



**BACHELOR OF  
SCIENCE  
COMMUNICATION  
STUDIES**

**COURSES  
AVAILABLE  
ONLINE OR  
ON CAMPUS**



**YOUR  
*Moment*  
IS HERE**

**START WITH HOUSTON COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!**

**Your Future**

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty of opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationships and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, social media, visual communication and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

**Career Opportunities**

Communication skills never leave the top of an employer's list of sought-after abilities.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communications Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

**LU SCHOLARSHIPS**

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
<b>TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP</b>		
<b>\$2,000</b>	3.5-4.0	YES
<b>\$1,500</b>	3.0-3.49	YES
<b>PHI THETA KAPPA (PTK) SCHOLARSHIP</b>		
<b>\$1,000</b>	3.0-3.49	YES

*\*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs*

**TO APPLY FOR SCHOLARSHIPS**

- Complete your admissions application
- Visit [lamar.edu/myscholarships](http://lamar.edu/myscholarships)
- Complete the General Application

**PRIORITY DEADLINES**

Fall – July 1  
Spring – December 1

## A.A. COMMUNICATION ADVERTISING/ PUBLIC RELATIONS

### FALL SEMESTER

EDUC 1300 – Learning Framework  
ENGL 1301 – Composition I  
MATH 1332/1314  
COMM 1307 – Intro to Mass Communication  
COMM 2327 – Intro to Advertising

### SPRING SEMESTER

ENGL 1302 – Composition II  
HIST #3## – American History Elective  
XXXX #3## – Creative Arts Elective  
XXXX #3## – Social/Behavioral Sciences Elective (1)  
COMM 2330 – Intro to Public Relations

### FALL SEMESTER

GOVT 2305 – Federal Government  
XXXX #3## – Creative Arts Elective  
XXXX #3## – Lang, Phil, and Culture Elective  
XXXX #3## – Life & Physical Science Elective  
COMM 2324/2389 (2)

### SPRING SEMESTER

GOVT 2306 – Texas Government  
HIST #3## – American History Elective  
XXXX #3## – Life & Physical Sciences Elective  
XXXX #3## – Liberal Arts Elective  
COMM 2300/2305/2311 (3)

## B.S. COMMUNICATION STUDIES

### FALL SEMESTER

PSYC 2317 – Intro to Statistical Methods  
COMM 1311 – Intro to Comm  
COMM 1318 – Interpersonal Comm  
COMM 1315 – Public Speaking  
COMM 2335/2341

### SPRING SEMESTER

COMM 3301 – Intercultural Comm  
COMM 3375/3378/4390  
COMM 3320 – Comm in Families  
COMM 3315 – Adv. Public Speaking  
COMM 3390 – Conflict and Small Group Comm

### FALL SEMESTER

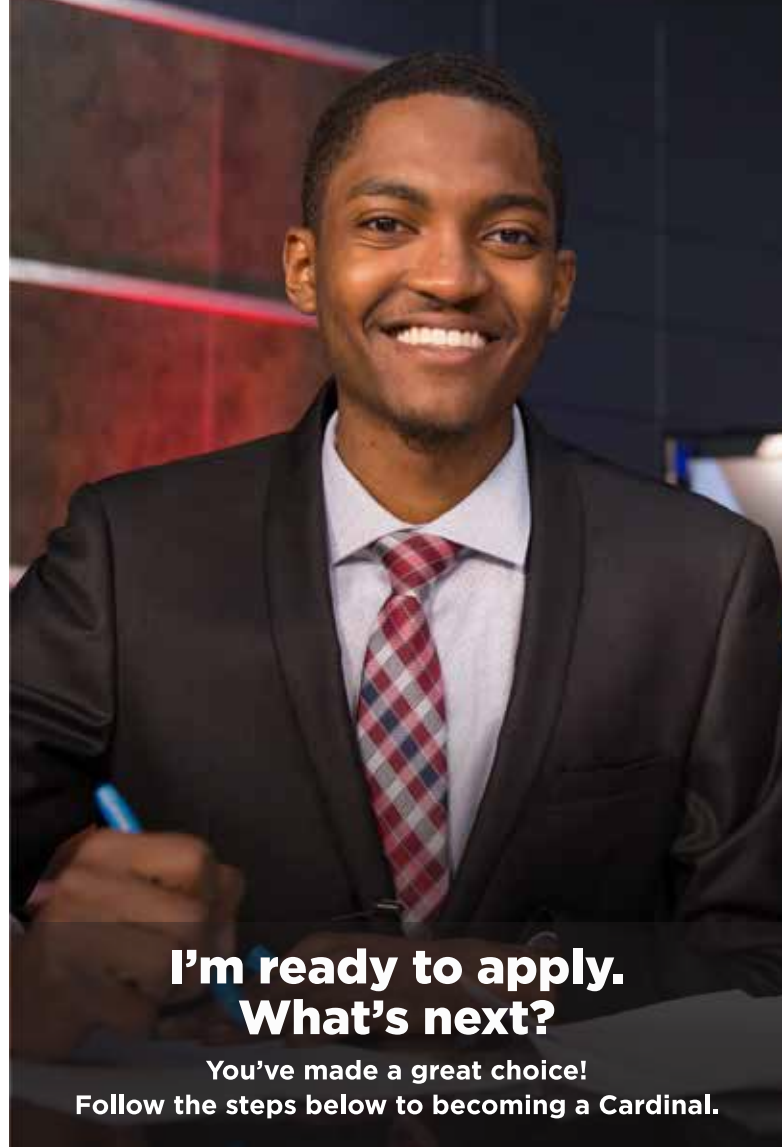
COMM 4360 – Comm Research  
COMM 4350 – Corporate Training  
COMM 4381 – Political Comm  
COMM 4383 – Persuasion  
COMM 4340 – Organizational Comm

### SPRING SEMESTER

COMM 4320 – Nonverbal Comm  
COMM 4301 – Communicaiton Theory  
COMM 4300 – Comm Problems  
COMM Elective  
COMM 4390 – Comm Theory

#### Notes:

- 1.) PSYC 2301 preferred
- 2.) COMM 2389 preferred
- 3.) COMM 2311 preferred



I'm ready to apply.  
What's next?

You've made a great choice!  
Follow the steps below to becoming a Cardinal.

## HOW TO APPLY

### REQUIRED STEPS

1. Finish your degree at Houston Community College
2. Complete your application to LU through [applytexas.org](http://applytexas.org)
3. Finish your Communication Studies degree online or on campus



OFFICE OF ADMISSIONS & RECRUITMENT  
**LAMAR UNIVERSITY**



/lamaruadmissions  
@lamaruadmissions

**PLANAVISITTOCAMPUS** (409) 880-8316

and take a virtual tour [lamar.edu/visit](http://lamar.edu/visit)

Lamar University is an equal opportunity/affirmative action educational institution.