



**BACHELOR OF
SCIENCE
COMMUNICATION
STUDIES**

**COURSES
AVAILABLE
ONLINE OR
ON CAMPUS**



START WITH HOUSTON COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!

Your Future

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty of opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationships and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, social media, visual communication and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

Career Opportunities

Communication skills never leave the top of an employer's list of sought-after abilities.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communications Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP		
\$2,000	3.5-4.0	YES
\$1,500	3.0-3.49	YES
PHI THETA KAPPA (PTK) SCHOLARSHIP		
\$1,000	3.0-3.49	YES

**Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs*

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1

A.A. COMMUNICATION JOURNALISM/ MASS COMMUNICATION

FALL SEMESTER

EDUC 1300 – Learning Framework
ENGL 1301 – Composition I
MATH 1332/1314
COMM 1307 – Intro to Mass Communication
COMM 1335 – Intro to Electronic Media

SPRING SEMESTER

ENGL 1302 – Composition II
HIST #3## – American History Elective
XXXX #3## – Creative Arts Elective
XXXX #3## – Social/Behavioral Sciences Elective
COMM 2311 – Media Writing

FALL SEMESTER

GOVT 2305 – Federal Government
XXXX #3## – Creative Arts Elective
XXXX #3## – Lang, Phil, and Culture Elective
XXXX #3## – Life & Physical Science Elective
COMM 2324/2390 (1)

SPRING SEMESTER

GOVT 2306 – Texas Government
HIST #3## – American History Elective
XXXX #3## – Life & Physical Sciences Elective
XXXX #3## – Liberal Arts Elective
COMM 2300/2305 (2)

B.S. COMMUNICATION STUDIES

FALL SEMESTER

COMM 1311 – Intro to Comm
COMM 1318 – Interpersonal Comm
COMM 3315 – Adv. Public Speaking
COMM 3315 – Argumentation/Performance Studies
COMM 2335/2341
COMM 3301 – Intercultural Comm

SPRING SEMESTER

PSYC 2317 – Intro to Statistical Methods
COMM 3375/3378/3370
COMM 3320 – Comm in Families
COMM 3390 – Conflict and Small Group Comm
COMM 4390 – Comm Theory

FALL SEMESTER

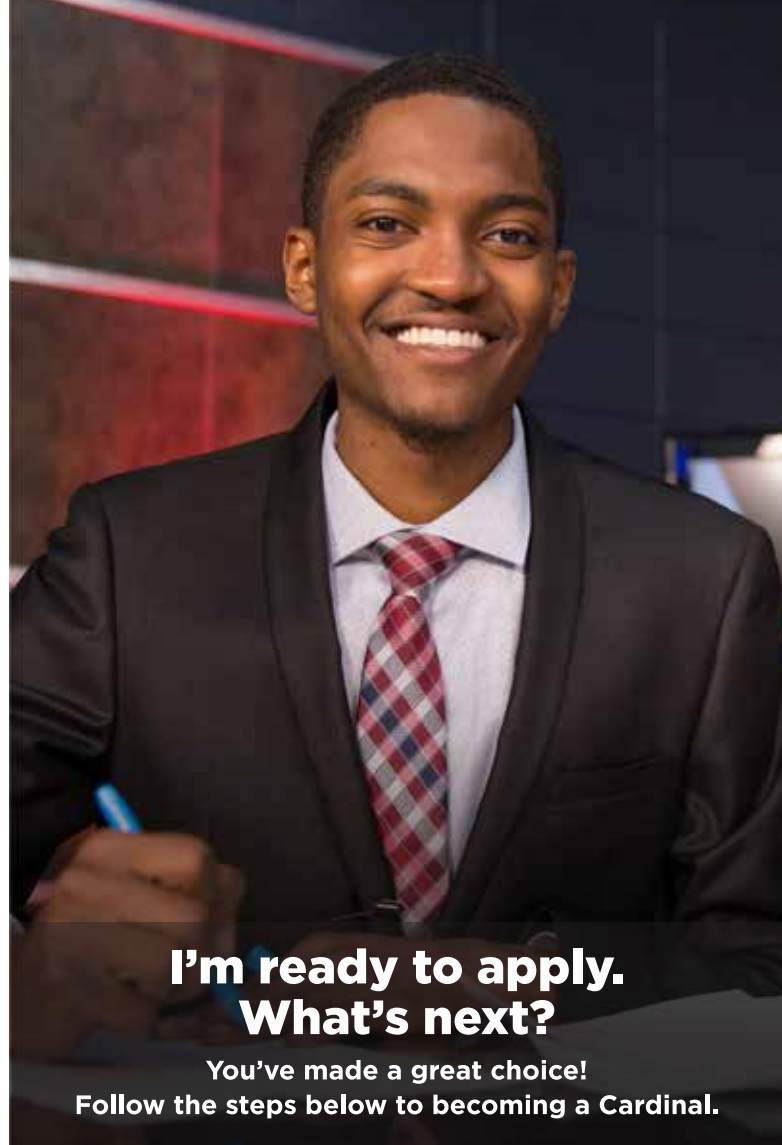
COMM 4360 – Comm Research
COMM 4350 – Corporate Training
COMM 4381 – Political Comm
COMM 4384 – Persuasion
COMM 4340 – Organizational Comm

SPRING SEMESTER

COMM 4320 – Nonverbal Comm
COMM 4301 – Rhetorical Theory
COMM 4300 – Communication Problems
COMM Elective
COMM Elective

Notes:

- 1.) COMM 2324 preferred
- 2.) COMM 2305 preferred



I'm ready to apply.
What's next?

You've made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Houston Community College
2. Complete your application to LU through applytexas.org
3. Finish your Communication Studies degree online or on campus



OFFICE OF ADMISSIONS & RECRUITMENT
LAMAR UNIVERSITY



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PLANAVISITTOCAMPUS (409) 880-8316

and take a virtual tour lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.