

## General Business Entrepreneurship Track - 4 Year Degree Plan

2026-2027

Lamar University's **Bachelor of Business Administration in General Business** with a concentration in **entrepreneurship** prepares you to one day start and run your own business or businesses. This major suits the goal-oriented dreamer, the creative mastermind, the idea maker. If you are self-confident, enjoy a flexible professional schedule, aren't afraid to take a calculated risk and are good at managing your money, you possess the vital qualities of an entrepreneur. Majors in entrepreneurship often become business owners, store managers, CEOs and sales consultants and experts. – Contact UAC at [advising@lamar.edu](mailto:advising@lamar.edu), 409-880-8822, [lamar.edu/findadvisor](http://lamar.edu/findadvisor)

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	<b>ENGL 1301</b>	Composition I	3	___	<b>ENGL 1302</b>	Composition II	3	___
	<b>BULW 1370</b> or <b>MISY 1373</b>	Business Environment and Public Policy or Introduction to Business Technologies	3	___	<b>BULW 1370</b> or <b>MISY 1373</b>	Business Environment and Public Policy or Introduction to Business Technologies	3	___
	Creative Art Core		3	___	<b>POLS 2301</b>	Intro to American Government I	3	___
	Life and Physical Science		3	___	<b>COMM 1321</b>	Business and Prof Speech	3	___
	<b>HIST 1301</b>	U.S. History I 1763-1877	3	___	<b>MATH 1324</b>	Mathematics for Business and Social Sciences	3	___
	Hours	15	___	Hours	15	___		

SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	<b>ECON 2301</b>	Principles of Economics I Macro	3	___	<b>ECON 2302</b>	Principles of Economics II Micro	3	___
	<b>ACCT 2301</b>	Introduction to Financial Accounting	3	___	<b>ACCT 2302</b>	Introduction to Managerial Accounting	3	___
	<b>POLS 2302</b>	Intro/American Government II	3	___	<b>MGMT 3300</b>	Intro to Crit Think/Business Decision Making	3	___
	<b>HIST 1302</b>	U.S. History II Since 1877	3	___	<b>BUAL 2305</b>	Business Statistics	3	___
	Life/Physical Science Core		3	___	<b>ENGL 2300</b>	Ethics and Literature	3	___
	Hours	15	___	Hours	15	___		

THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	<b>FINC 3310</b>	Principles of Finance	3	___	<b>FINC 3320</b>	Intermediate Financial Mgmt	3	___
	<b>MGMT 3310</b>	Principles of Org Behavior and Mgmt	3	___	<b>MGMT 3330</b>	Human Resource Management	3	___
	<b>ACCT 3340</b>	Cost Accounting	3	___	<b>MGMT 3320</b>	Production Management	3	___
	<b>MKTG 3310</b>	Principles of Marketing	3	___	<b>MISY 3310</b>	Principles of MIS	3	___
	<b>BULW 3310</b>	Business Law	3	___	International Requirement		3	___
	Hours	15	___	Hours	15	___		

FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	<b>MGMT 4380</b>	Seminar on Entrepreneurship	3	___	<b>ECON 3310</b>	Economics of Entrepreneurship	3	___
	COB Upper-level elective		3	___	<b>MKTG 4350</b>	Entrepreneurial Market Opportunities	3	___
	Free Electives		9	___	<b>MGMT 4370</b>	Strategic Analysis	3	___
				___	Free Elective		3	___
				___	COB upper-level elective		3	___
	Hours	15	___	Hours	15	___		