



# BACHELOR OF FINE ARTS GRAPHIC DESIGN



YOUR  
*Moment*  
IS HERE

**START WITH HOUSTON COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!**

## Your Future

Lamar University is an accredited member of the National Association of Schools of Art and Design. The Bachelor of Arts in Graphic Design provides students with the opportunity to focus on graphic design methods and techniques used in effective graphic communication. Students will be able to express their conceptual talents within a rigorous curriculum. By emphasizing and maintaining high standards, our curriculum reflects the quality and competitive rigor demanded by recognized and respected design firms.

Courses and available internship opportunities prepare students for the professional field by establishing a well-rounded portfolio prior to graduation. The undergraduate graphic design curriculum culminates in Lamar's distinctive senior thesis program involving a series of original works produced by each B.F.A. degree candidate, exhibited in the Dishman Art Museum, and defended by the student in a formal written thesis.

## Career Opportunities

- Technology
- Creative Design
- Web Development
- Marketing
- Architecture
- Publishing/Printing

## LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
<b>TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP</b>		
<b>\$2,000</b>	3.5-4.0	YES
<b>\$1,500</b>	3.0-3.49	YES
<b>PHI THETA KAPPA (PTK) SCHOLARSHIP</b>		
<b>\$1,000</b>	3.0-3.49	YES

*\*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs*

### TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit [lamar.edu/myscholarships](http://lamar.edu/myscholarships)
- Complete the General Application

### PRIORITY DEADLINES

- Fall – July 1
- Spring – December 1

## A.A. STUDIO ART

### FALL SEMESTER

ARTS 1316 – Drawing I  
ARTS 1311 – Design I  
HIST 1301 – American History I  
ENGL 1301 – Composition I  
EDUC 1300 – Study Skills

### SPRING SEMESTER

HIST 1302 – American History II  
ARTS 1312 – Design II  
ARTS 1303 – Art History  
ENGL 1302 – Composition II  
MATH – Math Core

### FALL SEMESTER

ARTS 1317 – Drawing II  
ARTS 1304 – Art History II  
Life/Physical Science  
Social Science  
GOVT 2305 – Federal Government

### SPRING SEMESTER

ARTS 2323 – Drawing III 2D Studio Elective  
ARTS – 3D Studio Arts Elective  
Life/Physical Science  
Lang, Phil & Culture  
GOVT 2306 – Texas Government

## B.F.A. GRAPHIC DESIGN

### FALL SEMESTER

ARTS 2311 – Design III  
ARTS 2331 – Intro to GDS  
ARTS 3305 – Digital Imaging  
ARTS 2323 – Drawing III  
ARTS 2305 – 1945 to Present

### SPRING SEMESTER

ARTS 3333 – Typography  
ARTS 3313 – Illustration I  
ARTS 4343 – Motion Design  
ARTS – Graphic Design Upper Level Elective  
ARTS – Art History Upper Level Elective

### FALL SEMESTER

ARTS 4333 – Brand Identity  
ARTS 4353 – Web Design  
ARTS – Upper Level Graphic Design Elective  
ARTS 4380 – History of Graphic Design  
ARTS 4363 – Adv. Graphic Design

### SPRING SEMESTER

ARTS 4399 – Senior Thesis  
ARTS 4335 – Portfolio Development  
ARTS – Upper Level Graphic Design Elective  
ARTS 3324/3355/2356/3379  
ARTS – Upper Level Graphic Design Elective



I'm ready to apply.  
What's next?

You've made a great choice!  
Follow the steps below to becoming a Cardinal.

## HOW TO APPLY

### REQUIRED STEPS

1. Finish your degree at Houston Community College
2. Complete your application and transfer to LU through [applytexas.org](http://applytexas.org)



OFFICE OF ADMISSIONS & RECRUITMENT  
**LAMAR UNIVERSITY**



/lamaruadmissions  
@lamaruadmissions

**PLAN A VISIT TO CAMPUS** (409) 880-8316

and take a virtual tour [lamar.edu/visit](http://lamar.edu/visit)

Lamar University is an equal opportunity/affirmative action educational institution.