



**YOUR
Moment
IS HERE**



Your Future

Management involves the coordination of resources—both human resources (people) and non-human resources (machines, materials, etc)—to achieve organizational objectives efficiently. The curriculum in management provides you with an understanding of the specialized functional areas and with a broad, integrated view of the firm as a whole.

Career Opportunities

- Operations Managers
- Project Planners
- Sales Reps
- Sales Managers
- HR Specialists
- Management Analysts
- Bookkeepers
- Food Service Managers

Why Study Management?

A degree in management strikes a perfect balance between theoretical and practical work. Management degrees are valued for having a high level of case-based learning, meaning that you learn from real-life examples. This varied education style is key in developing the skills that you need to manage and oversee business activities. It allows you to grow your communication skills and build your confidence for guaranteed success in the workplace.

Management Programs

Bachelor of Business Administration
in Management **B.B.A.**

Master of Business Administration with a concentration
in Service Marketing and Management **M.B.A.**

Graduate Certificate in Leadership

Passport Through LU

Every core class offers a workshop for you to develop your professional skills. These workshops have given our students a competitive edge on the job market.

- Internships 101
- Résumé Building
- Speed Interviewing

What Classes Will You Take?

- Seminar on Entrepreneurship
- Project Management
- Quality and Productivity Management
- Advanced Organizational Behavior
- Human Resource Management
- Marketing Management

Median Annual Salaries

Sales Management
\$110,660

Financial Management
\$115,320

Marketing Management
\$123,450

Human Resources
Management
\$102,780

Health Care Administration
\$92,810

Let Us Help You Pay

Our department has multiple scholarships available. Let us help you with your college education. Apply for management scholarships after acceptance to see all of our offerings.

Don't Forget to Get Involved

Join active student organizations to make new friends who share your passion and build your professional network.

- Student Advisory Council to the Dean

“While my prerequisite science courses prepare me for optometry school, my management degree is preparing me for private practice ownership and how to manage high-quality care efficiently and effectively.

—Jack Dolce, Business Management



PLAN A VISIT TO CAMPUS (409) 880-8890

and take a virtual tour lamar.edu/tour



**I'm ready to apply.
What's next?**

You've made a great choice!
You can easily apply by visiting lamar.edu/admissions.

Contact Us

Department of Management & Marketing

business@lamar.edu

Galloway Building, Rm. 235

(409) 880-8622

lamar.edu/business



@LamarUniversity.CoB

Search "Lamar University College of Business"



COLLEGE OF BUSINESS

LAMAR UNIVERSITY

Department of Management & Marketing