

General Business Entrepreneurship Track - 4 Year Degree Plan

2025-2026

Lamar University's **Bachelor of Business Administration in General Business** with a concentration in **entrepreneurship** prepares you to one day start and run your own business or businesses. This major suits the goal-oriented dreamer, the creative mastermind, the idea maker. If you are self-confident, enjoy a flexible professional schedule, aren't afraid to take a calculated risk and are good at managing your money, you possess the vital qualities of an entrepreneur. Majors in entrepreneurship often become business owners, store managers, CEOs and sales consultants and experts.

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ENGL 1301	Composition I	3	_____	ENGL 1302	Composition II	3	_____
	BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	_____	BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	_____
	Creative Art Core		3	_____	POLS 2301	Intro to American Government I	3	_____
	Life and Physical Science		3	_____	COMM 1321	Business and Prof Speech	3	_____
	HIST 1301	U.S. History I 1763-1877	3	_____	MATH 1324	Mathematics for Business and Social Sciences	3	_____
	Hours		15	_____	Hours		15	_____

SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ECON 2301	Principles of Economics I Macro	3	_____	ECON 2302	Principles of Economics II Micro	3	_____
	ACCT 2301	Introduction to Financial Accounting	3	_____	ACCT 2302	Introduction to Managerial Accounting	3	_____
	POLS 2302	Intro/American Government II	3	_____	MGMT 3300	Intro to Crit Think/Business Decision Making	3	_____
	HIST 1302	U.S. History II Since 1877	3	_____	BUAL 2305	Business Statistics	3	_____
	Life/Physical Science Core		3	_____	ENGL 2300	Ethics and Literature	3	_____
		Hours	15	_____		Hours	15	_____

THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	FINC 3310	Principles of Finance	3	_____	FINC 3320	Intermediate Financial Mgmt	3	_____
	MGMT 3310	Principles of Org Behavior and Mgmt	3	_____	MGMT 3330	Human Resource Management	3	_____
	ACCT 3340	Cost Accounting	3	_____	MGMT 3320	Production Management	3	_____
	MKTG 3310	Principles of Marketing	3	_____	MISY 3310	Principles of MIS	3	_____
	BULW 3310	Business Law	3	_____	International Requirement		3	_____
	Hours		15	_____	Hours		15	_____

FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	MGMT 4380	Seminar on Entrepreneurship	3	_____	ECON 3310	Economics of Entrepreneurship	3	_____
	COB Upper-level elective		3	_____	MKTG 4350	Entrepreneurial Market Opportunities	3	_____
	Free Electives		9	_____	MGMT 4370	Strategic Analysis	3	_____
					Free Elective		3	_____
					COB upper-level elective		3	_____
		Hours	15			Hours	15	