

2022

LAMAR UNIVERSITY
BLACK ALUMNI NETWORK

Gala

SPONSORSHIP OPPORTUNITIES

For Sponsorship Opportunities, please contact
Weslynn Morris at lu.blkalumni@gmail.com

The deadline for sponsorships will be September 15, 2022

Greetings

We are pleased to invite you to our 2nd Annual Scholarship Gala. This year's Gala will be hosted on Friday, September 30, 2022, at the Major Events Center in Beaumont, TX, from 8 p.m. - 12:00 a.m.

The Lamar University Black Alumni Network (LU Black Alumni), chartered in 2021, exists to cultivate an environment where black alumni can be celebrated, connected, and supported through life.

The LU Black Alumni is the first alumni organization formed at Lamar University. We had many conversations over the years about starting an alumni organization, but due to timing and anyone taking the reigns, it never happened. That all changed in December of 2020 when a fellow Black Alum, Olutosin Shon Akintod, who was pivotal in those conversations, passed away. The memorial service held for him almost doubled as a Lamar family reunion, which was the catalyst for this organization getting put into motion. Board members Aliyah Thomas, Aaron Lavergne, and Weslynn Morris (Taylor) started to meet in order to build out something from nothing, and it all started with a survey. The goal was to create something bigger for people to latch onto, more than just a yearly homecoming tailgate. We, as Black grads of Lamar University, have much more to offer to the future students that come behind the university and us, so we wanted to see that come to fruition.

Last year, at the inaugural scholarship gala, to start the beginning funds of the LU Black Alumni Scholarship Endowment Fund that will be for minority students of Lamar University, we raised a total of \$6,500.00. This year with your help, we plan to double the amount to complete the initial \$15,000.00 required for endowment at Lamar University. Our sponsors are essential to the success of this event, and we ask that you take the time to consider participating in the attached sponsorship opportunities.

With gratitude.

Aaron Lavergne | President

Lucky Nwaozuru | Homecoming Gala Chairman

Sponsorship Opportunities

PREMIER PRESENTING SPONSOR

\$7,500.00

(1 SPONSORSHIP AVAILABLE)

- Logo on Website as Title Sponsor
- Logo on front page of Souvenir Booklet as Title Sponsor
- Specialty Drink Named by you
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- 1 Full Page Advertisement in Souvenir Booklet
- VIP Table at event
- Logo on Balloon arch
- Logo on Photo Booth Digital

FOOD SPONSOR

\$3,500.00

(2 SPONSORSHIPS AVAILABLE)

- Logo on Menu
- Logo on Buffet and Appetizer Tables
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Logo Advertisement in Souvenir Booklet

PRESENTING SPONSOR

\$5,000.00

(1 SPONSORSHIP AVAILABLE)

- Logo on Website as Presenting Sponsor
- Logo on front page of Souvenir Booklet as Presenting Sponsor
- Specialty Drink Named by you
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Page Advertisement in Souvenir Booklet
- VIP Table at event
- Logo on Balloon arch

DANCE FLOOR SPONSOR

\$2,500.00

(1 SPONSORSHIP AVAILABLE)

- Logo on Full Dance Floor
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Logo Advertisement in Souvenir Booklet

Sponsorship Opportunities

BAR SPONSOR

\$1,500

(UP TO 2 SPONSORSHIPS AVAILABLE)

- LOGO ON NAPKINS
- LOGO ON THE BAR
- SPECIALTY DRINK NAMED BY YOU
- LOGO ON STEP AND REPEAT
- LOGO IN SOUVENIR BOOKLET
- LOGO ON ENTRANCE BOARD
- ¼ LOGO ADVERTISEMENT IN SOUVENIR BOOKLET

LIVE MUSIC SPONSOR

\$1,000

(UP TO 2 SPONSORSHIPS AVAILABLE)

- Logo on Stage with Band
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ¼ Logo Advertisement in Souvenir Booklet

CARDINAL SPONSOR

\$500.00

(UNLIMITED)

- Name on Sponsorship Page in Souvenir Booklet
- Logo on Entrance Board
- ¼ Logo Advertisement in Souvenir Booklet

Tickets

INDIVIDUAL TICKET - \$50.00 | REGULAR TABLE - \$500.00

VIP TABLE - \$600.00

(SPECIAL DECOR, LISTED AS VIP TABLE IN THE SOUVENIR BOOKLET, SEATED CLOSER TO THE STAGE)

Advertisement Opportunities

**1/8 PAGE
(BUSINESS CARD)
\$25**

**HALF PAGE
\$75**

**FULL PAGE
\$150**

**BACK PAGE
\$300**

**INSIDE PAGE
\$300**

2022 GALA SPONSORSHIP AGREEMENT

COMPANY NAME: **(TO APPEAR ON ALL DIGITAL AND PRINT MEDIA)**

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

LINK FOR: WEBSITE: _____ INSTAGRAM: @_____ FACEBOOK: @_____

CONTACT NAME: _____

BEST CONTACT NUMBER: _____

EMAIL ADDRESS: _____

**I/WE COMMIT TO EXCLUSIVELY SPONSOR THE 2022 LAMAR UNIVERSITY BLACK ALUMNI NETWORK
GALA AT THE FOLLOWING LEVEL:**

- | | |
|--|---|
| <input type="checkbox"/> PREMIER PRESENTING SPONSOR - \$7,500.00 | <input type="checkbox"/> BAR SPONSOR - \$1,500 |
| <input type="checkbox"/> RESENTING SPONSOR - \$5,000.00 | <input type="checkbox"/> LIVE MUSIC SPONSOR - \$1,000 |
| <input type="checkbox"/> FOOD SPONSOR - \$3,500.00 | <input type="checkbox"/> CARDINAL SPONSOR - \$500.00 |
| <input type="checkbox"/> DANCE FLOOR SPONSOR - \$2,500.00 | |

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING TICKET(S):

- ☐ INDIVIDUAL TICKET - \$50.00 ☐ REGULAR TABLE - \$500.00 ☐ VIP TABLE - \$600.00

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING SPONSORSHIP AD BOOKLET(S):

- ☐ 1/8 PAGE- \$25.00 ☐ HALF PAGE - \$75.00 ☐ FULL PAGE- \$150.00
☐ INSIDE PAGE- \$300.00 ☐ BACK PAGE- \$300.00

I/WE ARE UNABLE TO ATTEND BUT WOULD LIKE TO MAKE THE FOLLOWING DONATION:

- ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ OTHER: _____

**I/WE WILL SEND ALL AD GRAPHICS (IF APPLICABLE), COMMIT TO THE MONETARY
AMOUNT INDICATED ABOVE, AND WILL REMIT PAYMENT ON OR BEFORE BY
SEPTEMBER 15, 2022.**

SIGNATURE: _____

TO REGISTER AND PAY ONLINE, PLEASE USE THIS LINK:

WWW.LAMAR.EDU/BLACKALUMNIGALA