

General Business - Business Track - 4 Year Degree Plan

2025-2026

You may be interested in the **Bachelor of Business Administration in General Business** at Lamar University if you are a hard worker, a natural leader on whom others can depend and are empathetic, cooperative and creative. You will graduate with a solid understanding of economics, finance, marketing and management principles, along with critical communication skills that will set you apart from other business majors in the job market.

NOTE: Degree plans may change over a four-year period. This may not be the most current list of course requirements for your program. It is always advised that you check Degree Audit in Banner Self-Serv or your advisor for the most up-to-date degree requirements and to track your progress toward a degree.

FIRST YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ENGL 1301	Composition I	3		ENGL 1302	Composition II	3	
	BULW 1370 or MISC 1373	Business Environment and Public Policy or Introduction to Business Technologies	3		BULW 1370 or MISC 1373	Business Environment and Public Policy or Introduction to Business Technologies	3	
	Creative Art Core		3		POLS 2301	Intro to American Government I	3	
	Life and Physical Science		3		COMM 1321	Business and Prof Speech	3	
	HIST 1301	U.S. History I 1763-1877	3		MATH 1324	Mathematics for Business and Social Sciences	3	
	Hours		15		Hours		15	
SECOND YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	ECON 2301	Principles of Economics I Macro	3		ECON 2302	Principles of Economics II Micro	3	
	ACCT 2301	Introduction to Financial Accounting	3		BUAL 2305	Business Statistics	3	
	HIST 1302	U.S. History II Since 1877	3		ENGL 2300 or PHIL 2306	Ethics and Literature or Ethics	3	
	POLS 2302	Intro/American Government II	3		ACCT 2302	Introduction to Managerial Accounting	3	
	Life and Physical Science Core		3		MGMT 3300	Intro to Crit Think/Business Decision Making	3	
	Hours		15		Hours		15	
THIRD YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	FINC 3310	Principles of Finance	3		FINC 3320	Intermediate Financial Mgmt	3	
	MGMT 3310	Principles of Org Behavior and Mgmt	3		MGMT 3330	Human Resource Management	3	
	ACCT 3340 or ACCT 3380	Cost Accounting or Taxation Accounting I	3		MGMT 3320	Production Management	3	
	MKTG 3310	Principles of Marketing	3		MISC 3310	Principles of MIS	3	
	BULW 3310	Business Law	3		International Requirement		3	
	Hours		15		Hours		15	
FOURTH YEAR	Fall		Hours	Grade	Spring		Hours	Grade
	MGMT 4380	Seminar on Entrepreneurship	3		MGMT 4370	Strategic Analysis	3	
	MKTG 4310	Marketing Management	3		MGMT 3340 or MGMT 4340 or MGMT 4350	Project Mgmt or Quality and Productivity Mgmt or Issues in HR Mgmt	3	
	COB Elective 3000-4000		3		3000-4000 Business Elective		3	
	Free Elective		6		Free Elective		6	
	Hours		15		Hours		15	