Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

Career Opportunities

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

- Advertising Communication
- Business Education
- Construction Management
- Entrepreneurship
- Industrial Engineering
- Retail Management

LU Scholarships

<table>
<thead>
<tr>
<th>Scholarship Type</th>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Ratable?</th>
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</thead>
<tbody>
<tr>
<td>Transfer Academic Excellence Scholarship*</td>
<td>$2,000</td>
<td>3.5-4.0</td>
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<tr>
<td>Phi Theta Kappa (PTK) Scholarship</td>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
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<tr>
<td>$1,000</td>
<td>3.0-3.49</td>
<td></td>
<td>YES</td>
</tr>
</tbody>
</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs.

To apply for scholarships:
- Complete your admissions application
- Visit lamar.edu/myscholarships
- Complete the General Application

Priority Deadlines
- Fall – July 1
- Spring – December 1
A.S. ADMINISTRATION BUSINESS

FALL SEMESTER
HIST 1301 - History 1
ENGL 1301 - Composition I
LPS - Life & Physical Science Core*
PSYC 1300 - Learning Framework**

SPRING SEMESTER
BCIS 1305 - Business Computer Application
CA or LPC - Creative Arts or Lang., Phil, Culture Core*
ENGL 1302 - Composition 2
MATH 1324 - Math for Business & Social Sciences

SUMMER (if applicable)
HIST 1302 - History 2
BUSI 1301 - Business Principles

B.B.A. GENERAL BUSINESS

FALL SEMESTER
BULW 3310 - Business Law
BUSI 2300 - Intro to Critical Thinking for Bus Decisions
ACCT 3340/3380 - Cost Accounting/Taxation Accounting
BUAL 3320 - Business Analysis II
MGMT 3310 - Principles of Marketing
MISY 1173 - SAP

SPRING SEMESTER
BCOM 3350 - Business Communication
MGMT 3320 - Production Management
MGMT 3310 - Principles of Org Behavior and Management
MISY 3310 - Principles of MIS
FINC 3310 - Principles of Finance

SUMMER (if applicable)
Lang, Phil Culture Elective
BUAL 2310

FALL SEMESTER
FINC 3320 - Intermediate Financial Management
BULW 4390 - Special Topics in Business Law
MGMT 3340/3430 - Project Mgmt/Qual & Prod Mgmt
MGMT 3330 - Human Resources Management
ECON 3340/3390 - Macro Economics

SPRING SEMESTER
MGMT 4370 - Strategic Analysis
MGMT 4380 - Seminar of Entrepreneurship
MKTG 4310 - Marketing Management
Upper Level Bus Elective
Upper Level Bus Elective

*Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection. **The following classes are required for the AS in Business Administration but do not transfer into Lamar University's BBA General Business: PSYC 1300,BUSI 2301

HOW TO APPLY

REQUIRED STEPS

1. Finish your degree at Alvin Community College
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus

I’m ready to apply. What’s next?
You’ve made a great choice!
Follow the steps below to becoming a Cardinal.

Finish your degree at Alvin Community College
Complete your application and transfer to Lamar University through ApplyTexas.org
Finish your General Business degree online or on campus

Office of Admissions & Recruitment
Lamar University

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plan or take a virtual tour at lamar.edu/visit

Lamar University is an equal opportunity/affirmative action educational institution.