



**BACHELOR OF
SCIENCE
COMMUNICATION
STUDIES**

**COURSES
AVAILABLE
ON CAMPUS**



START WITH BLINN COLLEGE DISTRICT. FINISH AT LAMAR UNIVERSITY!

Your Future

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more than ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including intrapersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you'll gain valuable real-world experience to prepare for your career.

Career Opportunities

Communication skills never leave the top of an employer's list sought-after abilities.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*		
\$2,000	3.5-4.0	YES
\$1,500	3.0-3.49	YES
PHI THETA KAPPA (PTK) SCHOLARSHIP		
\$1,000	3.0-3.49	YES

**Based on availability and for full-time students who have earned more than 30. but less than 90 transfer credits and enrolled in on-campus programs*

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1

A.A. COMMUNICATION

FALL SEMESTER

SPCH 1315 - Public Speaking
ENGL 1301 - Composition I
SPCH 1318
LPS - Life & Physical Sciences Core Elective
(Elective)
HIST 1301 - US History

SPRING SEMESTER

MATH 1324
ENGL 1302 - Composition II
SPCH 1311
Life & Phys Sci
HIST 1302 - US History II

FALL SEMESTER

SPCH 2335
COMM 1307 - (general Elective)
PSYC 2301 or SOCI 1306
ARTS 1303
GOVT 2305 - Federal Government

SPRING SEMESTER

ENGL 2332
General Academic Elective
PHED 1164
SPCH 1321
GOVT 2306

B.S. COMMUNICATION STUDIES

FALL SEMESTER

PSYC 2317 - Intro to Statistical Methods
COMM 3315 - Adv. Public Speaking
COMM 3301 - Intercultural Communication
COMM 1473 - Media Writing

SPRING SEMESTER

COMM 3375/3378 or 3370 - Film Theory/
Pop Culture/Psy of TV and Film
COMM 3320 - Communication in Families
COMM 3390 - Conflict Mgt and Small Group
COMM 4390 - Communication Theory
COMM 4360 - Communication Research

FALL SEMESTER

COMM 4350 - Corporate Training
COMM 4381 - Political Communication
COMM 4340 - Persuasion
COMM 4340 - Organizational Communication
COMM 4320 - Nonverbal Communication

SPRING SEMESTER

COMM 4301 - Rhetorical Theory
COMM 4300 - Communication Problems
COMM Choice from List
COMM Choice from List
Elective



**I'm ready to apply.
What's next?**

You've made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Blinn College District
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your Communication Studies degree on campus



OFFICE OF ADMISSIONS & RECRUITMENT
LAMAR UNIVERSITY



/lamaruadmissions
@lamaruadmissions

PLAN A VISIT TO CAMPUS (409) 880-8316

plan or take a virtual tour at lamar.edu/visit