

Degree: Family Studies
2023-2024 Assessment Plan

	Student Learning Outcome #1	Family Studies (FS) students will demonstrate proficiency in oral communication of field experience (FCSC 4367) professional presentations. Rationale: Program faculty believe oral communication skills are important for our graduates to succeed professionally in the field of Family Studies.
PLAN	Assessment Method(s)	Data for this outcome will be collected following completion of the Spring semester. A course presentation rubric will be utilized to collect the data regarding oral communication skills. The Instructor will analyze rubric scores to determine whether achievement targets are met. The overall presentation score will be used for the first measure and the score for identification and articulation of three metrics that relate to their performance will be used for the second measure.
	Proficiency	An 85 out of 100 or better on the course presentation rubric. A 3 out of 3 on the “identify and articulate three metrics that relate to their performance in the field experience” section of the presentation rubric.
DO	Benchmark	90% of FS students enrolled in FCSC 4367 Field Experience will score at least 85% on the course presentation. Rationale: Program faculty believe 90% of students scoring at least 85% on the presentation rubric is a rigorous standard for our students. 90% of FS students enrolled in FCSC 4367 Field Experience will successfully identify and articulate three metrics that relate to their performance in the field experience” section of the presentation rubric.
	Results of Assessment	Target was not met. 88% of the interns achieved 85%+ on the video report activity.

S T U D Y	Analysis of Results	The rubric was used to assess the following sections: Introduction, Overview, Strategic Plan, LAB Artifact, Reflection, Acknowledgment, Video Content Quality and URL Submission. The sections which were most in need of improvement were Introduction, Video Content Quality and URL Submission.
ACT	Improvement Plan for 2024-2025	<p>Strategy for improvement:</p> <ul style="list-style-type: none"> • Incorporate peer review into the preparation process to increase student organization of presentation and overall quality of video content.

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	Student Learning Outcome #2	Students in an upper-level FMST (4326) course will complete writing-intensive assignments. The submissions will be graded on content identification and application as well as grammar, using grading rubrics. Rationale: FMST 4326 is an upper-level course for the program. Students should achieve minimum writing proficiency standards prior to graduation.
PLAN	Assessment Method(s)	Data for this outcome will be collected following completion of the Spring semester. A course rubric will be utilized to collect the data regarding cognitive and writing proficiency. The Program Coordinator will analyze rubric scores to determine if achievement targets are met. The Historical Essay will be used for the first measure and Less Recognized Forms of Family Violence Essay will be used for the second measure.
	Proficiency	A 20 out of 25 or better on the Historical Essay rubric. A 20 out of 25 or better on the Less Recognized Forms of Family Violence Essay rubric.
DO	Benchmark	90% of FS students will score a 20 out of 25 or better on the Historical Essay in a writing intensive FMST course as measured by a rubric. 90% of FS students will score a 20 out of 25 or better on the Less Recognized Forms of Family Violence Essay in a writing intensive FMST course as measured by a rubric. Rationale: Program faculty believe 90% of students scoring at least 80% on the paper rubric is a rigorous standard for our students
	Results of Assessment	Target was not met. For the first essay (Historical), 80% of the FS students scored a 20 out of 25 or better on the Historical Essay. For the second essay (Less Recognized Forms of Family Violence, 85% of FS students scored a 20 out of 25 or better.
S T U D	Analysis of Results	The percentage of student scores meeting the target on the second essay improved to 85% as opposed to the first essay for which 80% of students met the target. It is believed that the feedback provided to students on the first essay helped more students meet the target on the

Y		second essay. The lowest scored areas of the rubric were References/In-text Citations; and Depth of Exploration.
ACT	Improvement Plan for 2024-2025	<p>APA Writing Center handouts are currently located in the learning modules below the assignments. Duplication of APA Writing Center handouts within the assignment portal will be added for Spring 2025 course offering. In addition, an emphasis on more prominent visibility for the handouts will be made for Spring 2025 including sending reminders to students with the attachments.</p>

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	Student Learning Outcome #3	<p>Family Studies students enrolled in an upper level FMST (4326) course will demonstrate mastery in their knowledge of theories related to Family Studies, and in their ability to make real-world applications of those theories.</p> <p>Rationale: Program faculty believe critical thinking skills are important for our graduates to succeed professionally in the field of Family Studies.</p>
PLAN	Assessment Method(s)	<p>Data for this outcome will be collected following completion of the Spring semester. A theory-based section of course exam scores will be utilized to collect the data regarding mastery of theories. The Program Coordinator will theory exam section scores to determine whether achievement targets are met.</p> <p>The theory section of the Midterm will be used for the first measure and theory section of the Final will be used for the second measure.</p>
	Proficiency	8 out of 10 or better on the Midterm Exam section designed to measure capacity to apply major theories. 8 out of 10 or better on the Final Exam section designed to measure capacity to apply major theories.
DO	Benchmark	90% of FS students in FMST 4326 will score 8 out of 10 or better on exam sections designed to measure capacity to apply major theories. Rationale: Program faculty believe 90% of students scoring at least 80% on the exams is a rigorous standard for our students.
	Results of Assessment	<p>Target was not met. 89% of FS students in FMST 4326 scored 8 out of 10 or better on the Midterm Exam sections designed to measure capacity to apply major theories.</p> <p>71% of FS students in FMST 4326 scored 8 out of 10 or better on the Final Exam sections designed to measure capacity to apply major theories.</p>

S T U D Y	Analysis of Results	The percentage of student scores meeting the target on the Midterm Exam theories section was better than the percentage of student scores meeting the target on the Final Exam. It is believed that the feedback provided to students on the first essay helped more students meet the target on the second essay. Recollection and application of the Social-Situational, Feminist and Social Learning theories were strongest. Recollection and application of the Resource, Conflict and Exchange theories were weaker.
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<p>ACT</p>	<p>Improvement Plan for 2024-2025</p>	<p>To strengthen recollection and application of all theories, additional content will be added into course Interactive Webinars, with an emphasis on the Resource, Conflict and Exchange theories. A discussion related to the Theories Review document available in Week 7 will be added to the Final Exam Preparation Review Interactive Webinar for Spring 2025.</p>
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	Student Learning Outcome #4	N/A
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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	Student Learning Outcome #5	N/A
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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	Student Learning Outcome #6	N/A
PLAN	Assessment Method(s)	
	Proficiency	
DO	Benchmark	
	Results of Assessment	
S T U D Y	Analysis of Results	

ACT	Improvement Plan for 2024-2025	
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