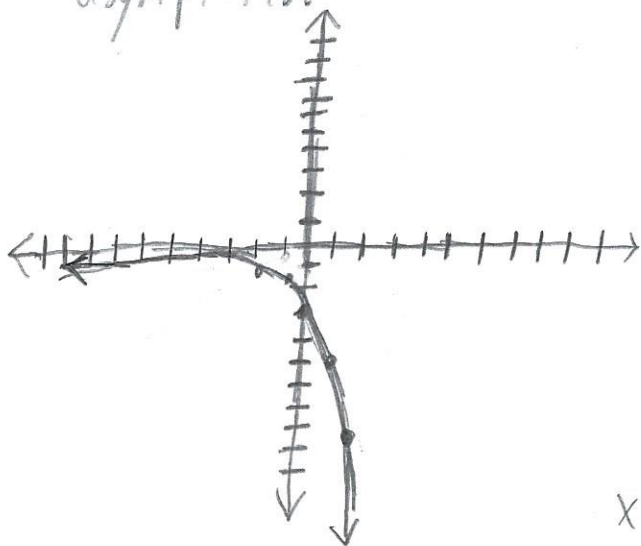


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## Exponential Functions

$$f(x) = -3\left(\frac{5}{3}\right)^x$$

graph at the  $x$ -values,  $-2, -1, 0, 1, 2$  and draw the asymptotes.



$$x = -2$$

$$-3\left(\frac{5}{3}\right)^{-2}$$

$$-3\left(\frac{3}{5}\right)^2$$

$$-3\left(\frac{9}{25}\right)$$

$$y = -\frac{27}{25}$$

$$x = -1$$

$$-3\left(\frac{5}{3}\right)^{-1}$$

$$-3\left(\frac{3}{5}\right)^1$$

$$-\frac{9}{5}$$

$$x = 0$$

$$-3\left(\frac{5}{3}\right)^0$$

$$-3(1)$$

$$-3$$

$$x = 1$$

$$-3\left(\frac{5}{3}\right)^1$$

$$-3\left(\frac{5}{3}\right)$$

$$-5$$

$$x = 2$$

$$-3\left(\frac{5}{3}\right)^2$$

$$-3\left(\frac{25}{9}\right)$$

$$-\frac{25}{3}$$

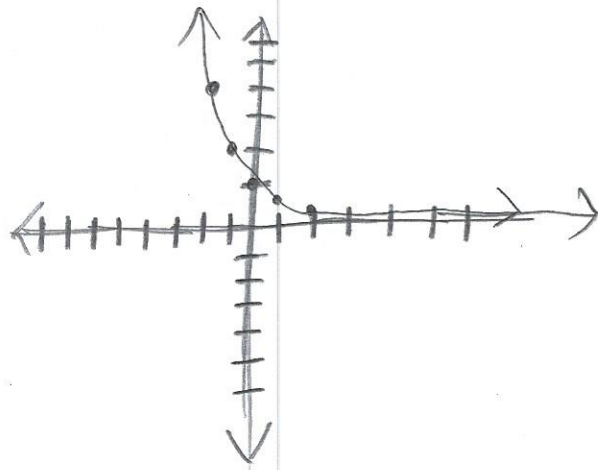
Horizontal Asymptote at  $y = 0$ .

Domain:  $(-\infty, \infty)$

Range:  $(-\infty, 0)$

Ex:  $f(x) = 2^{-x}$

x	y
-2	$2^{-(-2)} = 2^2 = 4$
-1	$2^{-(-1)} = 2^1 = 2$
0	$2^{-0} = 1$
1	$2^{-(1)} = \frac{1}{2}$
2	$2^{-(2)} = \frac{1}{2^2} = \frac{1}{4}$



Domain:  $(-\infty, \infty)$

Range:  $(0, \infty)$

Ex:  $f(x) = \left(\frac{1}{4}\right)^x - 1$

Domain:  $(-\infty, \infty)$

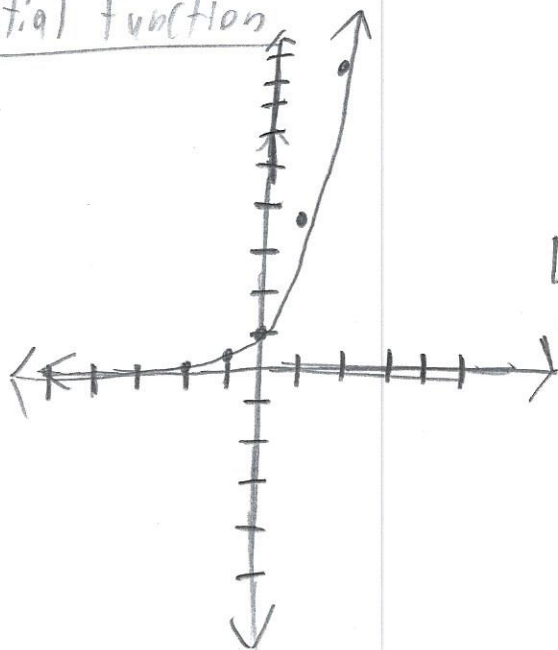
Range:  $(-1, \infty)$

The natural Exponential Function

$e \approx 2.718$

$y = e^x$

x	y
-2	$e^{-2} = \frac{1}{e^2} \approx 0.14$
-1	$e^{-1} = \frac{1}{e} \approx 0.37$
0	$e^0 = 1$
1	$e^1 \approx 2.72$
2	$e^2 \approx 7.39$



Horz Asymp.  
at  $y = 0$ .

Domain:  $(-\infty, \infty)$

Range:  $(0, \infty)$

## Word problem from Aleks

Principal amount is \$4,500 invested with an interest rate of 6.75% and is compounded annually. How much is the investment worth after 12 years?

