Your Future

Lamar University is an accredited member of the National Association of Schools of Art and Design. The Bachelor of Arts in Graphic Design provides students with the opportunity to focus on graphic design methods and techniques used in effective graphic communication. Students will be able to express their conceptual talents within a rigorous curriculum. By emphasizing and maintaining high standards, our curriculum reflects the quality and competitive rigor demanded by recognized and respected design firms.

Courses and available internship opportunities prepare students for the professional field by establishing a well-rounded portfolio prior to graduation. The undergraduate graphic design curriculum culminates in Lamar’s distinctive senior thesis program involving a series of original works produced by each B.F.A. degree candidate, exhibited in the Dishman Art Museum, and defended by the student in a formal written thesis.

Career Opportunities

- Technology
- Creative Design
- Web Development
- Marketing
- Architecture
- Publishing/Printing

LU SCHOLARSHIPs

<table>
<thead>
<tr>
<th>AMOUNT/YEAR</th>
<th>TRANSFERABLE GPA</th>
<th>RENEWABLE?</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
</tr>
<tr>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
<tr>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

- Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

- Fall – July 1
- Spring – December 1
A.A. STUDIO ART

FALL SEMESTER
ARTS 1316 – Drawing I
ARTS 1311 – Design I
HIST 1301 – American History I
ENGL 1301 – Composition I
EDUC 1300 – Study Skills

SPRING SEMESTER
HIST 1302 – American History II
ARTS 1312 – Design II
ARTS 1303 – Art History
ENGL 1302 – Composition II
MATH – Math Core

FALL SEMESTER
ARTS 1317 – Drawing II
ARTS 1304 – Art History II
Life/Physical Science
Social Science
GOVT 2305 – Federal Government

SPRING SEMESTER
ARTS 2323 – Drawing III 2D Studio Elective
ARTS – 3D Studio Arts Elective
Life/Physical Science
Lang, Phil & Culture
GOVT 2306 – Texas Government

B.F.A. GRAPHIC DESIGN

FALL SEMESTER
ARTS 2311 – Design III
ARTS 2331 – Intro to GDS
ARTS 3305 – Digital Imaging
ARTS 2323 – Drawing III
ARTS 2305 – 1945 to Present

SPRING SEMESTER
ARTS 3333 – Typography
ARTS 3313 – Illustration I
ARTS 4343 – Motion Design
ARTS – Graphic Design Upper Level Elective
ARTS – Art History Upper Level Elective

FALL SEMESTER
ARTS 4333 – Brand Identity
ARTS 4353 – Web Design
ARTS – Upper Level Graphic Design Elective
ARTS 4380 – History of Graphic Design
ARTS 4363 – Adv. Graphic Design

SPRING SEMESTER
ARTS 4399 – Senior Thesis
ARTS 4335 – Portfolio Development
ARTS – Upper Level Graphic Design Elective
ARTS 3324/3355/2356/3379
ARTS – Upper Level Graphic Design Elective

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Houston Community College
2. Complete your application and transfer to LU through applytexas.org

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

Office of Admissions & Recruitment
Lamar University
(409) 880-8316
/amaruadmissions
@amaruadmissions

PLAN A VISIT TO CAMPUS
and take a virtual tour lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.