Your Future

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more then ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you’ll gain valuable real-world experience to prepare for your career.

Career Opportunities

Communication skills never leave the top of an employer’s list, sough-after abilities.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>SCHOLARSHIP</th>
<th>AMOUNT/YEAR</th>
<th>TRANSFERABLE GPA</th>
<th>RENEWABLE?</th>
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</thead>
<tbody>
<tr>
<td>Transfer Academic Excellence Scholarship*</td>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
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<tr>
<td>$1,500</td>
<td></td>
<td>3.0-3.49</td>
<td>YES</td>
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<tr>
<td>Phi Theta Kappa (PTK) Scholarship</td>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1
HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Lamar State College Orange
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your Communication Studies degree online or on campus

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

A.S. COMMUNICATION

FALL SEMESTER
ENGL 1301 - Composition I
LPS - Life & Physical Sciences Core Elective
MATH 1342/PSYC 2317 - Statistics (Component Area Elective)
PSYC 2301 - Intro to Psyc

SPRING SEMESTER
ENGL 1302 - Composition 2
GOVT 2305 - Federal Government
SPCH 1315 - Public Speaking
HIST 1301 - American History
LPS - Life & Physical Sciences Core Elective

B.S. COMMUNICATION STUDIES

FALL SEMESTER
COMM 1307 - Intro to Mass Comm
COMM 3315 - Adv. Public Speaking Elective
COMM 3301 - Intercultural Communication
COMM 1473 - Media Writing

SPRING SEMESTER
COMM 3375/3378 or 3370 - Film Theory/Pop Culture/Psy of TV and Film
COMM 3320 - Communication in Families
COMM 3390 - Conflict Mgt and Small Group
COMM 4390 - Communication Theory
COMM 4360 - Communication Research

FALL SEMESTER
COMM 4350 - Corporate Training
COMM 4381 - Political Communication
COMM 4340 - Persuasion
COMM 4340 - Organizational Communication
COMM 4320 - Nonverbal Communication

SPRING SEMESTER
COMM 4301 - Rhetorical Theory
COMM 4300 - Communication Problems
COMM Choice from List Elective

Lamar University is an equal opportunity/affirmative action educational institution.