Your Future

You will have plenty of opportunities to get involved when you become a part of the Department of Communication & Media. Our active student organizations allow you chances to build your portfolio, increase your professional network and challenge your skills.

You will have an engaging, challenging curriculum that combines theory and practice. In class and out of class, you will develop creatively, innovate, develop critical thinking skills and grow professionally.

Career Opportunities

Communication skills never leave the top of an employer’s list of sought-after abilities. We prepare you for a career.

- Advertising Account Manager
- Corporate Trainer
- Lobbyist
- Newscaster
- Public Relations Practitioner
- Sports Marketer
- Copywriter
- Communications Specialist
- Film Producer
- News Producer
- Print & Electronic Journalist
- Speechwriter
- Sports Writer
- Screenwriter

Degrees and Programs

- Bachelor of Science (B.S.) in Communication
  Emphasis in advertising, broadcasting, communication studies, film studies, journalism or public relations.

Facilities

The Department of Communication and Media is housed in the Communication Building, and you have access to the following facilities:

- 2 Mac computer labs equipped with Microsoft Office, Adobe Creative Suite, scriptwriting, and film planning software
- Film and video cameras and equipment available for check out
- Multimedia training center and teaching lab with state-of-the-art podcasting, radio broadcasting, digital editing, and vlogging suites
- Theatre classroom designed for movie screenings and collaborative classes
- Spacious and comfortable student lounge
- TV studio located in the Theatre Building
Scholarships and Career Development

Our department offers several scholarships for eligible students:

• Press Club of Southeast Texas Memorial Scholarship
• Jewel Dillinger Blanton Scholarship
• Shirley Ceasar-J.C. Hughes, Sr. Scholarship
• Robert H. Wilkerson Journalism Scholarship
• Tom E. Jackson Memorial Scholarship
• KBTV Channel 4 Scholarship
• Fred Hartman & John Blair Scholarship
• Helen and Blakey Locke Regents Scholarship
• Gordon Baxter Scholarship
• Janice Trammel Scholarship
• Julian Galicano Memorial Scholarship in Communication
• Hannah Elizabeth Willis Memorial Scholarship
• Lyman C. Wear and Nancy W. Evans Scholarship

We also highly encourage you to participate in an internship program at least once during your academic career. Some of our students have interned at these great organizations:

• ABC, CBS, Fox, NBC and PBS TV affiliates
• Clear Channel radio stations
• The Beaumont Enterprise
• Entergy
• The Examiner
• Port Arthur News
• Spindletop Center
• Memorial Hermann Hospital
• Walt Disney
• Austin Film Festival
• Lamar Institute of Technology
• Americom
• CASA of Southeast Texas
• Black Entertainment Television (BET)
• Ketchum
• Pierpont Communications
• Port Arthur and Beaumont Independent School Districts
• U.S. House of Representatives

I'm ready to apply. What's next?
You've made a great choice!
You can easily apply by visiting lamar.edu/admissions.