Your Future

The Bachelor of Science in Communication Studies degree is offered on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you’ll gain valuable real-world experience to prepare for your career.

Career Opportunities

• Advertising Account Manager
• Corporate Trainer
• Lobbyist
• Newscaster
• Public Relations Practitioner
• Sports Marketer
• Communication Specialist
• Film Producer
• News Producer
• Print & Electronic Journalist
• Record Producer
• Sports Writer

LU Scholarships

TO APPLY FOR SCHOLARSHIPS

• Complete your admissions application
• Visit lamar.edu/myscholarships
• Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs
A.A. COMMUNICATION

FALL SEMESTER
- ENGL 1301 - Composition I
- HIST 1301 - US History I
- COMM 1307 - Intro to Mass Communication
- COMM 2303 - Audio Production
- COMM 1336 - Video Production

SPRING SEMESTER
- SPCH 1315 - Public Speaking
- HIST 1302 - US History II
- ENGL 1302 - Composition II (Component Area Option)
- COMM 1337 - Video Production II
- COMM 2332 - Radio Television News

B.S. COMMUNICATION STUDIES

FALL SEMESTER
- General Elective
- COMM 1311 - Intro to COMM
- COMM 1318 - Interpersonal Comm
- COMM Elective from list
- General Elective

SPRING SEMESTER
- COMM 3301 - Intercultural Comm
- COMM 3375/3378/4390 - Film, Pop Culture or Rhetorical Theory
- COMM 3320 - Comm in Families
- COMM 3315 - Adv Public Speaking
- COMM 3390 - Conflict and Small Group Comm

FALL SEMESTER
- COMM 4360 - Comm Research
- COMM 4350 - Corporative Training
- COMM 4381 - Political Comm
- COMM 4383 - Persuasion
- COMM 4340 - Organizational Comm

SPRING SEMESTER
- COMM 4320 - Nonverbal Comm
- COMM 4301 - Communication Theory
- COMM 4300 - Comm Problems
- COMM Elect from list
- COMM 4390 - Comm Theory

NOTES/COMMENTS
1.) PSYC 2301 preferred.
2.) COMM 2389 preferred.
3.) COMM 2311 preferred.

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Central Texas College
2. Complete your application and transfer to Lamar University through ApplyTexas.org

Office of Admissions & Recruitment
Lamar University
(409) 880-8316
/lamaruadmissions
@lamaruadmissions

PLAN A VISIT TO CAMPUS
plan or take a virtual tour at lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.