2022
LAMAR UNIVERSITY
BLACK ALUMNI NETWORK

Gala
SPONSORSHIP OPPORTUNITIES

For Sponsorship Opportunities, please contact Weslynn Morris at lu.blkalumni@gmail.com

The deadline for sponsorships will be September 15, 2022
We are pleased to invite you to our 2nd Annual Scholarship Gala. This year’s Gala will be
held on Friday, September 30, 2022, at the Major Events Center in Beaumont, TX, from
8 p.m. - 12:00 a.m.

The Lamar University Black Alumni Network (LU Black Alumni), chartered in 2021, exists
to cultivate an environment where black alumni can be celebrated, connected, and
supported through life.

The LU Black Alumni is the first alumni organization formed at Lamar University. We had
many conversations over the years about starting an alumni organization, but due to
timing and anyone taking the reigns, it never happened. That all changed in December
of 2020 when a fellow Black Alum, Olutosin Shon Akintod, who was pivotal in those
conversations, passed away. The memorial service held for him almost doubled as a
Lamar family reunion, which was the catalyst for this organization getting put into
motion. Board members Aliyah Thomas, Aaron LaVerge, and Weslynn Morris (Taylor)
started to meet in order to build out something from nothing, and it all started with a
survey. The goal was to create something bigger for people to latch onto, more than just
a yearly homecoming tailgate. We, as Black grads of Lamar University, have much more
to offer to the future students that come behind the university and us, so we wanted to
see that come to fruition.

Last year, at the inaugural scholarship gala, to start the beginning funds of the LU Black
Alumni Scholarship Endowment Fund that will be for minority students of Lamar
University, we raised a total of $6,500.00. This year with your help, we plan to double the
amount to complete the initial $15,000.00 required for endowment at Lamar University.
Our sponsors are essential to the success of this event, and we ask that you take the time
to consider participating in the attached sponsorship opportunities.

With gratitude.

Aaron LaVerge | President

Lucky Nwaozuru | Homecoming Gala Chairman
Sponsorship Opportunities

PREMIER PRESENTING SPONSOR
$7,500.00
(1 SPONSORSHIP AVAILABLE)
- Logo on Website as Title Sponsor
- Logo on front page of Souvenir Booklet as Title Sponsor
- Specialty Drink Named by you
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- 1 Full Page Advertisement in Souvenir Booklet
- VIP Table at event
- Logo on Balloon arch
- Logo on Photo Booth Digital

PRESENTING SPONSOR
$5,000.00
(1 SPONSORSHIP AVAILABLE)
- Logo on Website as Presenting Sponsor
- Logo on front page of Souvenir Booklet as Presenting Sponsor
- Specialty Drink Named by you
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Page Advertisement in Souvenir Booklet
- VIP Table at event
- Logo on Balloon arch

FOOD SPONSOR
$3,500.00
(2 SPONSORSHIPS AVAILABLE)
- Logo on Menu
- Logo on Buffet and Appetizer Tables
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Logo Advertisement in Souvenir Booklet

DANCE FLOOR SPONSOR
$2,500.00
(1 SPONSORSHIP AVAILABLE)
- Logo on Full Dance Floor
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ½ Logo Advertisement in Souvenir Booklet
Sponsorship Opportunities

BAR SPONSOR
$1,500
(UP TO 2 SPONSORSHIPS AVAILABLE)

- Logo on Napkins
- Logo on the Bar
- Specialty drink named by you
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ¼ Logo Advertisement in Souvenir Booklet

LIVE MUSIC SPONSOR
$1,000
(UP TO 2 SPONSORSHIPS AVAILABLE)

- Logo on Stage with Band
- Logo on Step and Repeat
- Logo in Souvenir Booklet
- Logo on Entrance Board
- ¼ Logo Advertisement in Souvenir Booklet

CARDINAL SPONSOR
$500.00
(UNLIMITED)

- Name on Sponsorship Page in Souvenir Booklet
- Logo on Entrance Board
- ¼ Logo Advertisement in Souvenir Booklet

Tickets

INDIVIDUAL TICKET - $50.00 | REGULAR TABLE - $500.00
VIP TABLE - $600.00
(SPECIAL DECOR, LISTED AS VIP TABLE IN THE SOUVENIR BOOKLET, SEATED CLOSER TO THE STAGE)
# Advertisement Opportunities

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<th>Section</th>
<th>Price</th>
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<tbody>
<tr>
<td>1/8 Page (Business Card)</td>
<td>$25</td>
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<td>Half Page</td>
<td>$75</td>
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COMPANY NAME: (TO APPEAR ON ALL DIGITAL AND PRINT MEDIA)

ADDRESS: ________________________________________________

CITY: _____________________________ STATE: ______________________ ZIP: ______________________

LINK FOR: WEBSITE: ______________________ INSTAGRAM: @_____________ FACEBOOK: @____________

CONTACT NAME: ___________________________________________

BEST CONTACT NUMBER: ___________________________________

EMAIL ADDRESS: __________________________________________

I/WE COMMIT TO EXCLUSIVELY SPONSOR THE 2022 LAMAR UNIVERSITY BLACK ALUMNI NETWORK GALA AT THE FOLLOWING LEVEL:

- PREMIER PRESENTING SPONSOR - $7,500.00
- RESENTING SPONSOR - $5,000.00
- FOOD SPONSOR - $3,500.00
- DANCE FLOOR SPONSOR - $2,500.00
- BAR SPONSOR - $1,500
- LIVE MUSIC SPONSOR - $1,000
- CARDINAL SPONSOR - $500.00

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING TICKET(S):

- INDIVIDUAL TICKET - $50.00
- REGULAR TABLE - $500.00
- VIP TABLE - $600.00

I/WE WOULD LIKE TO PURCHASE THE FOLLOWING SPONSORSHIP AD BOOKLET(S):

- 1/8 PAGE- $25.00
- HALF PAGE - $75.00
- FULL PAGE- $150.00
- INSIDE PAGE- $300.00
- BACK PAGE- $300.00

I/WE ARE UNABLE TO ATTEND BUT WOULD LIKE TO MAKE THE FOLLOWING DONATION:

- $1,000
- $500
- $250
- $100
- OTHER:________

I/WE WILL SEND ALL AD GRAPHICS (IF APPLICABLE), COMMIT TO THE MONETARY AMOUNT INDICATED ABOVE, AND WILL REMIT PAYMENT ON OR BEFORE BY SEPTEMBER 15, 2022.

SIGNATURE:______________________________________________

TO REGISTER AND PAY ONLINE, PLEASE USE THIS LINK:

WWW.LAMAR.EDU/BLACKALUMNIGALA