

Transfer Pathway: Houston Community College AA Communications, Advertising/Public Relations to Lamar University B.S. Communication-Public



HCC EDUC 1300 ENGL 1301	F Lamar	all Semester Course Name	t Year ·	Freshman			
EDUC 1300							
EDUC 1300	Lamar	Course Name				oring Semester	
			Hrs	HCC	Lamar	Course Name	Hr
ENGL 1301		Learning Framework	3	ENGL 1302 or 2311		English Composition II or Tech & Business Writing	3
		English Composition I	3	HIST Core		American History Core	3
1342 or		Contemporary Math or Statistics	3	CA Core		Creative Arts Core	3
COMM 1307		Intro to Mass Communication	3	SBS Core		Social & Behavioral Sciences Core	3
COMM 2327		Intro to Advertising	3	COMM 2330		Intro to Public Relations	3
Total			15	Total			1
		Si	ummer	Semester			
HCC	Lamar	Course Name	Hrs	HCC	Lamar	Course Name	Hi
Total			0	Total			C
		Secon	d Year	- Sophomore			
	F	all Semester			S	oring Semester	
HCC	Lamar	Course Name	Hrs	HCC	Lamar	Course Name	Hi
GOVT 2305	POLS 2302	Federal Govt	3	GOVT 2306	POLS 2301	Texas Govt	3
LPC Core		Language, Philosophy, Culture	3	L & PS Core		Life & Physical Science Core	3
HIST Core		American History Core	3	090 Core		Component Area Option Core	3
L & PS Core		Life & Physical Science Core	3	Elective		Liberal Arts Elective	3
OMM 2324 or		Practicum in Electronic Media or		COMM 2300,		Modia Literacy Editing 9 Layout or	
2389		Academic Coop	3	2305, or 2311		Media Literacy, Editing & Layout, or Media Writing	3
Total			15	Total			1
1100				Semester			
HCC	Lamar	Course Name	Hrs	HCC	Lamar	Course Name	Н
Total			0	Total			(
		Th	ird Yea	ar - Junior			
	F	all Semester			Sį	oring Semester	
Lamar		Course Name		Lamar		Course Name	
COMM 1311	Introduction to Communication		3	COMM 3315	Ac	Advanced Public Speaking	
COMM 1318	Interpersonal Communication		3	COMM 3365	Co	Corporat Video Production	
COMM 3362	PR Writing		3	COMM 4370	Issu	Issues Management Seminar	
COMM 3335	Argumentation & Critical Thinking		3	COMM 4365	Social Media Campaigns		3
COMM 3364	Fou	ndations of Social Media	3	Advd. Elect (1)	Advanced Elective (1)		3
Total			15	Total			1
		Si	ummer	Semester			
Lamar		Course Name	Hrs	Lamar		Course Name	Hi
Total			0	Total			C
		Fou	ırth Ye	ar - Senior			
	F	all Semester			S	oring Semester	
Lamar	Course Name		Hrs	Lamar		Course Name	
COMM 4383		Persuasion	3	COMM 4300	Com	munication Senior Seminar	3
COMM 4390	Communication Theory		3	COMM 4330	Me	Media, Ethics, and Society	
	Communication Law		3	COMM 4362	F	PR Cases & Campaigns	
COMM 4310	Communication Research		3	Advd. Elect (1)		Advanced Elective (1)	
COMM 4310 COMM 4360		Principles of Marketing		Advd Floot (1)	Advanced Elective (1)		3
		rinciples of Marketing	3	Advd. Elect (1)		Auvanceu Elective (1)	`