

FOUNDER INSIGHTS GUEST SPEAKERS (IN SCHEDULE ORDER)



COLBY CRENSHAW
PRESIDENT, TIGER RENTALS; LAMAR ALUM

Colby Crenshaw is President and Founder of Tiger Rentals Group. Beginning with rentals of industrial cleaning equipment in 1995, Colby has seen the company through five energy cycles, and has helped expand the business into multiple products, services and regions operating in 25 plus countries with approximately 800 team members. Colby holds a Bachelor's degree in Applied Arts and Science from Lamar University.



FRED VERNON, MBA
FOUNDER & CEO, KLV VENTURES; LAMAR ALUM

Fred Vernon is Founder and CEO at KLV Ventures, specializing in fleet transportation in southeast Texas. KLV provides delivery services for FedEx, Amazon, Lowes, Home Depot, BNSF Railroads, and Triple S Steel. Fred holds MBA and MSA degrees from Lamar University.



TEJUS MANE
CO-FOUNDER, ATMOSPARK TECHNOLOGIES.; LAMAR ALUM

Tejus is a technology and startup enthusiast with over seven years of experience in product-market fit, commercialization and accelerator design. He co-founded AtmoSpark Technologies, an atmospheric water extraction company, where he led the customer and prototype development phase. He holds a Master's degree in Chemical Engineering from Lamar University.



DUSTEN MOORE
PRESIDENT & FOUNDER, INTEGRITY PUMP & EQUIPMENT; LAMAR ALUM

Dusten Moore is founder of Integrity Pump & Equipment which is an equipment rental company that specializes in providing temporary pump systems for upstream and midstream oil and gas production.



ADAM FADHLI
FOUNDER & CEO, DISCOVERY INFORMATION TECHNOLOGIES; LAMAR ALUM
Adam Fadhli is the Founder and CEO of Discovery Information Technologies, Inc., headquartered in Nederland, Texas. Adam built Discovery Information Technologies from startup 35 years ago, to the successful, multi-million-dollar organization it is today. Adam is also a native Southeast Texas resident, and holds a Bachelor's of Science Degree in Mechanical Engineering from Lamar University.



ANTHONY GEORGE
CEO, NAUTICAL CONTROL SOLUTIONS; EILU CHAIR; LAMAR ALUM

Anthony George serves as the Chief Executive Officer of Control Dynamics International, LP (CDI) and Nautical Control Solutions, located in the Woodlands, TX. Formerly, he was a Control Systems Engineer with Temple Inland. George holds a BS degree in Physics, minor in EE/CS from Lamar University. He studied Corporate Finance at Rice University.



ROBERT PEAVEY
FOUNDER & CEO, PUMPTEX INC.; LAMAR ALUM

Robert Peavey is Founder and CEO at PumpTex, a multi-state petroleum equipment sales and service company for 26 years. PumpTex was started out of Robert's garage and went through Lamar's Small Business Development Center before launching.



BOOT CAMP FOR LAMAR ENTREPRENEURS

Fundamentals of Entrepreneurship

Faculty: Jack M. Gill, PhD, Lamar Alum, Rice Professor, VC
Richard Prets, EdD, MBA, Executive Director, EILU
Jeff Dyson, MBA, Professor & Former Director, Lamar MBA Program

Dates: Thursday & Friday, February 16 & 17, 2023

Location: EILU Building, Room 113, 5091 Rolfe Christopher Dr., Lamar Univ.



"A BONANZA FOR ENTREPRENEURS"

This fast-paced Boot Camp focuses on the dynamics of high-tech entrepreneurship and has been very popular at Harvard, MIT, Indiana University, Rice University, Purdue, Stanford, the University of Texas, University College London and other Leading Universities.


The **Entrepreneur core lectures** include:

- Venture Capital, Entrepreneurs, VC Firms, Angels
- Startup Company Dynamics and Role of Boards
- Financings, Capitalization Schemes, Valuations
- Landmines on the Road to Success

In addition, **notable guest Entrepreneurs, all Lamar Alums**, tell their own successful startup stories and all the lessons they learned. Real-World Entrepreneurship at play! "Live, ongoing Case Studies"



