Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a thorough education in business without a major in a specific business discipline. The focus enables you enough flexibility to explore various career paths.

Careers in General Business

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

- Sales Managers
- Real Estate
- Advertising and Promotion
- Production Managers
- Financial Planners
- Marketing

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>AMOUNT/YEAR</th>
<th>TRANSFERABLE GPA</th>
<th>RENEWABLE?</th>
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<tr>
<td>$1,000</td>
<td>3.0-3.49</td>
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</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

- Fall – July 1
- Spring – December 1
# A.A. BUSINESS

**FALL SEMESTER**
- BUSI 1301 - Business Principles
- Life and Phys Sci Selection
- HIST 1301 - US History I
- ENGL 1301 - Composition I
- BCIS 1305 - Business Computer Applications

**SPRING SEMESTER**
- Life and Phys Sci Selection
- HIST 1302 - US History II
- ECON 2301 - Macroeconomics
- MATH 1314 - College Algebra

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# B.B.A. GENERAL BUSINESS

**FALL SEMESTER**
- ACCT 2301 - Principles of Financial Accounting
- Lang Phil Culture
- GOVT 2305 - Federal Government
- Component Area Option

**SPRING SEMESTER**
- ACCT 2302 - Principles of Managerial Accounting
- GOVT 2306 - Texas Government
- ECON 2302 - Microeconomics
- SPCH 1321 - Business Communications
- Creative Arts

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_You’re ready to apply. What’s next? You’ve made a great choice! Follow the steps below to becoming a Cardinal._

## HOW TO APPLY

### REQUIRED STEPS

1. Finish your degree at Central Texas College
2. Complete your application and transfer to Lamar University through ApplyTexas.org

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### PLAN A VISIT TO CAMPUS

CALL (409) 880-8316
plan or take a virtual tour at lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.