



COURSES  
AVAILABLE  
ON CAMPUS

## BACHELOR OF SCIENCE COMMUNICATION



**START WITH GALVESTON COLLEGE. FINISH AT LAMAR UNIVERSITY!**

### Your Future

The Bachelor of Science in Communication degree is offered on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

### Career Opportunities

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscatser
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

### LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
<b>TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*</b>		
<b>\$2,000</b>	3.5-4.0	YES
<b>\$1,500</b>	3.0-3.49	YES
<b>PHI THETA KAPPA (PTK) SCHOLARSHIP</b>		
<b>\$1,000</b>	3.0-3.49	YES

*\*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs*

### TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit [lamar.edu/myscholarships](http://lamar.edu/myscholarships)
- Complete the General Application

### PRIORITY DEADLINES

Fall – July 1  
Spring – December 1

## A.A. SPEECH COMMUNICATION

### FALL SEMESTER

ENGL 1301 - Composition I  
HIST 1301 - US History I  
MATH - Contemporary Math  
Life & Physical Sci Core Elective  
SPCH 1311 - Intro to Speech Comm

### SPRING SEMESTER

ENGL 1302 - Composition II  
HIST 1302 - US History II  
Life & Phys Sci Core Elective  
SPCH 1318 - Interpersonal Comm  
Creative Arts Elective

### FALL SEMESTER

SPCH 1315 - Public Speaking  
GOVT 2305 - Federal Government  
SPCH 1307 - SPCH Elective  
Elective  
Lang/Phil/Culture Core Elective

### SPRING SEMESTER

Lang/Phil/Culture Core Elective  
GOVT 2306 - Texas Govt.  
SPCH 13XX - Speech Elective  
PHYC 2301 (Soc/Behav/Sci core elective) - Gen Psyc  
MATH 1342/PHYC 2317 (elective) - Statistics

## B.S. COMMUNICATION

### FALL SEMESTER

General Elective  
Elective from choose 2  
Elective from choose 2  
COMM 1373 - Media Writing  
General Elective

### SPRING SEMESTER

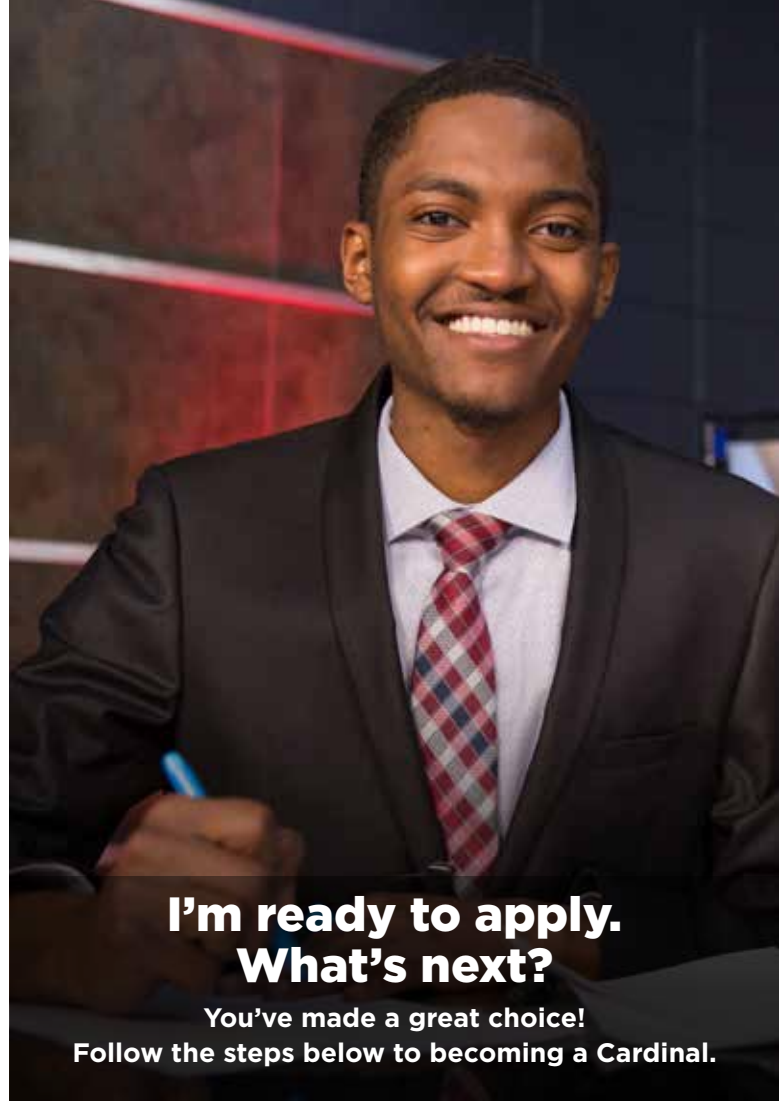
COMM 3301 - Intercultural Comm  
COMM 3375/3378/4390 - Film, Pop Culture or  
Rhetorical Theory  
COMM 3320 - Comm in Families  
COMM 3315 - Adv Public Speaking  
COMM 3390 - Conflict and Small Group Comm

### FALL SEMESTER

COMM 4360 - Comm Research  
COMM 4350 - Corporate Training  
COMM 4381 - Political Comm  
COMM 4383 - Persuasion  
COMM 4340 - Organizational Comm

### SPRING SEMESTER

COMM 4320 - Nonverbal Comm  
COMM 4301 - Communication Theory  
COMM 4300 - Comm Problems  
COMM Elect from list  
COMM 4390 - Comm Theory



**I'm ready to apply.  
What's next?**

**You've made a great choice!  
Follow the steps below to becoming a Cardinal.**

## HOW TO APPLY

### REQUIRED STEPS

1. Finish your degree at Galveston College
2. Complete your application and transfer to Lamar University through ApplyTexas.org



OFFICE OF ADMISSIONS & RECRUITMENT  
**LAMAR UNIVERSITY**



/lamaruadmissions  
@lamaruadmissions

**PLAN A VISIT TO CAMPUS** (409) 880-8316

plan or take a virtual tour at [lamar.edu/visit](http://lamar.edu/visit)