START WITH ALVIN COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!

Your Future

The Bachelor of Science in Communication Studies degree is offered online and on campus. You will learn there are more ways to connect with each other now more then ever. Our students study how to communicate a message to audiences and how that message translates through film, journalism, corporate communication, advertising and public relations.

We have plenty opportunities to get involved in various active student organizations, giving you a great opportunity to build your network, your relationship and your skills. You will learn various skills including interpersonal communication, communication theory, public speaking, media writing, desktop publishing and more through your coursework at LU. Here, you’ll gain valuable real-world experience to prepare for your career.

Career Opportunities

Communication skills never leave the top of an employer’s list: 

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Communication Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Record Producer
- Sports Writer

COURSES AVAILABLE ONLINE OR ON CAMPUS

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>AMOUNT/YEAR</th>
<th>TRANSFERABLE GPA</th>
<th>RENEWABLE?</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>3.5-4.0</td>
<td>YES</td>
</tr>
<tr>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
<tr>
<td>$1,000</td>
<td>3.0-3.49</td>
<td>YES</td>
</tr>
</tbody>
</table>

TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*

PHI THETA KAPPA (PTK) SCHOLARSHIP

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1
HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Alvin Community College
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your Communication Studies degree online or on campus

A.S. COMMUNICATION/RADIO TV BROADCASTING

FALL SEMESTER
COMM 1307 - Intro to Mass Communication
COMM 1336 - Video Production
PSYC 1300 - Learning Frameworks
ENGL 1301 - Composition I

SPRING SEMESTER
COMM 2311 - Media Writing
COMM 1337 - Video Production 2
COMM 1318 - Photography I
ENGL 1302 - Composition 2

SUMMER AT ACC (if applicable)
COMM 2327 - Introduction to Advertising
HIST 1301 - History I

FALL SEMESTER
HIST 1302 - History 2
COMM 2303 - Audio Production
GOVT 2305 - Federal Government
LPS - Life & Physical Sciences Core

SPRING SEMESTER
COMM 2366 - Intro to Cinema
LPS - Life & Physical Sciences Core
MATH 1332 - Quantitative Reasoning
GOVT 2306 - Texas Government

SUMMER AT ACC (if applicable)
SPCH 1315 - Public Speaking
PSYC 2301 - General Psychology

B.S. COMMUNICATION STUDIES

FALL SEMESTER
COMM 1311 - Communication Studies
COMM 3315 - Adv. Public Speaking
COMM 2335 or 2341 - Argumentation or Adv Public Speaking
COMM 3301 - Intercultural Communication
MATH 1342 - Statistics

SPRING SEMESTER
COMM 3375/3378 or 3370 - Film Theory/Pop Culture/Psy of TV and Film
COMM 3320 - Communication in Families
COMM 3390 - Conflict Mgt and Small Group Communication
COMM 4390 - Communication Theory
COMM 4360 - Communication Research

FALL SEMESTER
COMM 4350 - Corporate Training
COMM 4381 - Political Communication
COMM 4340 - Persuasion
COMM 4340 - Organizational Communication
COMM 4320 - Nonverbal Communication

SPRING SEMESTER
COMM 4301 - Rhetorical Theory
COMM 4300 - Communication Problems
COMM Choice from List
COMM 1318 - Interpersonal Communication Lang, Phil Culture Elective

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

Lamar University is an equal opportunity/affirmative action educational institution.