



**BACHELOR OF
BUSINESS
ADMINISTRATION
GENERAL BUSINESS**

**COURSES
AVAILABLE
ONLINE OR
ON CAMPUS**



START WITH BLINN COLLEGE DISTRICT. FINISH AT LAMAR UNIVERSITY!

Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor's degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

Career Opportunities

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

- Advertising Communication
- Business Education
- Construction Management
- Entrepreneurship
- Industrial Engineering
- Retail Management

LU SCHOLARSHIPS

| AMOUNT/YEAR | TRANSFERABLE GPA | RENEWABLE? |
|--|------------------|------------|
| TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP* | | |
| \$2,000 | 3.5-4.0 | YES |
| \$1,500 | 3.0-3.49 | YES |
| PHI THETA KAPPA (PTK) SCHOLARSHIP | | |
| \$1,000 | 3.0-3.49 | YES |

**Based on availability and for full-time students who have earned more than 30. but less than 90 transfer credits and enrolled in on-campus programs*

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1

A.S. BUSINESS

FALL SEMESTER

BUSI 1301 - Business Principles
ARTS 1301 - Introduction to the Visual Arts
MATH 1324 - Math for Business & Soc Sci
ENGL 1301 - Composition I
HIST 1301 - U S History I

SPRING SEMESTER

BUSI 2371 - Legal Environment of Business
ECON 2301 - Prin of Macro Economics
MATH 1325 - Cal for Bus & Soci Sci
ENGL 1302 - Composition II
HIST 1302 - U S History II

FALL SEMESTER

BUSI 1307 - Personal Finance
ACCT 2301 - Prin of Financial Acct
GOVT 2305 - Federal Government
SPCH 1315 - Public Speaking
Life & Phy Sci

SPRING SEMESTER

BUSI 2301 - Business Law
ACCT 2302 - Prin of Managerial Acct
GOVT 2306 - Texas Government
Life & Phy Sci Core
PHIL 2306 - Intro to Ethics

B.B.A. GENERAL BUSINESS

FALL SEMESTER

BULW 3310 - Business Law
BUSI 2300 - Intro to Critical Thinking for Bus Decisions
ACCT 3340/3380 Cost Accounting/ Taxation Accounting I
BUAL 3320 - Business Analysis II
MKTG 3310 - Principles of Marketing

SPRING SEMESTER

BCOM 3350 - Business Communication
MGMT 3320 - Production Management
MGMT 3310 - Principles of Org Behavior and Management
MISY 3310 - Principles of MIS
FINC 3310 - Principles of Finance

SUMMER (if applicable)

MISY 1373 - Intro Business Technologies
BUAL 2310 - Business Analysis I
ECON 2302 - Principles of Economics II Micro

FALL SEMESTER

FINC 3320 - Intermediate Financial Management
BULW 4390 - Special Topics in Business Law
MGMT 3340/4340 - Project Management/Quality and Productivity Management
MGMT 3330 - Human Resources Management
ECON 3340/3390 - Macro Economics

SPRING SEMESTER

MGMT 4370 - Strategic Analysis
MGMT 4380 - Seminar of Entrepreneurship
MKTG 4310 - Marketing Management
Upper Level Bus Elective
Upper Level Bus Elective



I'm ready to apply.
What's next?

You've made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Blinn College District
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus



OFFICE OF ADMISSIONS & RECRUITMENT
LAMAR UNIVERSITY



/lamaruadmissions
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PLAN A VISIT TO CAMPUS (409) 880-8316

plan or take a virtual tour at lamar.edu/visit