Your Future

The Bachelor of Science in Communication degree is offered on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you’ll gain valuable real-world experience to prepare for your career.

Career Opportunities

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU Scholarships

<table>
<thead>
<tr>
<th>Scholarship Type</th>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Renewable?</th>
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</thead>
<tbody>
<tr>
<td>Transfer Academic Excellence Scholarship*</td>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
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<tr>
<td>Phi Theta Kappa (PTK) Scholarship</td>
<td>$1,500</td>
<td>3.0-3.49</td>
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<tr>
<td></td>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs.

To Apply for Scholarships

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

Priority Deadlines

- Fall – July 1
- Spring – December 1
I’m ready to apply.
What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

REQUIRED STEPS

1. Finish your degree at Galveston College

2. Complete your application and transfer to Lamar University through ApplyTexas.org

A.A. SPEECH COMMUNICATION

FALL SEMESTER
ENGL 1301 - Composition I
HIST 1301 - US History I
MATH - Contemporary Math
Life & Physical Sci Core Elective
SPCH 1311 - Intro to Speech Comm

SPRING SEMESTER
ENGL 1302 - Composition II
HIST 1302 - US History II
Life & Phys Sci Core Elective
SPCH 1318 - Interpersonal Comm
Creative Arts Elective

B.S. COMMUNICATION

FALL SEMESTER
General Elective
Elective from choose 2
Elective from choose 2
COMM 1373 - Media Writing
General Elective

SPRING SEMESTER
COMM 3301 - Intercultural Comm
COMM 3375/3378/4390 - Film, Pop Culture or Rhetorical Theory
COMM 3320 - Comm in Families
COMM 3315 - Adv Public Speaking
COMM 3390 - Conflict and Small Group Comm

FALL SEMESTER
COMM 4360 - Comm Research
COMM 4350 - Corporate Training
COMM 4381 - Political Comm
COMM 4383 - Persuasion
COMM 4340 - Organizational Comm

SPRING SEMESTER
COMM 4320 - Nonverbal Comm
COMM 4301 - Communication Theory
COMM 4300 - Comm Problems
COMM Elect from list
COMM 4390 - Comm Theory

PLAN A VISIT TO CAMPUS (409) 880-8316
plan or take a virtual tour at lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.