



**Transfer Pathway: Lamar State College - Port
Arthur AA Business Administration to Lamar
University BBA Marketing**



First Year - Freshman							
Fall Semester				Spring Semester			
LSCPA	Lamar	Course Name	Hrs	LSCPA	Lamar	Course Name	Hrs
EDUC 1100		Learning Frameworks	1	ACCT 2301		Principles of Financial Acct	3
ENGL 1301		Composition I	3	BCIS 1305	MISY 1373	Business Computer Appl	3
HIST 1301		US History I	3	BUSI 1301	BULW 1370	Business Principles	3
SPCH 1321	COMM 1321	Business & Professional Speech	3	ENGL 1302		Composition II	3
CA Core		Creative Arts Core	3	HIST 1302		US History II	3
Total			13	Total			15
Summer Semester							
LSCPA	Lamar	Course Name	Hrs	LSCPA	Lamar	Course Name	Hrs
Total			0	Total			0
Second Year - Sophomore							
Fall Semester				Spring Semester			
LSCPA	Lamar	Course Name	Hrs	LSCPA	Lamar	Course Name	Hrs
ACCT 2302		Principles of Managerial Acct	3	ECON 2301		Macroeconomics	3
ECON 2302		Microeconomics	3	GOVT 2306	POLS 2301	Texas Govt	3
GOVT 2305	POLS 2302	Federal Govt	3	MATH 1324		Math for Bsns & Social Science	3
MATH 1342		Statistics	3	L & PS Core		Life & Physical Science Core	4
L & PS Core		Life & Physical Science Core	4	LPC Core		Language, Philosophy, Culture	3
Total			16	Total			16
Summer Semester							
LSCPA	Lamar	Course Name	Hrs	LSCPA	Lamar	Course Name	Hrs
Total			0	Total			0
Third Year - Junior							
Fall Semester				Spring Semester			
Lamar	Course Name	Hrs		Lamar	Course Name	Hrs	
BULW 3310	Business Law	3		Elective	Elective	3	
FINC 3310	Principles of Finance	3		MISY 3310	Principles of MIS	3	
MGMT 3300	Intro to Critical Thinking & Business Decision	3		MGMT 3310	Principles of OB & Mgmt	3	
MKTG 3310	Principles of Marketing	3		MKTG 3350	E-Marketing	3	
MGMT 3320	Production Management	3		MKTG 3360	Consumer Behavior	3	
Total		15		Total		15	
Summer Semester							
Lamar	Course Name	Hrs		Lamar	Course Name	Hrs	
Total		0		Total		0	
Fourth Year - Senior							
Fall Semester				Spring Semester			
Lamar	Course Name	Hrs		Lamar	Course Name	Hrs	
MKTG 4310	Marketing Management	3		COB Elect	CoB Elective (3000-4000 Level)	3	
MKTG 4330	International Marketing	3		MGMT 4370	Strategic Analysis	3	
MKTG 4340	Marketing Promotion	3		MKTG 4370	Advanced Marketing Problems	3	
MKTG 4360	Marketing Research	3		Elective	Elective	3	
Elective	Elective	3		Elective	Elective	3	
Total		15		Total		15	

Notes: