

MBA Data Results 2017 - 2019

MBA Purpose

The Lamar University MBA delivers advanced management education to a diverse population by providing an experiential-based approach to problem solving which emphasizes ethical considerations, teamwork, and global perspectives for integrative decision making. Our faculty fosters shared learning through passionate teaching, specialized knowledge and professional development to enhance students' career potential.

Learning Outcome 1: **Managerial Understanding of Business Disciplines**

Demonstrate managerial understanding of basic business.

Measures	2017/2018	2018/2019
ETS	Partially Met	Partially Met
MBA Survey	Partially Met	Partially Met

Action Plan:

A plan will be developed to increase student motivation and engagement.

During 2017/2018 the Exit Exam is no longer part of the MBA program.

A thorough review of goals and assessment processes will be undertaken.

The MBA Program was completely re-vamped during 2014 for rollout in 2015 and will begin work on deeper integration of components of the new curriculum.

Learning Outcome 2: **Skills in Analyzing Strategic Management Issues**

Integrate the functional areas in the analysis of strategic management issues.

Measures	2017/2018	2018/2019
ETS	Met	Not Met
MBA Survey	Met	Not Met
MBA Exit Exam	Partially Met	No longer administered

Action Plan:

A plan will be developed to increase student motivation and engagement.

During 2017/2018 the Exit Exam is no longer part of the MBA program.

A thorough review of goals and assessment processes will be undertaken.

The MBA Program was completely re-vamped during 2014 for rollout in 2015 and will begin work on deeper integration of components of the new curriculum.

Learning Outcome 3: Incorporate Ethical Considerations in Decision Making

Incorporate ethical considerations in decision making.

Measures	2017/2018	2018/2019
MBA Survey	Partially Met	Met
Ethics Assessment Rubric	Partially Met	Not Met

Action Plan:

A thorough review of goals and assessment processes will be undertaken.

The MBA Program was completely re-vamped during 2014 for rollout in 2015 and will begin work on deeper integration of components of the new curriculum.

Learning Outcome 4: Incorporate Global Perspectives in Decision Making

Incorporate global perspectives in decision making.

Measures	2017/2018	2018/2019
MBA Survey	Not Met	Partially Met
Global Perspectives Rubric	Partially Met	Met

Action Plan:

Increase Exposure of Students to the Global Framework of Business

Annual Global perspectives speaker.

International Law was developed and taught for the first time in the Spring 2010 semester. This course has been added to the MBA master course schedule.

A global support concentration is now being offered in the MBA program.

Study abroad opportunities are offered to include China, Costa Rica/Panama and Spain 2019.

A thorough review of goals and assessment processes will be undertaken.

A global question is included in the MBA Student Satisfaction Survey.

Learning Outcome 5: Team Work Skills

Work in a team-based environment that emphasizes skills including leadership, group problem solving and consensus building.

Measures	2017/2018	2018/2019
MBA Survey	Partially Met	Not Met
Team Evaluation Rubric	Not Met	Met

Action Plan:

A thorough review of goals and assessment processes will be undertaken.

During 2017/2018 the Exit Exam is no longer part of the MBA program.

Learning Outcome 6: Skills in Effective Decision Making

Enhance effective decision making.

Measures	2017/2018	2018/2019
MBA Survey	Met	Met
Decision Making Rubric	Not Reported	Data Not Reported

Action Plan:

A thorough review of goals and assessment processes will be undertaken.

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During 2017/2018 the Exit Exam is no longer part of the MBA program.

Learning Outcome 7: Use Information Systems for Business Process Integration

MBA students will learn to use Information Systems to integrate fundamental business processes.

Measures	2017/2018	2018/2019
HEC Simulation Game	Met	Met