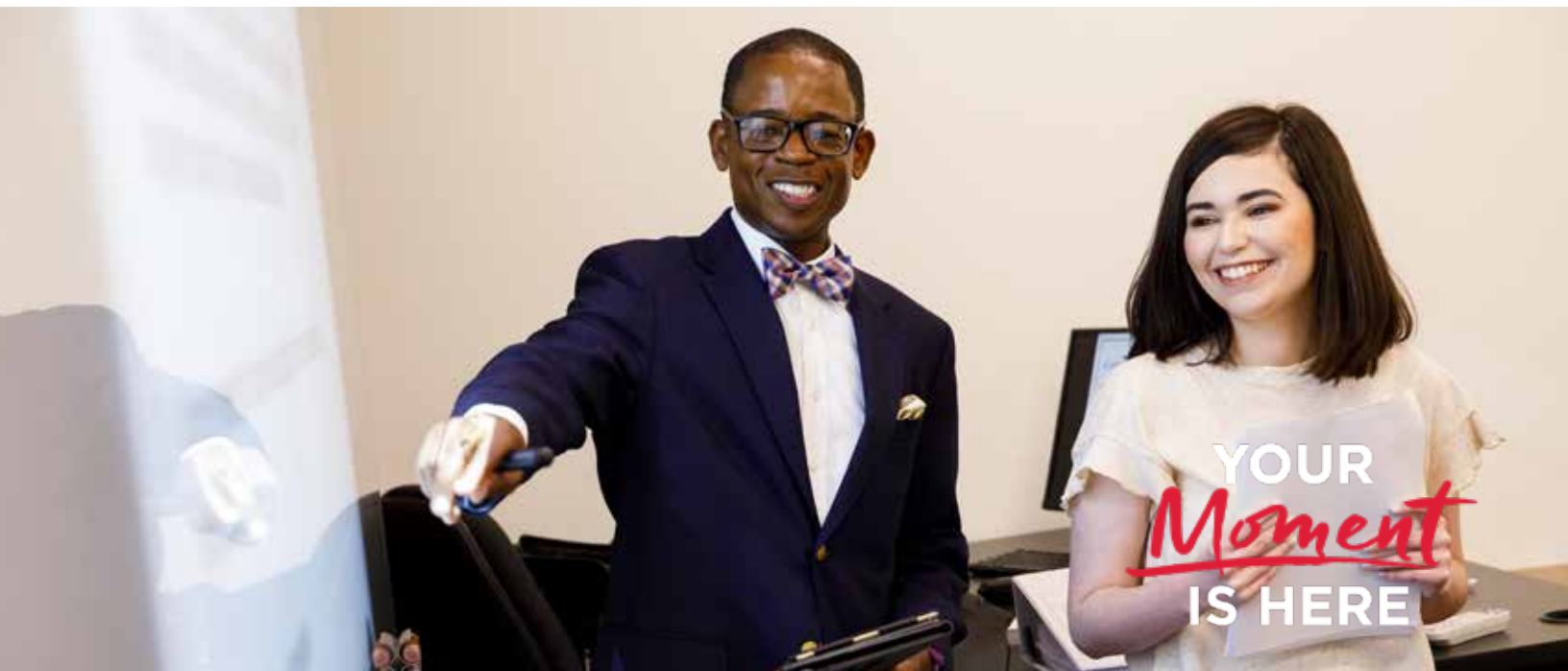




BACHELOR OF SCIENCE COMMUNICATION STUDIES

COURSES AVAILABLE ONLINE OR ON CAMPUS



START WITH HOUSTON COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!

Your Future

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty of opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationships and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, social media, visual communication and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

Career Opportunities

Communication skills never leave the top of an employer's list of sought-after abilities.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communications Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP		
\$2,000	3.5-4.0	YES
\$1,500	3.0-3.49	YES
PHI THETA KAPPA (PTK) SCHOLARSHIP		
\$1,000	3.0-3.49	YES

**Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs*

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

- Fall – July 1
- Spring – December 1

A.S. COMMUNICATION – SPEECH COMMUNICATIONS

FALL SEMESTER

EDUC 1300 – Learning Framework
ENGL 1301 – Composition I
MATH 1332/1314
COMM 1307 – Intro to Mass Communication
COMM 1311 – Intro to Speech Communication

SPRING SEMESTER

ENGL 1302 – Composition II
HIST #3## – American History Elective
XXXX #3## – Creative Arts Elective
XXXX #3## – Social/Behavioral Sciences Elective
SPCH 1315 – Public Speaking

FALL SEMESTER

GOVT 2305 – Federal Government
XXXX #3## – Creative Arts Elective
XXXX #3## – Lang, Phil, and Culture Elective
XXXX #3## – Life & Physical Science Elective
SPCH 1318 – Interpersonal Communication

SPRING SEMESTER

GOVT 2306 – Texas Government
HIST #3## – American History Elective
XXXX #3## – Life & Physical Sciences Elective
XXXX #3## – Liberal Arts Elective
SPCH 1321 – Business & Professional Communication

B.S. COMMUNICATION STUDIES

FALL SEMESTER

PSCY 2317 – Intro to Statistical Methods
COMM 3315 – Adv. Public Speaking
COMM 2335/2341
COMM 3301 – Intercultural Comm
COMM 1373 – Media Writing

SPRING SEMESTER

COMM 3375/3378/3370
COMM 3320 – Comm in Families
COMM 3390 – Conflict Mgt and Small Group Comm
COMM 4390 – Comm Theory
COMM 4360 – Comm Research

FALL SEMESTER

COMM 4350 – Corporate Training
COMM 4381 – Political Communication
COMM 4383 – Persuasion
COMM 4340 – Organizational Comm
COMM 4320 – Nonverbal Comm

SPRING SEMESTER

COMM 4301 – Rhetorical Theory
COMM 4300 – Communication Problems
COMM Elective
COMM Elective
Elective



I'm ready to apply.
What's next?

You've made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Houston Community College
2. Complete your application to LU through applytexas.org
3. Finish your Communication Studies degree online or on campus



OFFICE OF ADMISSIONS & RECRUITMENT
LAMAR UNIVERSITY



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and take a virtual tour lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.