

# BEYOND ZERO

## LAMAR UNIVERSITY SCREENING EVENT

See the feature-length documentary that chronicles the story of visionary leader Ray Anderson and his company, Interface, as they embarked on a high-stakes journey to become a 100% sustainable enterprise. Ray's heroic leadership serves as an inspiration for organizations at any stage and a call to action that ignites the human spirit.

**Monday, November 7th, 2022 | 6:00-8:00pm**

**College of Business, Galloway Building, Landes Auditorium**

- 6:00pm - 6:10pm – Opening Remarks, Recognition
- 6:10pm - 7:30pm – Beyond Zero Screening
- 7:30pm - 8:00pm – Facilitated Q&A



The **Lamar University** Beyond Zero screening is an invitation for business students and faculty and community leaders to network while also learning about sustainability, stakeholder capitalism, ESG and the related challenges organizations face going forward. Beyond Zero is not only an inspirational story, but can serve as an important catalyst in your organization to begin or advance the subject of sustainability and stakeholder capitalism that will be critical in this new era of business.

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