



**BACHELOR OF  
BUSINESS  
ADMINISTRATION  
GENERAL BUSINESS**

**COURSES  
AVAILABLE  
ONLINE OR  
ON CAMPUS**



**YOUR  
Moment  
IS HERE**

**START WITH ALVIN COMMUNITY COLLEGE. FINISH AT LAMAR UNIVERSITY!**

## Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor's degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

### Career Opportunities

- Sales Managers
- Real Estate
- Advertising and Promotion
- Office Management
- Production Managers
- Financial Planners
- Marketing
- Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

### Or Choose a General Business Track

- Advertising Communication
- Business Education
- Construction Management
- Entrepreneurship
- Industrial Engineering
- Retail Management

## LU SCHOLARSHIPS

AMOUNT/YEAR	TRANSFERABLE GPA	RENEWABLE?
<b>TRANSFER ACADEMIC EXCELLENCE SCHOLARSHIP*</b>		
<b>\$2,000</b>	3.5-4.0	YES
<b>\$1,500</b>	3.0-3.49	YES
<b>PHI THETA KAPPA (PTK) SCHOLARSHIP</b>		
<b>\$1,000</b>	3.0-3.49	YES

*\*Based on availability and for full-time students who have earned more than 30. but less than 90 transfer credits and enrolled in on-campus programs*

### TO APPLY FOR SCHOLARSHIPS

- Complete your admissions application
- Visit [lamar.edu/myscholarships](http://lamar.edu/myscholarships)
- Complete the General Application

### PRIORITY DEADLINES

Fall – July 1  
Spring – December 1

## A.S. ADMINISTRATION BUSINESS

### FALL SEMESTER

HIST 1301 - History 1  
ENGL 1301 - Composition I  
LPS - Life & Physical Science Core\*  
PSYC 1300 - Learning Framework\*\*

### SPRING SEMESTER

BCIS 1305 - Business Computer Application  
CA or LPC - Creative Arts or Lang., Phil, Culture Core\*  
ENGL 1302 - Composition 2  
MATH 1324 - Math for Business & Social Sciences

### SUMMER (if applicable)

HIST 1302 - History 2  
BUSI 1301 - Business Principles

### FALL SEMESTER

CCT 2301 - Principles of Accounting  
BUSI 2301 - Business Law\*\*  
ECON 2301 - Principles of Macroeconomics  
GOVT 2305 - Federal Government

### SPRING SEMESTER

ACCT 2302 - Principles of Managerial Accounting  
ECON 2302 - Principles of Microeconomics  
LPS - Life & Physical Science\*  
MATH 1325 - Calculus for Math & Social Science

### SUMMER (if applicable)

GOVT 2306 - Texas Government  
SPCH 1321 - Business & Professional Communication

## B.B.A. GENERAL BUSINESS

### FALL SEMESTER

BULW 3310 - Business Law  
BUSI 2300 - Intro to Critical Thinking for Bus Decisions  
ACCT 3340/3380 - Cost Accounting/Taxation Accounting  
BUAL 3320 - Business Analysis II  
MKTG 3310 - Principles of Marketing  
MISY 1173 - SAP

### SPRING SEMESTER

BCOM 3350 - Business Communication  
MGMT 3320 - Production Management  
MGMT 3310 - Principles of Org Behavior and Management  
MISY 3310 - Principles of MIS  
FINC 3310 - Principles of Finance

### SUMMER (if applicable)

Lang, Phil Culture Elective  
BUAL 2310

### FALL SEMESTER

FINC 3320 - Intermediate Financial Management  
BULW 4390 - Special Topics in Business Law  
MGMT 3340/4340 - Project Mgmt/Qual & Prod Mgmt  
MGMT 3330 - Human Resources Management  
ECON 3340/3390 - Macro Economics

### SPRING SEMESTER

MGMT 4370 - Strategic Analysis  
MGMT 4380 - Seminar of Entrepreneurship  
MKTG 4310 - Marketing Management  
Upper Level Bus Elective  
Upper Level Bus Elective



I'm ready to apply.  
What's next?

You've made a great choice!  
Follow the steps below to becoming a Cardinal.

## HOW TO APPLY

### REQUIRED STEPS

1. Finish your degree at Alvin Community College
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus



OFFICE OF ADMISSIONS & RECRUITMENT  
LAMAR UNIVERSITY



/lamaruadmissions  
@lamaruadmissions

PLAN A VISIT TO CAMPUS (409) 880-8316

plan or take a virtual tour at [lamar.edu/visit](http://lamar.edu/visit)

\*Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection. \*\*The following classes are required for the AS in Business Administration but do not transfer into Lamar University's BBA General Business: PSYC 1300, BUSI 2301