

## General Business - Business Track - 4 Year Degree Plan

2026-2027

You may be interested in the **Bachelor of Business Administration in General Business** at Lamar University if you are a hard worker, a natural leader on whom others can depend and are empathetic, cooperative and creative. You will graduate with a solid understanding of economics, finance, marketing and management principles, along with critical communication skills that will set you apart from other business majors in the job market. – Contact UAC at [advising@lamar.edu](mailto:advising@lamar.edu), 409-880-8822, [lamar.edu/findadvisor](http://lamar.edu/findadvisor)

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ENGL 1301	Composition I	3	___	ENGL 1302	Composition II	3	___
	BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	___	BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	___
	Creative Art Core		3	___	POLS 2301	Intro to American Government I	3	___
	Life and Physical Science		3	___	COMM 1321	Business and Prof Speech	3	___
	HIST 1301	U.S. History I 1763-1877	3	___	MATH 1324	Mathematics for Business and Social Sciences	3	___
	Hours		15	___	Hours		15	___

SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ECON 2301	Principles of Economics I Macro	3	___	ECON 2302	Principles of Economics II Micro	3	___
	ACCT 2301	Introduction to Financial Accounting	3	___	BUAL 2305	Business Statistics	3	___
	HIST 1302	U.S. History II Since 1877	3	___	ENGL 2300 or PHIL 2306	Ethics and Literature or Ethics	3	___
	POLS 2302	Intro/American Government II	3	___	ACCT 2302	Introduction to Managerial Accounting	3	___
	Life and Physical Science Core		3	___	MGMT 3300	Intro to Crit Think/Business Decision Making	3	___
Hours		15	___	Hours		15	___	

THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	FINC 3310	Principles of Finance	3	___	FINC 3320	Intermediate Financial Mgmt	3	___
	MGMT 3310	Principles of Org Behavior and Mgmt	3	___	MGMT 3330	Human Resource Management	3	___
	ACCT 3340 or ACCT 3380	Cost Accounting or Taxation Accounting I	3	___	MGMT 3320	Production Management	3	___
	MKTG 3310	Principles of Marketing	3	___	MISY 3310	Principles of MIS	3	___
	BULW 3310	Business Law	3	___	International Requirement		3	___
Hours		15	___	Hours		15	___	

<b>FOURTH YEAR</b>	<b>Fall</b>		<b>Hours</b>	<b>Grade</b>	<b>Spring</b>		<b>Hours</b>	<b>Grade</b>
	<b>MGMT 4380</b>	Seminar on Entrepreneurship	3	_____	<b>MGMT 4370</b>	Strategic Analysis	3	_____
	<b>MKTG 4310</b>	Marketing Management	3	_____	<b>MGMT 3340</b> or <b>MGMT 4340</b> or <b>MGMT 4350</b>	Project Mgmt or Quality and Productivity Mgmt or Issues in HR Mgmt	3	_____
	COB Elective 3000-4000		3	_____	3000-4000 Business Elective		3	_____
	Free Elective		6	_____	Free Elective		6	_____
	Hours		15	_____	Hours		15	_____

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