

**BACHELOR OF SCIENCE
COMMUNICATION STUDIES**



START WITH CENTRAL TEXAS COLLEGE. FINISH AT LAMAR UNIVERSITY!

Your Future

The Bachelor of Science in Communication Studies degree is offered on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

Career Opportunities

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscatser
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*		
\$2,000	3.5-4.0	YES
\$1,500	3.0-3.49	YES
PHI THETA KAPPA (PTK) SCHOLARSHIP		
\$1,000	3.0-3.49	YES

**Based on availability and for full-time students who have earned more than 30. but less than 90 transfer credits and enrolled in on-campus programs*

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1

A.A. COMMUNICATION

FALL SEMESTER

ENGL 1301 - Composition I
HIST 1301 - US History I
COMM 1307 - Intro to Mass Communication
COMM 2303 - Audio Production
COMM 1336 - Video Production

SPRING SEMESTER

SPCH 1315 - Public Speaking
HIST 1302 - US History II
ENGL 1302 - Composition II (Component Area Option)
COMM 1337 - Video Production II
COMM 2332 - Radio Television News

FALL SEMESTER

GOVT 2305 - Federal Government
MATH 1332 - Contemporary Mathematics
(Quantitative Reasoning)
Life & Physical Sci
Creative Arts
Lang/Phil/Culture

SPRING SEMESTER

GOVT 2306 - Texas Government
Life Physical Sci
Social Behavioral Sci
COMM 2331 - Radio/Television Announcing

B.S. COMMUNICATION STUDIES

FALL SEMESTER

General Elective
COMM 1311 - Intro to COMM
COMM 1318 - Interpersonal Comm
COMM Elective from list
General Elective

SPRING SEMESTER

COMM 3301 - Intercultural Comm
COMM 3375/3378/4390 - Fiml, Pop Culture or
Rhetorical Theory
COMM 3320 - Comm in Families
COMM 3315 - Adv Public Speaking
COMM 3390 - Conflict and Small Group Comm

FALL SEMESTER

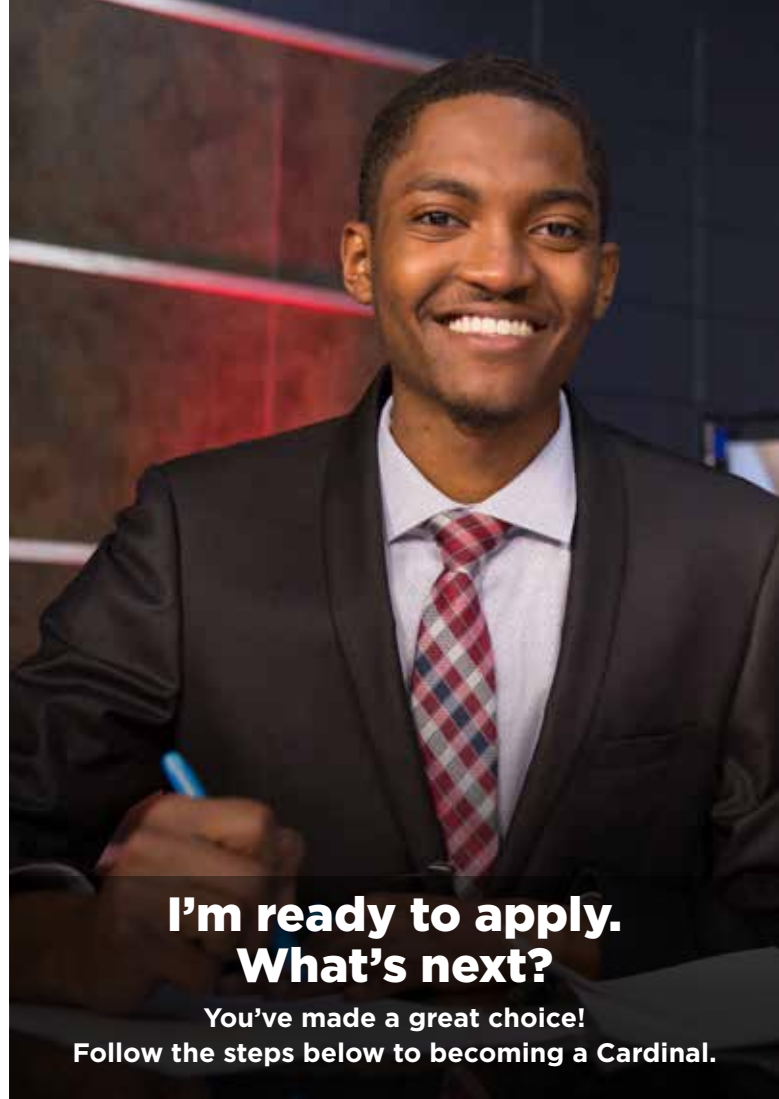
COMM 4360 - Comm Research
COMM 4350 - Coporate Training
COMM 4381 - Political Comm
COMM 4383 - Persuasion
COMM 4340 - Organizational Comm

SPRING SEMESTER

COMM 4320 - Nonverbal Comm
COMM 4301 - Communication Theory
COMM 4300 - Comm Problems
COMM Elect from list
COMM 4390 - Comm Theory

NOTES/COMMENTS

- 1.) PSYC 2301 preferred.
- 2.) COMM 2389 preferred.
- 3.) COMM 2311 preferred.



**I'm ready to apply.
What's next?**

**You've made a great choice!
Follow the steps below to becoming a Cardinal.**

HOW TO APPLY

REQUIRED STEPS

1. **Finish your degree at Central Texas College**
2. **Complete your application and transfer to Lamar University through ApplyTexas.org**



OFFICE OF ADMISSIONS & RECRUITMENT
LAMAR UNIVERSITY



/lamaruadmissions
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PLANAVISITTOCAMPUS (409) 880-8316

plan or take a virtual tour at lamar.edu/visit