

Communication B.S. Concentration in Communication Studies - 4 Year Degree Plan

2025-2026

Lamar University's **Bachelor of Science in Communication** with a concentration in **communication studies** will turn your love of connecting with people into an exciting career. Learn to captivate audiences on social media, craft impactful articles and speeches, produce thought-provoking videos and stir emotions through digital ads through this program. It's offered only online and has courses in media writing, interpersonal communication, advanced public speaking, etc. After graduation, you'll have a solid portfolio to showcase your abilities that employers value.

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ENGL 1301	Composition I			MATH 1332	Contemporary Mathematics I		
	COMM 1311	Introduction to Communication	3	_____	ENGL 1302	Composition II	3	_____
	COMM 1307	Intro Mass Comm	3	_____	COMM 1373	Media Writing	3	_____
	Creative Arts		3	_____	COMM 1318	Interpersonal Communication	3	_____
	COMM 1315	Public Speaking I	3	_____	HIST 1301	U.S. History I 1763-1877	3	_____
	Hours		15	_____	Hours		15	_____

SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	MATH 1342 or PSYC 2317	Elementary Statistical Methods or Introduction to Statistical Methods			COMM 3335 or COMM 2341	Argumentation and Critic Think or Performance Studies		
	PSYC 2301 or SOCI 1301 or ECON 1301	General Psychology or Introduction to Sociology or Principles and Policies	3	_____	POLS 2301	Intro to American Government I	3	_____
	HIST 1302	U.S. History II Since 1877	3	_____	Science		3	_____
	COMM 3315 or COMM 3340	Advanced Public Speaking or Interviewing	3	_____	Language, Philosophy, Culture		3	_____
	Science		3	_____	COMM 3301	Intercultural Communication	3	_____
	Hours		15	_____	Hours		15	_____

THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	COMM: Choice				COMM 4320	Nonverbal Communication		
	COMM 3320	Communicating with Families	3	_____	COMM 4350	Corporate Training and Development	3	_____
	COMM 3390	Conflict Management and Small Group Communication	3	_____	Elective	Any 3000-4000	3	_____
	POLS 2302	Intro to American Government II	3	_____	Elective	Any 3000-4000	3	_____
	Elective	Any 3000-4000	3	_____	COMM 4340	Organizational Communication	3	_____
	Hours		15	_____	Hours		15	_____

FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	COMM 4301	Rhetorical Theory and Criticism			COMM Elective			
	COMM 4383	Persuasion	3	_____	COMM 4381	Political Communication	3	_____
	Elective	Any 3000-4000	3	_____	COMM 4300	Communication Senior Seminar	3	_____
	COMM 4360	Research Methods in Communication	3	_____	Elective	Any 3000-4000	3	_____
	COMM 4390	Communication Theory	3	_____				
	Hours		15	_____	Hours		15	_____