

## MBA Data Results 2018 - 2020

### MBA Purpose

The Lamar University MBA delivers advanced management education to a diverse population by providing an experiential-based approach to problem solving which emphasizes ethical considerations, teamwork, and global perspectives for integrative decision making. Our faculty fosters shared learning through passionate teaching, specialized knowledge and professional development to enhance students' career potential.

### Learning Outcome 1: **Managerial Understanding of Business Disciplines**

Demonstrate managerial understanding of basic business.

Measures	2018/2019	2019/2020
ETS	Partially Met	NA
MBA Survey	Partially Met	Partially Met

**Action Plan:** The ETS will be administered in MGMT 5380 as a required portion of the course beginning Fall 2020.

### Learning Outcome 2: **Skills in Analyzing Strategic Management Issues**

Integrate the functional areas in the analysis of strategic management issues.

Measures	2018/2019	2019/2020
ETS	Not Met	NA
MBA Survey	Not Met	Met
MBA Exit Exam	No longer administered	NA

### **Action Plan:**

The ETS will be administered in MGMT 5380 as a required portion of the course beginning Fall 2020.

### Learning Outcome 3: **Incorporate Ethical Considerations in Decision Making**

Incorporate ethical considerations in decision making.

Measures	2018/2019	2019/2020
MBA Survey	Met	Partially Met
Ethics Assessment	Not Met	Met

**Learning Outcome 4: Incorporate Global Perspectives in Decision Making**

Incorporate global perspectives in decision making.

<b>Measures</b>	<b>2018/2019</b>	<b>2019/2020</b>
MBA Survey	Partially Met	Partially Met
Global Perspectives Rubric	Met	Met

**Learning Outcome 5: Team Work Skills**

Work in a team-based environment that emphasizes skills including leadership, group problem solving and consensus building.

<b>Measures</b>	<b>2018/2019</b>	<b>2019/2020</b>
MBA Survey	Not Met	Not Met
Team Evaluation	Met	Met

**Learning Outcome 6: Skills in Effective Decision Making**

Enhance effective decision making.

<b>Measures</b>	<b>2018/2019</b>	<b>2019/2020</b>
MBA Survey	Met	Not Met
Decision Making Rubric	Data Not Reported	Met

**Learning Outcome 7: Use Information Systems for Business Process Integration**

MBA students will learn to use Information Systems to integrate fundamental business processes.

<b>Measures</b>	<b>2018/2019</b>	<b>2019/2020</b>
HEC Simulation Game	Met	Met