

## General Business Entrepreneurship Track - 4 Year Degree Plan

2025-2026

Lamar University's **Bachelor of Business Administration in General Business** with a concentration in **entrepreneurship** prepares you to one day start and run your own business or businesses. This major suits the goal-oriented dreamer, the creative mastermind, the idea maker. If you are self-confident, enjoy a flexible professional schedule, aren't afraid to take a calculated risk and are good at managing your money, you possess the vital qualities of an entrepreneur. Majors in entrepreneurship often become business owners, store managers, CEOs and sales consultants and experts.

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ENGL 1301	Composition I			ENGL 1302	Composition II		
	BULW 1370 or MISY 1373		Business Environment and Public Policy or Introduction to Business Technologies	3	BULW 1370 or MISY 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	
	Creative Art Core		3		POLS 2301	Intro to American Government I	3	
	Life and Physical Science		3		COMM 1321	Business and Prof Speech	3	
	ENGL 1301	U.S. History I 1763-1877	3		MATH 1324	Mathematics for Business and Social Sciences	3	
	Hours		15		Hours		15	

SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ECON 2301	Principles of Economics I Macro			ECON 2302	Principles of Economics II Micro		
	ACCT 2301		3		ACCT 2302	Introduction to Managerial Accounting	3	
	POLS 2302		3		MGMT 3300	Intro to Crit Think/Business Decision Making	3	
	HIST 1302		3		BUAL 2305	Business Statistics	3	
	Life/Physical Science Core		3		ENGL 2300	Ethics and Literature	3	
	Hours		15		Hours		15	

THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	FINC 3310	Principles of Finance			FINC 3320	Intermediate Financial Mgmt		
	MGMT 3310		3		MGMT 3330	Human Resource Management	3	
	ACCT 3340		3		MGMT 3320	Production Management	3	
	MKTG 3310		3		MISY 3310	Principles of MIS	3	
	BULW 3310		3		International Requirement		3	
	Hours		15		Hours		15	

FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	MGMT 4380	Seminar on Entrepreneurship			ECON 3310	Economics of Entrepreneurship		
	COB Upper-level elective		3		MKTG 4350	Entrepreneurial Market Opportunities	3	
	Free Electives		9		MGMT 4370	Strategic Analysis	3	
					Free Elective		3	
					COB upper-level elective		3	
	Hours		15		Hours		15	