Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a thorough education in business without a major in a specific business discipline. This focus enables you flexibility to explore various career paths.

Career Opportunities
• Sales Manager
• Real Estate
• Advertising and Promotion
• Office Management
• Production Manager
• Financial Planners
• Marketing
• Retail Manager

Looking for an area a little more focused? Students may choose from one of the specialized tracks below. These tracks may better suit their future interests, opening new avenues for employment.

Or choose a general business track
• Advertising Communication
• Business Education
• Construction Management
• Entrepreneurship
• Industrial Engineering
• Retail Management

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Scholarship Type</th>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Renewable?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer Academic Excellence Scholarship*</td>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
</tr>
<tr>
<td>PHI Theta Kappa (PTK) Scholarship</td>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
<tr>
<td></td>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS
• Complete your admissions application
• Visit lamar.edu/myscholarships
• Complete the General Application

PRIORITY DEADLINES
Fall – July 1
Spring – December 1
HOW TO APPLY

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

REQUIRED STEPS

1. Finish your degree at Dallas College
2. Complete your application and transfer to Lamar University through ApplyTexas.org

Lamar University is an equal opportunity/affirmative action educational institution.