## Student Learning Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**SLO 1: communication**

Students will apply the tenants of good public speaking through the appropriate development and execution of a persuasive speech. This includes creation and proper use of visual presentation aids (visual communication).

**Connected Document**

speech rubric 02

**Relevant Associations:**

**Standard Associations**

- New Core Component Areas
  1. Communication (COM)

- New Core Objectives
  2. Communication (COM)

**General Education/Core Curriculum Associations**

- 3. Communication: Students will develop written and oral presentations that are clear, precise, organized, efficient and appropriately adapted to audience and purpose.

**Related Measures**

- **M 1: persuasive speech**
  
  Student achievement will be measured using a public speaking rubric.

  **Source of Evidence:** Presentation, either individual or group

  **Connected Document**

  speech rubric 02

**SLO 4: personal responsibility**

Students will demonstrate an understanding of personal responsibility through the selection, development and execution of a persuasive speech which examines choices and consequences.

An understanding of personal responsibility will also be demonstrated through a review of the First Amendment and intellectual property rights.

**Connected Document**

- personal responsibility rubric

**Relevant Associations:**

**Standard Associations**

- New Core Component Areas
  1. Communication (COM)

- New Core Objectives
  6. Personal Responsibility (PR)

**General Education/Core Curriculum Associations**

- 6. Ethical reasoning and action: includes the ability to connect choices and actions to ethical reasoning.

**Related Measures**

- **M 4: personal responsibility**

  A rubric will be used to assess how well students present choices and the consequences within a persuasive speech.

  **Source of Evidence:** Presentation, either individual or group

  **Connected Documents**

  personal responsibility rubric

  speech rubric 02

**Target:**

70 percent of students will score 70 percent or higher on the associated rubric

- **M 5: personal responsibility test**

  A portion of the final exam will be dedicated to questions exploring the enactment of the First Amendment and intellectual property rights.

  **Source of Evidence:** Standardized test of subject matter knowledge

  **Target:**

  70 percent of students will achieve a score of 70 percent or higher on the relevant test questions.

## Other Outcomes/Objectives, with Any Associations and Related Measures, Targets, Findings, and Action Plans

**O/O 2: team work**
students will enact appropriate group work skills through the creation and execution of a group project

**Connected Document**
peer/teamwork eval rubric

**Relevant Associations:**

**Standard Associations**

*New Core Component Areas*
1. Communication (COM)

**General Education/Core Curriculum Associations**
4. Teamwork: includes the ability to collaborate effectively, consider different points of view, and work with others to support a shared purpose or goals.

**Related Measures**

**M 2: project**
Students will demonstrate an understanding of teamwork through the use of peer evaluations. Their ability to use these skill will be measured through a performance rubric.

Source of Evidence: Project, either individual or group

**Target:**
70 percent of students will receive 70 percent or better on the associated teamwork rubric.
70 percent of students will receive 70 percent or better on the execution of their peer reviews.

**O/O 3: critical thinking**
students will demonstrate an understanding of reasoning through the use of the motivated sequence speech. They will also demonstrate an understanding of fallacy and use of evidence.

**Connected Document**
speech rubric 02

**Relevant Associations:**

**Standard Associations**

*New Core Component Areas*
1. Communication (COM)

**General Education/Core Curriculum Associations**
1. Critical Thinking: Students will apply critical thinking appropriately to identify, analyze and resolve complex issues.

**Related Measures**

**M 3: critical thinking test**
A portion of the final exam will deal exclusively with critical thinking in the forms of evidence testing, identification of fallacies and recognition of clear reasoning.

Source of Evidence: Standardized test of subject matter knowledge

**Target:**
70 percent of students will achieve 70 percent or better on the designated test questions