (3=average, 5 = excellent) demonstrates proficiency.
DO	Benchmark	Eighty-percent of students will receive a rating of 3 out of 5 (i.e. above average or excellent) from capstone/ service/experiential learning activities rubric.
	Results of Assessment	100% of students enrolled in the preceptorship course in Summer 23/Fall23/Spring24 received a rating of 4 or higher as evaluated by their preceptor in a professional public health setting.
S T U D Y	Analysis of Results	Students exceeded the benchmark for this SLO. PHHA students are well prepared for their future careers in public health.

<p>ACT</p>	<p>Improvement Plan for 2024-2025</p>	<ul style="list-style-type: none"> • Locate and obtain best service/experiential learning sites and resources that will help and provide students with best real-world professional work experience needed in public health • Select service-learning agencies that address a broad range of social determinants of health while making sites be aware of the academic component requirement and expectations. That way a strong shared expectation between the academic program and the agencies will help guide students project areas that will benefit both student and the agency. • Update the assignments and other expected capstone tasks to ensure they encourage student reflection activities and be able to sythensize and apply their academic learning on their worksite. • Update the list of capstone service sites by adding more site and continue improving relationship/partnership with these service sites. This will help reduce the need for students to require for the own service sites. • Explore a possibility of utilizing a team-based to assignment of students to capstone sites. A team or two to three students in one site would be useful in building a community of practice, share ideas, learn from each other, and reduce number of sites to accommodate students (this will depend on the site's available oppornitities for students) • Update the Capstone assessment questionnaire
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	Student Learning Outcome #3	<i>Locate, use, evaluate and synthesize public health information</i>
PLAN	Assessment Method(s)	Administration of a Pre-CHES mock Examination
	Proficiency	Students who meet or exceed the cut-off pass score of 70% on the pre-CHES mock examination as set by the National Commission for Health Education Credentialing (NCHEC) demonstrate proficiency.
DO	Benchmark	Seventy-percent of graduating students will meet or exceed the 70% cut-off or pass-mark on the pre-CHES mock examination
	Results of Assessment	There were 38 students enrolled in the Fall 2023 course. 31 students (82%) scored 70% or above on the final exam. 5 students (13%) scored between 40-70%; 2 students (5%) did not complete the final.
S T U D Y	Analysis of Results	The final exam in HLTH 4340 incorporates pre-CHES mock examination questions. The benchmark set at meeting or exceeding 70% passing rate on the pre-CHES mock examination was met.

<p>ACT</p>	<p>Improvement Plan for 2024-2025</p>	<p>1) Revise CHES test preparation and test taking strategies.</p> <p>2) Incorporate relevant components of the eight CHES areas of responsibilities and competencies into respective courses. This includes:</p> <ul style="list-style-type: none"> • Assessment of needs and capacity • Planning • Implementation • Evaluation and Research • Advocacy • Communication • Leadership Management • Ethics and Professionalism <p>3) Update CHES preparation kit and make it available for students to check-out. There are:</p> <ul style="list-style-type: none"> • 2020 Competency-based Framework for Health Education Specialists • The Health Education Specialist: A Companion Guide for Professional Excellence, 8th Edition • The Health Education Specialist: A Companion Guide for Professional Excellence, 8th Edition <p>4) Update CHES mock exam to reflect the current CHES study guides and tools.</p>
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	Student Learning Outcome #4	
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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Degree: 2023-2024 Assessment Plan		
	Student Learning Outcome #5	
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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Degree: 2023-2024 Assessment Plan		
	Student Learning Outcome #6	
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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