Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

Career Opportunities

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

- Advertising Communication
- Business Education
- Construction Management
- Entrepreneurship
- Industrial Engineering
- Retail Management

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Renewable?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer Academic Excellence</td>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
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<tr>
<td>Scholarship*</td>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
<tr>
<td>Phi Theta Kappa (PTK) Scholarship</td>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

- Fall – July 1
- Spring – December 1
A.S. BUSINESS

FALL SEMESTER
- BUSI 1301 - Business Principles
- ARTS 1301 - Introduction to the Visual Arts
- MATH 1324 - Math for Business & Soc Sci
- ENGL 1301 - Composition I
- HIST 1301 - U.S. History I

SPRING SEMESTER
- BUSI 2371 - Legal Environment of Business
- ECON 2301 - Prin of Macro Economics
- MATH 1325 - Cal for Bus & Soci Sci
- ENGL 1302 - Composition II
- HIST 1302 - U.S. History II

B.B.A. GENERAL BUSINESS

FALL SEMESTER
- BUSI 1307 - Personal Finance
- ACCT 2301 - Prin of Financial Acct
- GOVT 2305 - Federal Government
- SPCH 1315 - Public Speaking
- Life & Phy Sci Core

SPRING SEMESTER
- BUSI 2301 - Business Law
- ACCT 2302 - Prin of Managerial Acct
- GOVT 2306 - Texas Government
- Life & Phy Sci Core
- PHIL 2306 - Intro to Ethics

SUMMER (if applicable)
- MISY 1373 - Intro Business Technologies
- BUAL 2310 - Business Analysis I
- ECON 2302 - Principles of Economics II Micro

FALL SEMESTER
- FINC 3320 - Intermediate Financial Management
- BULW 4390 - Special Topics in Business Law
- MGMT 3340/4340 - Project Management/Quality and Productivity Management
- MGMT 3330 - Human Resources Management
- ECON 3340/3390 - Macro Economics

SPRING SEMESTER
- MGMT 4370 - Strategic Analysis
- MGMT 4380 - Seminar of Entrepreneurship
- MKTG 4310 - Marketing Management
- Upper Level Bus Elective
- Upper Level Bus Elective

I’m ready to apply.
What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Blinn College District
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus

Office of Admissions & Recruitment
Lamar University
Facebook /lamaradmissions
Instagram @lamaradmissions

PLAN A VISIT TO CAMPUS (409) 880-8316
Plan or take a virtual tour at lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.