Your Future

Our Bachelor of Business Administration in General Business is available both online and on campus! As an academic major in the General Business program, you have an opportunity to study the fundamentals of a business enterprise. The concentration enables bachelor’s degree students to receive a through education in business without a major in a specific business discipline. This focus enables you enough flexibility to explore various career paths.

Career Opportunities

• Sales Managers
• Real Estate
• Advertising and Promotion
• Office Management

• Production Managers
• Financial Planners
• Marketing
• Retail Manager

Looking for an area a little more focused? Students may choose from one of the concentration tracks below that may better suit their future interests, opening various avenues for employment.

Or Choose a General Business Track

• Advertising Communication
• Business Education
• Construction Management

• Entrepreneurship
• Industrial Engineering
• Retail Management

LU SCHOLARSHIPS

<table>
<thead>
<tr>
<th>Amount/Year</th>
<th>Transferable GPA</th>
<th>Renewable?</th>
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<tbody>
<tr>
<td>$2,000</td>
<td>3.5-4.0</td>
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<tr>
<td>$1,500</td>
<td>3.0-3.49</td>
<td>YES</td>
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</table>

*Based on availability and for full-time students who have earned more than 30, but less than 90 transfer credits and enrolled in on-campus programs

TO APPLY FOR SCHOLARSHIPS

• Complete your admissions application
• Visit lamar.edu/myscholarships
• Complete the General Application

PRIORITY DEADLINES

Fall – July 1
Spring – December 1
HOW TO APPLY PLANAVISITTOCAMPUS (409) 880-8316
plan or take a virtual tour at lamar.edu/visit

REQUIRED STEPS

1. Finish your degree at Alvin Community College
2. Complete your application and transfer to Lamar University through ApplyTexas.org
3. Finish your General Business degree online or on campus

A.A.S. MANAGEMENT

FALL SEMESTER
BMGT 1327 - Principles of Management
ENGL 1301 - Composition I
MATH 1314 - College Algebra
MRKG 1311 - Principles of Marketing

SPRING SEMESTER
BMGT 1309 - Information & Project Management
BUSG 2309 - Small Business Management
HRPO 1311 - Human Relations
ECON 2301 - Principles of Macroeconomics

SUMMER (if applicable)
BMGT 1305 Communications in Management
HRPO 2301 - Human Resources Management

FALL SEMESTER
BMGT 1382 - COOP Ed Business Administration & Mgmt 1
BMGT 2303 - Problem Solving & Decision Making
HIST 1301 - History 1
MRKG 2349 - Advertising Sales & Promotion

SPRING SEMESTER
BMGT 2382 - COOP Ed Business Administration & Mgmt 2
BUSI 1307 - Personal Finance
CA or LPC - Creative Arts or Lang., Phil., Culture Core*
MRKG 1391 - Special Topics in Marketing & Management

SUMMER (if applicable)
HRPO 2303 - Employment Practices
BCIS 1308 - Business Computer Applications

ADDITIONAL SEMESTER
BUAL 2310 - Business Analysis
ACCT 2302 - Intro to Managerial Accounting
ACCT 2301 - Intro to Financial Accounting
SPCH 1321 - Business and Professional Speech
BULW 1370 - Business Environment and Public Policy
ECON 2302 - Principles of Economics II Micro

B.B.A. GENERAL BUSINESS

FALL SEMESTER
BULW 3310 - Business Law
BUSI 2300 - Intro to Critical Thinking for Bus Decisions
ACCT 3340/3380 - Cost Accounting/Taxation Accounting
BUAL 3320 - Business Analysis II
MKTG 3310 - Principles of Marketing
MISY 1173 - SAP

SPRING SEMESTER
BCOM 3350 - Business Communication
MGMT 3320 - Production Management
MGMT 3310 - Principles of Org Behavior and Management
MISY 3310 - Principles of MIS
FINC 3310 - Principles of Finance

SUMMER (if applicable)
MATH 1325 - Calculus for Business Applications
Life Sci Elective
Life Sci Elective
PHIL 2306 - Ethics

FALL SEMESTER
FINC 3320 - Intermediate Financial Management
BULW 4390 - Special Topics in Business Law
MGMT 3340/4340 - Project Mgmt/Qual & Prod Mgmt
MGMT 3330 - Human Resources Management
ECON 3340/3390 - Macro Economics

SPRING SEMESTER
MGMT 4370 - Strategic Analysis
MGMT 4380 - Seminar of Entrepreneurship
MKTG 4310 - Marketing Management
Upper Level Bus Elective
Upper Level Bus Elective

SUMMER (if applicable)
HIST 1302 - U S History II
POLS 2301 - American Government I
POLS 2302 - American Government II
ENGL 1302 - Composition II

Additional Information:
- Lamar University is an equal opportunity/affirmative action educational institution.
- For more information, contact the Office of Admissions & Recruitment at (409) 880-8316.
- Visit lamar.edu/visit for plan a visit to campus.