Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

Career Opportunities

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

- Advertising Communication
- Business Education
- Construction Management
- Entrepreneurship
- Industrial Engineering
- Retail Management

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Renewable?</th>
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</thead>
<tbody>
<tr>
<td>TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*</td>
<td>$2,000</td>
<td>3.5-4.0</td>
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<td>PHII THETA KAPPA (PTK) SCHOLARSHIP</td>
<td>$1,500</td>
<td>3.0-3.49</td>
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<tr>
<td>$1,000</td>
<td>3.0-3.49</td>
<td></td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

<table>
<thead>
<tr>
<th>Fall</th>
<th>July 1</th>
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<tbody>
<tr>
<td>Spring</td>
<td>December 1</td>
</tr>
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</table>
A.S. BUSINESS ADMINISTRATION AND MANAGEMENT

FALL SEMESTER
- ACCT 2301 - Principles of Accounting I
- BCIS 1305 - Business Computer Applications
- PSYC 1100 - Learning Framework
- ENGL 1301 - Composition I
- HIST 1301 - US History I
- MATH 1324 - Math for Business & Social Science

SPRING SEMESTER
- ACCT 2302 - Principles of Accounting II
- BUSI 2305 - Business Statistics/or 1325,1342
- ENGL 1302 - Composition II
- HIST 1302 - US History II
- KINE - Activity Elective
- SPCH 1315 - Public Speaking

B.B.A. GENERAL BUSINESS

FALL SEMESTER
- BUSI 1301 - Business Principles
- ECON 2301 - Macroeconomics
- GOVT 2305 - Federal Government
- KINE - Activity Elective
- Language, Philosophy, Culture
- Life & Physical Science

SPRING SEMESTER
- Creative Arts
- ECON 2302 - Microeconomics
- GOVT 2306 - Texas Government
- KINE - Activity Elective
- Life & Physical Science

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Panola College
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

B.S. BUSINESS ADMINISTRATION

FALL SEMESTER
- FINC 3320 - Intermediate Financial Management
- BULW 4390 - Special Topics in Business Law
- MGMT 3340/4340 - Project Management/Quality & Productivity Management
- MGMT 3330 - Human Resources Management
- ECON 3340/3390 - Macro Economics

SPRING SEMESTER
- MGMT 4370 - Strategic Analysis
- MGMT 4380 - Seminar of Entrepreneurship
- MKTG 4310 - Marketing Management
- Upper Level Bus Elective
- Upper Level Bus Elective

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Office of Admissions & Recruitment
Lamar University

FALL SEMESTER
- BULW 3310 - Business Law
- BUSI 2300 - Intro to Critical Thinking Bus DecisionMaking
- ACCT 3340/3380 - Cost Accounting/Taxation Accounting
- BUAL 3320 - Business Analysis II
- MKTG 3310 - Prin of Marketing
- MISY 1173 - SAP

SPRING SEMESTER
- BCOM 3350 - Business Communication
- MGMT 3320 - Production Management
- MGMT 3310 - Prin of Org Behavior & Management
- MISY 3310 - Prin of MIS
- FINC 3310 - Prin of Finance

FALL SEMESTER
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Lamar University is an equal opportunity/affirmative action educational institution.