Linkedin Workshop

The Linkedin workshop was held on October 22\textsuperscript{nd} and 23\textsuperscript{rd}, 2013. Following this workshop, students were required to have a sit down meeting with the presenter, Haley Tyson, to further tweak and improve their Linkedin profile. Students from all of the STAIRSTEP disciplines attended this workshop. Linkedin is a professional social network, much like Facebook, but for people’s careers rather than their social life. One may follow colleagues, business managers, or even CEO’s of Fortune 500 companies. This website is a tool to get an individual’s name out into the market, inform of job openings, and to keep current on businesses they may wish to one day work for.

Overall, the reports were of the highest praise. Students felt that this workshop was one of the biggest “knowledge goldmines” of a workshop that they had attended during their tenure here at Lamar University. The Linkedin workshop really taught students what potential employers may look for in their Linkedin profiles by providing helpful do’s and don’ts in a fun and effective manner. The Presenter, Haley Tyson, did a great job of engaging students and encouraging participation by being very friendly and even passing out candy to the students that would answer questions. The students were actually dismayed when the workshop ended, as there were many sections of Linkedin that had yet to be explored.

The Linkedin workshop was an overwhelming success. There has not been a single bad report about this workshop. One student even said that he wished it had been longer. This workshop is one that STAIRSTEP did right. It is an extremely helpful tool, especially although not specifically, to the juniors and graduating seniors.

The Linkedin workshop was presented by the Lamar University Career Center in conjunction with the STAIRSTEP program. The two sessions were attended by 35 STAIRSTEP students from all five disciplines (chemistry, computer science, earth and space science, math, and physics) as well as a few (2) former STAIRSTEP students.

- Stephen Tanton, Chemistry STAIRSTEP student