

## MSA Data Results 2017 - 2019

### Mission/Purpose

To advance the practice of Accounting by developing students into ethical practitioners through engagement in impactful, theoretical and practical learning experiences. The program satisfies the 150-hour educational requirement adopted by a number of states, including Texas, for certification and licensure as a CPA. Completion of the program also meets all other educational requirements of the state of Texas to sit the CPA exam.

The mission of the Masters of Science relates to the mission of the College of Business at Lamar University. The mission of the College of Business is: We deliver a quality education to a diverse population of current and future business professionals. We cultivate the intellectual capabilities and professional competencies required to successfully and ethically meet the challenges of a rapidly-changing global and technological environment. Our faculty fosters a spirit of shared learning through innovative teaching, scholarly contributions, and business and community service.

### Learning Outcome 1: **Critical Thinking**

Apply critical thinking skills in analysis, issue identification, problem solving and decision making.

Measures	2017/2018	2018/2019
Critical Thinking Assignments	Met	Met
Critical Thinking Survey	Not Met	Not Met
MSA Exit Exam	Met	No longer administered

### Action Plan:

Critical thinking scenarios will be incorporated in lectures and student work in Advanced Auditing and Advanced Accounting courses.

Increase survey response rate by administering the survey in ACCT 5320, a course all MSA students are required to take at the end of their last semester of coursework.

### Learning Outcome 2: **Professional Communications**

Demonstrate proficiency in writing professional communications for tax, auditing and financial accounting issues.

Measures	2017/2018	2018/2019
Communication Assignments	Partially Met	Met
Professional Communication Survey	Not Met	Met

### Action Plan:

Professors will re-emphasize that students should utilize the writing center as a resource to improve written communication skills as well as the important components of written communication when documenting financial accounting, audit and tax issues.

Provide a specific format for written course assignments as appropriate to the subject matter (e.g., for audit or ethics issues, use the IRAC format)

Invite guest speakers from the faculty or professional communities to give workshops on professional communication in accounting organization workshops.

Increase survey response rates in order to properly analyze responses.

### **Learning Outcome 3: Team Work**

Participate as an effective team member in tasks that require research, analysis, planning and problem solving.

<b>Measures</b>	<b>2017/2018</b>	<b>2018/2019</b>
Teamwork Assignments	Met	Met
Teamwork Survey	Met *	Met

#### **Action Plan:**

Teamwork building exercises will be incorporated and facilitated by Outdoor Pursuits in the Advanced Auditing course.

Increase survey response rates in order to properly analyze student responses.

\* Subsequent data received reveals the goal has been met.

### **Learning Outcome 4: Ethics and Professionalism**

Demonstrate knowledge of ethics and professionalism and the ability to determine the ethical implications of certain tax, auditing, and financial reporting positions.

<b>Measures</b>	<b>2017/2018</b>	<b>2018/2019</b>
Ethics and Professionalism Assignments	Met	Met
Ethics Survey	Met *	Met

#### **Action Plan:**

An ethics speaker will be scheduled annually including those associated with an accounting scandal to give students a view of the reality of life altering consequences associated with unethical decisions in one's professional life.

Increase survey responses in order to properly analyze student responses.

\* Subsequent data received reveals the goal has been met.