The interest formula is

$$a(1+r)^t$$

↑ Principal                      ↑ interest rate in decimal                      t ← time

So for our question plug in the info:

$$\begin{aligned} &4500(1+0.0675)^{12} = \\ &= 4500(1.0675)^{12} \\ &= \$9854.33 \approx \$9854 \end{aligned}$$

# Logarithms

$\log$   $\leftarrow$  common logarithm

$\ln$   $\leftarrow$  natural logarithm

## Definition of logarithmic function.

If  $x$  and  $b$  are positive real numbers

such that  $b \neq 1$ , then  $y = \log_b(x)$  is called  
a logarithmic function with base  $b$ .

$y = \log_b(x)$  is equivalent to  $b^y = x$ .

Find the inverse of  $f(x) = b^x$

$$y = b^x$$

$$x = b^y$$

$$y = \log_b(x)$$

$$f^{-1}(x) = \log_b(x)$$

So we can see  
that exponential  
functions and logarithmic  
functions are inverses  
of each other.

## Ex from Aleks:

1) Convert to exponential notation.

$$\log_3\left(\frac{1}{81}\right) = -4$$

$$3^{-4} = \frac{1}{81}$$

general form

$$\log_b(x) = y$$
$$b^y = x$$

2)  $\ln 9 = y$

$$e^y = 9$$

$$\ln(x) = y$$
$$e^y = x$$

$\ln(x)$  has an implied base of  $e$ ,  $\ln_e(x)$

3)  $\log_8(64) = \boxed{2}$

$$8^{\quad} = 64$$

$$8^2 = 64$$

4)  $\log_4(64) = \boxed{3}$

$$4^{\quad} = 64$$

$$4^3 = 64$$

5)  $\log_3\left(\frac{1}{27}\right) = \boxed{-3}$

$$3^{\quad} = \frac{1}{27}$$

$$3^{-3} = \frac{1}{27}$$

Logarithm Packet

Ex:

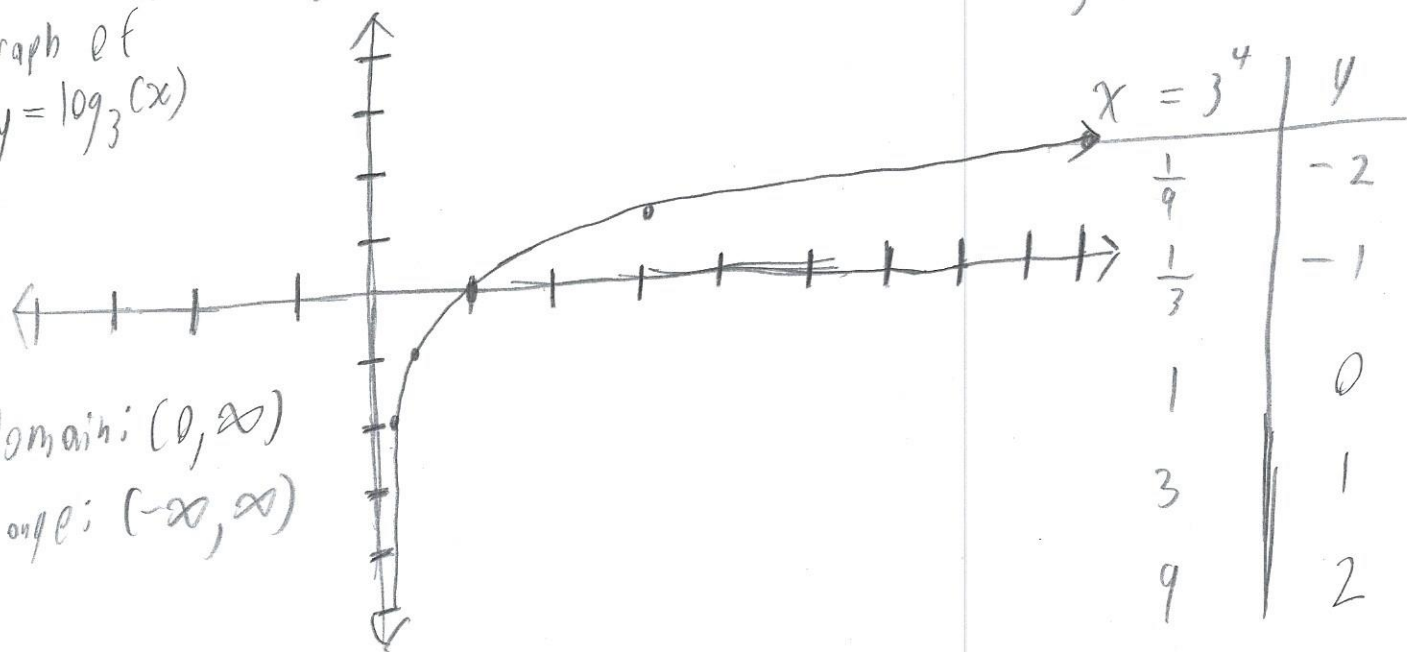
$$y = \log_3(x-3) + 4$$

right 3    up 4  
↙           ↘

$$y = \log_3(x)$$
$$3^y = x$$

graph of  
 $y = \log_3(x)$

Domain:  $(0, \infty)$   
Range:  $(-\infty, \infty)$



$x = 3^y$	$y$
$\frac{1}{9}$	-2
$\frac{1}{3}$	-1
1	0
3	1
9	2

translated

graph of  $y = \log_3(x-3) + 4$

Domain:  $(3, \infty)$   
Range:  $(-\infty, \infty)$