THURSDAY, FEBRUARY 16, 2023

- 1:30 **Welcome and Kickoff:** Lamar President Jaime Taylor
- 1:35 **Boot Camp Objectives:** Dr. Richard Prets, EILU Director 
Dr. Jaime Taylor
LU President
- 1:45 **Founder Insights: Colby Crenshaw, President**
The Tiger Rentals Story
- 2:20 **Q&A with Mr. Crenshaw...** Dr. Jack Gill, Moderator
- 2:30 Break
- 2:45 **Jack Gill Lecture I**
Venture Capital, Entrepreneurs, VC Firms, Angels
Characteristics of VCs and Angels, Entrepreneurs.
How they think, work, and make money. Common practices.
- 3:15 **Q&A, Discussion**
- 3:30 Break
- 3:40 **Founder Insights: Fred Vernon, Founder, CEO**
The KLV Ventures Story
- 4:00 **Q&A with Mr. Vernon...** Tejus Mane, Moderator
- 4:10 **Founder Insights: Tejus Mane, Co-founder, Co-Inventor**
The AtmoSpark Story
- 4:30 **Q&A with Mr. Mane...** John Lee, Moderator
- 4:40 Pizza and Drinks Mixer at Room 224, EILU

BOOT CAMP FACULTY (IN SCHEDULE ORDER)



JACK M. GILL, PHD
PROFESSOR OF ENTREPRENEURSHIP (RET.), RICE UNIVERSITY; LAMAR ALUM
Jack Gill is a 35-year veteran of Silicon Valley and Boston and has founded and financed dozens of successful companies in the instrumentation, computer, communications, and life science industries. He co-founded Vanguard Ventures in 1981. Vanguard's first five funds invested \$155 million in 103 startups and generated over \$1 billion return to investors.



RICHARD A. PRETS, EDD, MBA
EXECUTIVE DIRECTOR, ENTREPRENEURSHIP INSTITUTE AT LAMAR UNIV.
Richard Prets, a serial entrepreneur, was the CEO of a chain of ACE Hardware stores. More recently, Richard has directed teams of business advisors at San Jacinto College and at Lamar University resulting in over 200 business starts, 2,000 new jobs created, and millions in capital raised.



JEFF DYSON, MBA
PROFESSOR AND FORMER DIRECTOR, LAMAR MBA PROGRAM; LAMAR ALUM
Jeff Dyson is the chairman and vice-president of M&D Supply Southeast Texas. Jeff is also a professor at Lamar University's college of business where he taught courses in management and marketing, as well as being the former director of the MBA program. Jeff received his bachelor's and master's degree in business administration from Lamar University.

FRIDAY, FEBRUARY 17, 2023

- 8:30 **Networking & Continental Breakfast**
- 9:00 **Richard Prets Lecture**
Startup Company Dynamics and Role of Boards
How to get started, bootstrapping, incorporation, startup financing, business plans. Roles of boards, lawyers, accountants, incubators. Do's and don'ts.
- 9:45 **Q&A, Discussion**
- 10:00 Break
- 10:10 **Founder Insights: Dustin Moore, Serial Entrepreneur**
The Integrity Pump Story
- 10:30 **Q&A with Mr. Moore...** Dr. Jack Gill, Moderator
- 10:40 Break
- 10:50 **Founder Insights: Adam Fadhli, President**
The Discovery IT Story
- 11:10 **Q&A with Mr. Fadhli...** Anthony George, Moderator
- 11:20 **Jeff Dyson Lecture**
Financings, Capitalization Schemes, Valuations
Financing strategies, alternatives, creative solutions.
Founders, ownership, stock options, dilution, valuations
- 12:05 **Q&A, Discussion**
- 12:20 Lunch
- 1:30 **Founder Insights: Anthony George, Founder, CEO**
The Nautical Control Solutions Story
- 1:50 **Q&A with Mr. George...** Dr. Richard Prets, Moderator
- 2:00 **Jack Gill Lecture II**
Landmines on the Road to Success
"Landmines" that can destroy or slow a viable startup.
Who founds companies? Some ways to fill in experience gaps.
10 Smartest Things to Do. 10 Dumbest Things to Do.
- 2:45 **Q&A, Discussion**
- 3:00 Break
- 3:15 **Lamar Faculty Roles in EILU...**
Dr. Kelley Bradley, Dr. Vivek Natarajan, Dr. Dann Brown
- 3:30 **Founder Insights: Robert Peavey, CEO**
The PumpTex Story
- 3:50 **Q&A with Mr. Peavey...** David Mulcahy, Moderator
- 4:00 **Summary: EILU Campus Impact and Opportunities**
Richard Prets
- 4:10 **Social Hour**
- 5:00 **Dinner Banquet**