

General Business BAAS - 4 Year Degree Plan

2026-2027

Lamar University's **Bachelor of Applied Arts and Sciences in General Business** is an **ONLINE** program that provides a path for students with an AAS in a business-related field to complete a bachelor's degree. This program is designed for AAS graduates and provides a convenient, affordable path to a bachelor's degree. Gain in-demand leadership, problem-solving and communication skills for success in any industry as you complete your remaining undergraduate coursework and focus on your professional development. – Contact UAC at advising@lamar.edu, 409-880-8822, lamar.edu/findadvisor

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	Technical/Academic Course		3		Technical/Academic Course		3	
	Technical/Academic Course		3		Technical/Academic Course		3	
	Technical/Academic Course		3		Technical/Academic Course		3	
	Technical/Academic Course		3		Technical/Academic Course		3	
	General Education Core		3		MATH 1342		3	
	Hours		15		Elementary Statistical Methods		3	
SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	Technical/Academic Course		3		Technical/Academic Course		3	
	Technical/Academic Course		3		Technical/Academic Course		3	
	Technical/Academic Course		3		Technical/Academic Course		N/A	
	Technical/Academic Course		3		General Education Core		3	
	ECON 2301 or ECON 2302		3		General Education Core		3	
	Hours		15		Hours		12	
THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	AASC 3301 Leadership/Communication Strat		3		General Education Core		3	
	General Education Core		3		General Education Core		3	
	General Education Core		3		General Education Core		3	
	General Education Core		3		ACCT 4330		3	
	MGMT 3310 Principles Mgmt/Org Behavior		3		General Education Core		3	
	Hours		15		Hours		15	
	Summer							
	General Education Core Course		3				3	
	Hours		3					
FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	AASC 4301 Personal Productivity		3		MKTG 3310 Principles of Marketing		3	
	COMM 3340 Interviewing		3		BULW 3310 Business Law		3	
	General Education Core		3		MKTG 4350 Entrepreneurial Market Opportunities		3	
	FINC 3310 Principles of Finance		3		MGMT 3330 Human Resource Management		3	
	MISY 3321 Spreadsheets for Bus Analysis		3		COMM 3364 Foundations of Social Media		3	
	Hours		15		Hours		15	