

Communication B.S. Concentration in Communication Studies - 4 Year Degree Plan

2026-2027

Lamar University's **Bachelor of Science in Communication** with a concentration in **communication studies** will turn your love of connecting with people into an exciting career. Learn to captivate audiences on social media, craft impactful articles and speeches, produce thought-provoking videos and stir emotions through digital ads through this program. It's offered only online and has courses in media writing, interpersonal communication, advanced public speaking, etc. After graduation, you'll have a solid portfolio to showcase your abilities that employers value. – Contact UAC at advising@lamar.edu, 409-880-8822, lamar.edu/findadvisor

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall			Hours	Grade	Spring			Hours	Grade
	ENGL 1301	Composition I	3	___	MATH 1332	Contemporary Mathematics I	3	___		
	COMM 1311	Introduction to Communication	3	___	ENGL 1302	Composition II	3	___		
	COMM 1307	Intro Mass Comm	3	___	COMM 1373	Media Writing	3	___		
	Creative Arts		3	___	COMM 1318	Interpersonal Communication	3	___		
	COMM 1315	Public Speaking I	3	___	HIST 1301	U.S. History I 1763-1877	3	___		
	Hours		15		Hours		15			

SECOND YEAR	Fall			Hours	Grade	Spring			Hours	Grade
	MATH 1342 or PSYC 2317	Elementary Statistical Methods or Introduction to Statistical Methods	3	___	COMM 3335 or COMM 2341	Argumentation and Critic Think or Performance Studies	3	___		
	PSYC 2301 or SOCI 1301 or ECON 1301	General Psychology or Introduction to Sociology or Principles and Policies	3	___	POLS 2301	Intro to American Government I	3	___		
	HIST 1302	U.S. History II Since 1877	3	___	Science		3	___		
	COMM 3315 or COMM 3340	Advanced Public Speaking or Interviewing	3	___	Language, Philosophy, Culture		3	___		
	Science		3	___	COMM 3301	Intercultural Communication	3	___		
	Hours		15		Hours		15			

THIRD YEAR	Fall			Hours	Grade	Spring			Hours	Grade
	COMM: Choice		3	___	COMM 4320	Nonverbal Communication	3	___		
	COMM 3320	Communicating with Families	3	___	COMM 4350	Corporate Training and Development	3	___		
	COMM 3390	Conflict Management and Small Group Communication	3	___	Elective	Any 3000-4000	3	___		
	POLS 2302	Intro to American Government II	3	___	Elective	Any 3000-4000	3	___		
	Elective	Any 3000-4000	3	___	COMM 4340	Organizational Communication	3	___		
	Hours		15		Hours		15			

FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	COMM 4301	Rhetorical Theory and Criticism	3	___	COMM Elective		6	___
	COMM 4383	Persuasion	3	___	COMM 4381	Political Communication	3	___
	Elective	Any 3000-4000	3	___	COMM 4300	Communication Senior Seminar	3	___
	COMM 4360	Research Methods in Communication	3	___	Elective	Any 3000-4000	3	___
	COMM 4390	Communication Theory	3	___				
		Hours	15	___		Hours	15	___

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